

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Outboard Electric Motors Market 2018, Forecast to 2023

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Abstracts

Outboard electric motor is a kind of propulsion system for boats which uses electric as power. Outboard electric motor, commonly referred to as “trolling motor” or “electric Outboard motor”, is generally used on very small craft or on small lakes where gasoline motor is prohibited or used as a secondary means of propulsion on larger craft, and can also be used as repositioning thrusters while fishing.

SCOPE OF THE REPORT:

This report focuses on the Outboard Electric Motors in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

Compared with gas outboard motor market, outboard electric motor market is much smaller and under development. There are two types of outboard electric motor available in the market, which includes outboard electric propulsion motor and outboard electric trolling motor. Currently outboard electric trolling motor accounts for the main market share based on volume; this type of motor is small and cheap. Gas outboard motor can provide higher power and are suitable for heavy duty application. Electric outboard motor are environmentally friendly and much more silent at operating, thus they are more suitable to be used in some applications and are becoming more and more popular worldwide.

Worldwide, there are about thirty manufacturers of outboard electric motor currently; and there are more than forty brands of outboard electric motor available in market. Some of these manufacturers are specialized in the production of outboard electric propulsion motor, and some of them are specialized in the production of outboard electric trolling motor. Some manufacturers have raw materials or cost advantages, and

some of them have technology or marketing advantages.

As the market of outboard electric motor is growing rapidly and there is considerable market potential, it is forecasted that more and more enterprises will enter the market with different advantages and disadvantages. And the market is believed to be fiercer.

The worldwide market for Outboard Electric Motors is expected to grow at a CAGR of roughly 11.1% over the next five years, will reach 120 million US\$ in 2023, from 63 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Torqueedo

Minn Kota

MotorGuide

AquaWatt

CSM Tech

Elco Motor Yachts

Krautler Elektromaschinen

Ray Electric Outboards

Aquamot

Suzhou Parsun Power Machine

ePropulsion Technology

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Outboard Electric Propulsion Motor

Outboard Electric Trolling Motor

Market Segment by Applications, can be divided into

Civil Entertainment

Municipal Application

Commercial Application

Other Application

There are 15 Chapters to deeply display the global Outboard Electric Motors market.

Chapter 1, to describe Outboard Electric Motors Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Outboard Electric Motors, with sales, revenue, and price of Outboard Electric Motors, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Outboard Electric Motors, for each region, from 2013 to 2018;

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Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Outboard Electric Motors market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Outboard Electric Motors sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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