

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Outdoor Sports GPS Device Market 2018, Forecast to 2023

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Abstracts

Outdoor sports GPS devices are portable gadgets that receive satellite signals. A GPS device offering different functionalities comes in different forms such as a handheld device, wearable device (smart watch and a smart glass). The mechanism of these devices is similar to smartphones and tablets.

SCOPE OF THE REPORT:

This report focuses on the Outdoor Sports GPS Device in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. Garmin, Polar, Bushnell, DeLorme are the earlier companies to produce the GPS device for outdoor sports, and Garmin is the leading specialist in the outdoor sports GPS device for the long time.

The outdoor sports GPS device concentrates in Taiwan, and there are some big OEM players of smart watch, and some mid-end, low-end brands, such as Bryton, Golife, Global Sat, etc. The Taiwan production of outdoor sports GPS device takes up about 30% of the global market. The USA is expected to be the global second largest market in 2015, followed by Europe.

The outdoor sports GPS device can be classified into handheld type and wearable type, the wearable type products are further classified into smart watch with GPS device and smart glasses with GPS functions. Currently, wearable type has developed to be the mainly product of outdoor sports GPS device with the share 75% of total market. And the smart glasses with GPS functions are scant in the world at present. Also, the functions of outdoor sports GPS device, can be instead of smart phones, pad with GPS systems. So we think the simple outdoor sports GPS device market is limited, and the

multifunctional smart device will continue to rewrite the future market of outdoor sports GPS device.

Despite the presence of competition problems, due to the global recovery trend is clear, investors are still optimistic about this area; the future will still have more new investment enter the field.

Although sales of outdoor sports GPS device brought a lot of opportunity, the study group recommends the new entrants just having money but without technical advantage and downstream support do not to enter into the outdoor sports GPS device field.

The worldwide market for Outdoor Sports GPS Device is expected to grow at a CAGR of roughly 38.7% over the next five years, will reach 69900 million US\$ in 2023, from 9820 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Garmin

SUUNTO

Adidas

Bushnell

DeLorme

Nike

Apple

Golife

Bryton

Samsung

SONY

Magellan

Fitbit

TomTom

Polar

Global Sat

Motorola

Gerak

Tomoon

inWatch

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

handheld device

Wearable device

Market Segment by Applications, can be divided into

Glof

Running

Cycling

There are 15 Chapters to deeply display the global Outdoor Sports GPS Device market.

Chapter 1, to describe Outdoor Sports GPS Device Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Outdoor Sports GPS Device, with sales, revenue, and price of Outdoor Sports GPS Device, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Outdoor Sports GPS Device, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Outdoor Sports GPS Device market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Outdoor Sports GPS Device sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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