

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Nail Polish Market 2018, Forecast to 2023

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Abstracts

Nail polish called 'nail lacquer.' It is mainly composed of 70% -80% of a volatile solvent, about 15% of nitrocellulose, small amounts of solvent oil, camphor, titanium dioxide and oil-soluble pigments. After the nail polish applied to the film formed, with moderate coloration fastness and gloss, to protect the nails, but also gives the nails a beauty.

SCOPE OF THE REPORT:

This report focuses on the Nail Polish in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

In the current market, Ordinary Nail Polish products on the market do not sell well; Industrial Nail Polish's price is lower than past years. The signal of market price change indicates the trend in the Nail Polish industry, low-end product has excess capacity, and high-end product is in short supply.

Nail Polish product demand market there is also a certain space, but basically showing the scarcity of high-end products, low-end products, and excess capacity. There is a large market demand for high-end products to seize market share.

Despite the presence of competition problems, due that the global recovery trend is clear, investors are still optimistic about this area; the future will still have more new investment enter the field.

Although sales of Nail Polish brought a lot of opportunities, the study group recommends the new entrants just having money but without technical advantage and downstream support do not to enter into the Nail Polish field.

The worldwide market for Nail Polish is expected to grow at a CAGR of roughly 8.4%

over the next five years, will reach 14900 million US\$ in 2023, from 9190 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

OPI

Maybelline

Dior

CHANEL

ORLY

Butter London

Kiko

Nails Inc

Revlon

Sally Hansen

Rimmel

CND

COSMAY

Essie

ZOTOS ACCENT

L'OREAL

ANNA SUI

Bobbi Brown

Nars

MISSHA

China Glaze

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Base coat

Top coat

Gel

Matte

Market Segment by Applications, can be divided into

Nail art institutions

Individuals

There are 15 Chapters to deeply display the global Nail Polish market.

Chapter 1, to describe Nail Polish Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Nail Polish, with sales, revenue, and price of Nail Polish, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Nail Polish, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Nail Polish market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Nail Polish sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

Contents

1 MARKET OVERVIEW

- 1.1 Nail Polish Introduction
- 1.2 Market Analysis by Type
 - 1.2.1 Base coat
 - 1.2.2 Top coat
 - 1.2.3 Gel
 - 1.2.4 Matte
- 1.3 Market Analysis by Applications
 - 1.3.1 Nail art institutions
 - 1.3.2 Individuals
- 1.4 Market Analysis by Regions
 - 1.4.1 North America (United States, Canada and Mexico)
 - 1.4.1.1 United States Market States and Outlook (2013-2023)
 - 1.4.1.2 Canada Market States and Outlook (2013-2023)
 - 1.4.1.3 Mexico Market States and Outlook (2013-2023)
 - 1.4.2 Europe (Germany, France, UK, Russia and Italy)
 - 1.4.2.1 Germany Market States and Outlook (2013-2023)
 - 1.4.2.2 France Market States and Outlook (2013-2023)
 - 1.4.2.3 UK Market States and Outlook (2013-2023)
 - 1.4.2.4 Russia Market States and Outlook (2013-2023)
 - 1.4.2.5 Italy Market States and Outlook (2013-2023)
 - 1.4.3 Asia-Pacific (China, Japan, Korea, India and Southeast Asia)
 - 1.4.3.1 China Market States and Outlook (2013-2023)
 - 1.4.3.2 Japan Market States and Outlook (2013-2023)
 - 1.4.3.3 Korea Market States and Outlook (2013-2023)
 - 1.4.3.4 India Market States and Outlook (2013-2023)
 - 1.4.3.5 Southeast Asia Market States and Outlook (2013-2023)
 - 1.4.4 South America, Middle East and Africa
 - 1.4.4.1 Brazil Market States and Outlook (2013-2023)
 - 1.4.4.2 Egypt Market States and Outlook (2013-2023)
 - 1.4.4.3 Saudi Arabia Market States and Outlook (2013-2023)
 - 1.4.4.4 South Africa Market States and Outlook (2013-2023)
 - 1.4.4.5 Nigeria Market States and Outlook (2013-2023)
- 1.5 Market Dynamics
 - 1.5.1 Market Opportunities
 - 1.5.2 Market Risk

1.5.3 Market Driving Force

2 MANUFACTURERS PROFILES

2.1 OPI

2.1.1 Business Overview

2.1.1.1 OPI Description

2.1.1.2 OPI Headquarter, Main Business and Finance Overview

2.1.2 OPI Nail Polish Product Introduction

2.1.2.1 Nail Polish Production Bases, Sales Regions and Major Competitors

2.1.2.2 Nail Polish Product Information

2.1.3 OPI Nail Polish Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.1.3.1 OPI Nail Polish Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.1.3.2 Global OPI Nail Polish Market Share in 2017

