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Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Patient Engagement Solutions Market 2018, Forecast to 2023

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Abstracts

The term "patient engagement" has become entrenched in the healthcare lexicon. Many healthcare networks and payers are now striving to achieve the Institute for Healthcare Improvement's Triple Aim:

SCOPE OF THE REPORT:

This report focuses on the Patient Engagement Solutions in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.
In the last several years, global market of Patient Engagement Solutions developed rapidly, with an average growth rate of 18.1 %. In 2016, global revenue of Patient Engagement Solutions is nearly 6.1 billion USD. Major factors driving the patient engagement solutions market are legislative reforms of the Affordable Care Act (ACA) in the US, demand for improved quality of care, rise in aging population, and incentives by various governments for adoption of HCIT and patient engagement solutions.
On the basis of delivery mode, the patient engagement solutions market is segmented into web-based, cloud-based, and on-premise solutions. The cloud-based solutions segment is expected to command the largest share of the global patient engagement solutions market in 2016 and the revenue market share in about 75%. However, the market for cloud-based solutions is expected to witness the highest growth rate, owing to the higher flexibility, scalability, and affordability offered by these solutions.
On the basis of applications, the market is segmented into health management, social and behavioral management, home health management, and financial management. The health management segment is expected to command the largest share of the

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global patient engagement solutions market in 2016 and the market share is about 47.5%.
North America region is the largest supplier of Patient Engagement Solutions, with a revenue market share nearly 48.4% in 2016. Europe is the second largest supplier of Patient Engagement Solutions, enjoying revenue market share nearly 30.1% in 2016.

North America is the largest sales place, with a sales market share nearly 42.1% in 2016. Following North America, Europe is the second largest sales place with the sales market share of 33.5%.
Market competition is intense. Cerner Corporation, IBM, Epic Systems, McKesson Corporation, etc. are the leaders of the industry. They hold the key technologies and patents, with high-end customers. They have formed global market channel of the industry. However, with the future expanding market, there will be more manufacturers in the future.

The worldwide market for Patient Engagement Solutions is expected to grow at a CAGR of roughly 18.0% over the next five years, will reach 19400 million US$ in 2023, from 7200 million US$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Cerner Corporation

IBM

Epic Systems

McKesson Corporation

Medecision

Athenahealth

Healthagen

Allscripts

GetWell Network

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Lincor Solutions

Orion Health

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Web-based

Cloud-based

On-premise

Market Segment by Applications, can be divided into

Health Management

Social and Behavioral Management

Home Health Management

Financial Health Management

There are 15 Chapters to deeply display the global Patient Engagement Solutions

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market.

Chapter 1, to describe Patient Engagement Solutions Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Patient Engagement Solutions, with sales, revenue, and price of Patient Engagement Solutions, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Patient Engagement Solutions, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Patient Engagement Solutions market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Patient Engagement Solutions sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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