

# Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Period Panties (Menstrual Underwear) Market 2018, Forecast to 2023

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## Abstracts

Panties in American English (typically called knickers in British English) are a form of underwear usually worn by women for Cross-dressing or for other reasons. Most of period panties provide leak-proof protection; some can actually be worn instead of a pad or tampon.

### SCOPE OF THE REPORT:

This report focuses on the Period Panties (Menstrual Underwear) in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

North America is the largest consumption place, with a consumption market share nearly 36% in 2016. Following Asia Pacific is the second largest consumption place with the consumption market share of over 33%.

Average industry gross margin is about 60%, that is to say, Period Panties Project is a good investment choice. However, disadvantage factors and threat such as high price in Period Panties Industry should be considered.

The worldwide market for Period Panties (Menstrual Underwear) is expected to grow at a CAGR of roughly 28.0% over the next five years, will reach 350 million US\$ in 2023, from 79 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

THINX Inc

PantyProp

Knixwear

Lunapads International

Modibodi

Period Panteez

Anigan

Vv SkiVvys

Uucare

DEAR KATE

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Women (25-50)

Girls (15-24)

Market Segment by Applications, can be divided into

Retail Outlets

Online Shop

There are 15 Chapters to deeply display the global Period Panties (Menstrual Underwear) market.

Chapter 1, to describe Period Panties (Menstrual Underwear) Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Period Panties (Menstrual Underwear), with sales, revenue, and price of Period Panties (Menstrual Underwear), in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Period Panties (Menstrual Underwear), for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Period Panties (Menstrual Underwear) market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Period Panties (Menstrual Underwear) sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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