

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Office Storage & Organization Market 2018, Forecast to 2023

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Abstracts

This report studies the Office Storage Cabinet market. These storage cabinets can help to sort and organize it all: from important documents to a pen. It helps to save plenty of room. In the report we analyzed normal office storage cabinet and mobile shelving for office.

SCOPE OF THE REPORT:

This report focuses on the Office Storage & Organization in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. On the basis of region, Asia is the largest market segment of Office Storage & Organization, especially China, with a consumption volume market share nearly 25.13% in 2017, followed by Europe with a consumption market share nearly 16.83% in 2017. The industry is very scattered, and most of office furniture factories only pay attention to 'spreads' instead of focusing on the design and quality of products, and also lack a scientific marketing strategy. There is a lack of long-term, stable, and scientific strategic guidance in product development, brand building, marketing, marketing, channel management, logistics and distribution, after-sales services, and vendor relations, so that they can only occupy a low-end office furniture market with low profits. After research, we find the amount of office furniture company is less than home furniture company, especially mobile shelving for office. And the brand awareness for office furniture market is less than home furniture market. The products in this industry are look similar, and some brand office furniture manufacturers reduce costs by outsourcing products which reduce the quantity of furniture. The threshold for entry into the industry is low. Many office furniture manufacturers increase market share by taken

non-standard competition to obtain sales what made manufacturers who insist on quality destroyed in this disorderly competition.

The worldwide market for Office Storage & Organization is expected to grow at a CAGR of roughly 8.3% over the next five years, will reach 3900 million US\$ in 2023, from 2420 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

HNI Corporation

Herman Miller

Steelcase Inc.

Kokuyo

Godrej

Spacesaver Corporation

Montel Inc.

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Normal Office Storage Cabinet

Mobile Shelving for Office

Market Segment by Applications, can be divided into

Direct Sales

Indirect Sales

There are 15 Chapters to deeply display the global Office Storage & Organization market.

Chapter 1, to describe Office Storage & Organization Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Office Storage & Organization, with sales, revenue, and price of Office Storage & Organization, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Office Storage & Organization, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Office Storage & Organization market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Office Storage & Organization sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data

source

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