

# Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Pen Tablet Market 2018, Forecast to 2023

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## Abstracts

A pen tablet (also known as a digitizer, drawing tablet, digital drawing tablet, graphic tablet, or digital art board) is a computer input device that enables a user to hand-draw images, animations and graphics, with a special pen-like stylus, similar to the way a person draws images with a pencil and paper. These tablets may also be used to capture data or handwritten signatures. It can also be used to trace an image from a piece of paper which is taped or otherwise secured to the tablet surface. Capturing data in this way, by tracing or entering the corners of linear poly-lines or shapes, is called digitizing.

### SCOPE OF THE REPORT:

This report focuses on the Pen Tablet in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. Currently, there are many producing companies in the world. The main market players are Wacom, UGEE, ViewSonic, Samsung, Hanwang, Bosto and AIPTEK etc. The revenue of Pen Tablet is about 489685K USD in 2015.

North America is the largest consumption of Pen Tablet, with a revenue market share nearly 29.98% in 2015.

The second place is Europe; following North America with the revenue market share over 28.35% in 2015. Japan is another important consumption market of Pen Tablet.

The worldwide market for Pen Tablet is expected to grow at a CAGR of roughly 14.0% over the next five years, will reach 10300 million US\$ in 2023, from 5360 million US\$ in 2017, according to a new GIR (Global Info Research) study.

### Market Segment by Manufacturers, this report covers

Wacom

UGEE

ViewSonic

Samsung

Hanwang

Bosto

AIPTEK

### Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

### Market Segment by Type, covers

Level of pressure

512 Level

1024 Level

2048 Level

Market Segment by Applications, can be divided into

Industrial design

Animation & Film

Advertising

Others

There are 15 Chapters to deeply display the global Pen Tablet market.

Chapter 1, to describe Pen Tablet Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Pen Tablet, with sales, revenue, and price of Pen Tablet, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Pen Tablet, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Pen Tablet market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Pen Tablet sales channel, distributors, traders,

dealers, Research Findings and Conclusion, appendix and data source

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