

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Party Balloon Market 2018, Forecast to 2023

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Abstracts

Party Balloons are air-tight bags made out of latex a light material or foil that can be inflated with air or other gas. The ordinary air, or other gases such as helium, can be forced into them for expansion purposes. Latex balloons are available in all kinds of shapes, sizes, and colors to delight children and adults at birthday parties and other festive occasions or used as a tool of advertisement.

SCOPE OF THE REPORT:

This report focuses on the Party Balloon in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. Latex Occidental accounted for 1.846% of the Global Party Balloon sales market share in 2016. Other players accounted for 1.129%, 1.116% including CTI Industries and BELBAL.

The market is not only influenced by the price, but also influenced by the product performance. The leading companies own the advantages on better performance, more abundant product's types, better technical and impeccable after-sales service. Consequently, they take the majority of the market share of high-end market. Looking to the future years, prices gap between different brands will go narrowing. Similarly, there will be fluctuation in gross margin.

Despite the presence of competition problems, due to the global recovery trend is slightly, investors are still optimistic about this area; the future will still have more new investment enter the field.

The worldwide market for Party Balloon is expected to grow at a CAGR of roughly 5.2%



over the next five years, will reach 300 million US\$ in 2023, from 220 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Latex Occidental

CTI Industries

BELBAL

Pioneer Balloon

Sempertex

Gemar Balloons

Amscan

Colour Way

Xingcheng

Maple City Rubber

Rubek Balloons

Balonevi

Tailloon

York Impex

Hengli Latex Products

BK Latex

Tongle Latex Products



Guohua Latex Products

Xiong County Shaohua Latex Products

Jaya Latexindo Internusa

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Latex Party Balloon

Foil Party Balloon

Market Segment by Applications, can be divided into

Commercial

Residential

There are 15 Chapters to deeply display the global Party Balloon market.

Chapter 1, to describe Party Balloon Introduction, product scope, market overview, market opportunities, market risk, market driving force;

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Chapter 2, to analyze the top manufacturers of Party Balloon, with sales, revenue, and price of Party Balloon, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Party Balloon, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Party Balloon market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Party Balloon sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source



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