

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Online Lingerie Market 2018, Forecast to 2023

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Abstracts

Lingerie is fashionable and typically alluring undergarments. Lingerie includes undergarments using flexible, stretchy, sheer, or decorative materials like Lycra, nylon (nylon tricot), polyester, satin, lace, silk and sheer fabric. Certain cotton or synthetic undergarments are also lingerie.

SCOPE OF THE REPORT:

This report focuses on the Online Lingerie in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

In the last several years, global market of Online Lingerie developed rapidly, with an average growth rate of 12.48%. In 2017, global revenue of Online Lingerie is nearly 33.4 billion USD; the actual consumption is about 2627 million units.

The classification of Online Lingerie includes Bra, Knickers & Panties, Lounge Wear, and Shape Wear. And the proportion of Bra in 2017 is about 43.80%, and the proportion is in increasing trend from 2013 to 2017.

Online Lingerie is widely used for male and female. The most proportion of Online Lingerie is sold for female, and the proportion in 2017 is about 66.27%.

The worldwide market for Online Lingerie is expected to grow at a CAGR of roughly 13.7% over the next five years, will reach 72100 million US\$ in 2023, from 33400 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Victoria's Secret

PVH

Hanesbrands

Fruit of the Loom

Aimer

Fast Retailing

Triumph

Huijie

Jockey International

Wacoal Holdings

Cosmo-lady

Gunze

Embry Form

Calida

Oleno Group

Vivien

Tutuanna

Sunny Group

Miiow

GUJIN

Hop Lun

BYC

Sunflora

Good People

P.H. Garment

SBW

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Bra

Knickers & Panties

Lounge Wear

Shape Wear

Market Segment by Applications, can be divided into

Female

Male

There are 15 Chapters to deeply display the global Online Lingerie market.

Chapter 1, to describe Online Lingerie Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Online Lingerie, with sales, revenue, and price of Online Lingerie, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Online Lingerie, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Online Lingerie market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Online Lingerie sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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