

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Outdoor Furniture Market 2018, Forecast to 2023

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Abstracts

This report studies the Outdoor Furniture market. Outdoor Furniture, also called garden furniture or patio furniture, is a type of furniture specifically designed for outdoor use. It is typically made of weather-resistant materials such as aluminium which does not rust. The oldest surviving examples of Outdoor Furniture were found in the gardens of Pompeii. Different types of outdoor furniture include chairs, seating sets, tables, dining sets, and loungers & daybeds. The main purpose of outdoor furniture is to offer appropriate décor, and comfort.

SCOPE OF THE REPORT:

This report focuses on the Outdoor Furniture in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

Outdoor furniture is a type of furniture particularly designed for outdoor purposes. The main purpose of furniture is to provide comfort and appropriate décor to the building.

With attractive designs and styles, the fame of the outdoor furniture has gone up.

Outdoor furniture is growing nowadays due to initiatives taken by the government for funding more to more open spaces such as public garden, sports area and other area where people can relax.

Emergence of retro feeling is a major trend being witnessed in the global outdoor furniture market. Consumers are shifting their preferences back to crochet, natural, and woven styles, which add texture to all kinds of spaces. The woven trend is likely to move one step ahead of all trends, owing to the introduction of new & non-traditional colors offering fresh look, particularly in summers. Use of wood, and other natural materials such as teak and rattan, have gained increased momentum for producing

outdoor furniture. Eco-friendly is becoming the integral part of mainstream outdoor furniture. Effects of toxic finishes, negative impacts of deforestation, and environmental concerns have compelled manufacturers in adopting green solutions. Some manufacturers of outdoor furniture have already commenced implementing strategies for green manufacturing processes. For example, IKEA has started operating up to 30 windmills in Härjedalen, Sweden, to place itself as an independent energy manufacturing company.

The global market for outdoor furniture is highly diversified and competitive. In a bid to position themselves as energy-efficient and environment-friendly stores, vendors in the market are increasingly concentrating on furnishing items in retail space, and launching handcrafted furniture. Outdoor Furniture industry is relatively fragmented, Yotrio Corporation is the world leading manufacturer in global Outdoor Furniture market with the market share of 3.27%, in terms of revenue, followed by Brown Jordan, Agio International, DEDON and KETTAL.

The worldwide market for Outdoor Furniture is expected to grow at a CAGR of roughly xx% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Yotrio Corporation

Brown Jordan

Agio International Company Limited

DEDON

KETTAL

Gloster

The Keter Group

Linya Group

Tuuci

MR DEARM

HIGOLD

Artie

Lloyd Flanders

Rattan

Emu Group

Barbeques Galore

COMFORT

Fischer Mobel GmbH

Royal Botania

Homecrest Outdoor Living

Hartman

Trex Company (Polyx Wood)

Treasure Garden Incorporated

Patio Furniture Industries

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Metal

Plastic

Wood

Textile

Market Segment by Applications, can be divided into

Residential

Commercial

There are 15 Chapters to deeply display the global Outdoor Furniture market.

Chapter 1, to describe Outdoor Furniture Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Outdoor Furniture, with sales, revenue, and price of Outdoor Furniture, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Outdoor Furniture, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these

regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Outdoor Furniture market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Outdoor Furniture sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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