2.2 Maybelline

2.2.1 Business Overview

2.2.1.1 Maybelline Description

2.2.1.2 Maybelline Headquarter, Main Business and Finance Overview

2.2.2 Maybelline Nail Polish Product Introduction

2.2.2.1 Nail Polish Production Bases, Sales Regions and Major Competitors

2.2.2.2 Nail Polish Product Information

2.2.3 Maybelline Nail Polish Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.2.3.1 Maybelline Nail Polish Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.2.3.2 Global Maybelline Nail Polish Market Share in 2017

2.3 Dior

2.3.1 Business Overview

2.3.1.1 Dior Description

2.3.1.2 Dior Headquarter, Main Business and Finance Overview

2.3.2 Dior Nail Polish Product Introduction

2.3.2.1 Nail Polish Production Bases, Sales Regions and Major Competitors

2.3.2.2 Nail Polish Product Information

2.3.3 Dior Nail Polish Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.3.3.1 Dior Nail Polish Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.3.3.2 Global Dior Nail Polish Market Share in 2017

2.4 CHANEL

2.4.1 Business Overview

2.4.1.1 CHANEL Description

2.4.1.2 CHANEL Headquarter, Main Business and Finance Overview

2.4.2 CHANEL Nail Polish Product Introduction

2.4.2.1 Nail Polish Production Bases, Sales Regions and Major Competitors

2.4.2.2 Nail Polish Product Information

2.4.3 CHANEL Nail Polish Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.4.3.1 CHANEL Nail Polish Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.4.3.2 Global CHANEL Nail Polish Market Share in 2017

2.5 ORLY

2.5.1 Business Overview

2.5.1.1 ORLY Description

2.5.1.2 ORLY Headquarter, Main Business and Finance Overview

2.5.2 ORLY Nail Polish Product Introduction

2.5.2.1 Nail Polish Production Bases, Sales Regions and Major Competitors

2.5.2.2 Nail Polish Product Information

2.5.3 ORLY Nail Polish Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.5.3.1 ORLY Nail Polish Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.5.3.2 Global ORLY Nail Polish Market Share in 2017

2.6 Butter London

2.6.1 Business Overview

2.6.1.1 Butter London Description

2.6.1.2 Butter London Headquarter, Main Business and Finance Overview

2.6.2 Butter London Nail Polish Product Introduction

2.6.2.1 Nail Polish Production Bases, Sales Regions and Major Competitors

2.6.2.2 Nail Polish Product Information

2.6.3 Butter London Nail Polish Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.6.3.1 Butter London Nail Polish Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.6.3.2 Global Butter London Nail Polish Market Share in 2017

2.7 Kiko

2.7.1 Business Overview

- 2.7.1.1 Kiko Description
- 2.7.1.2 Kiko Headquarter, Main Business and Finance Overview
- 2.7.2 Kiko Nail Polish Product Introduction
 - 2.7.2.1 Nail Polish Production Bases, Sales Regions and Major Competitors
 - 2.7.2.2 Nail Polish Product Information
- 2.7.3 Kiko Nail Polish Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
 - 2.7.3.1 Kiko Nail Polish Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
 - 2.7.3.2 Global Kiko Nail Polish Market Share in 2017
- 2.8 Nails Inc
 - 2.8.1 Business Overview
 - 2.8.1.1 Nails Inc Description
 - 2.8.1.2 Nails Inc Headquarter, Main Business and Finance Overview
 - 2.8.2 Nails Inc Nail Polish Product Introduction
 - 2.8.2.1 Nail Polish Production Bases, Sales Regions and Major Competitors
 - 2.8.2.2 Nail Polish Product Information
 - 2.8.3 Nails Inc Nail Polish Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
 - 2.8.3.1 Nails Inc Nail Polish Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
 - 2.8.3.2 Global Nails Inc Nail Polish Market Share in 2017
- 2.9 Revlon
 - 2.9.1 Business Overview
 - 2.9.1.1 Revlon Description
 - 2.9.1.2 Revlon Headquarter, Main Business and Finance Overview
 - 2.9.2 Revlon Nail Polish Product Introduction
 - 2.9.2.1 Nail Polish Production Bases, Sales Regions and Major Competitors
 - 2.9.2.2 Nail Polish Product Information
 - 2.9.3 Revlon Nail Polish Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
 - 2.9.3.1 Revlon Nail Polish Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
 - 2.9.3.2 Global Revlon Nail Polish Market Share in 2017
- 2.10 Sally Hansen
 - 2.10.1 Business Overview
 - 2.10.1.1 Sally Hansen Description
 - 2.10.1.2 Sally Hansen Headquarter, Main Business and Finance Overview
 - 2.10.2 Sally Hansen Nail Polish Product Introduction

- 2.10.2.1 Nail Polish Production Bases, Sales Regions and Major Competitors
- 2.10.2.2 Nail Polish Product Information
- 2.10.3 Sally Hansen Nail Polish Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
 - 2.10.3.1 Sally Hansen Nail Polish Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
 - 2.10.3.2 Global Sally Hansen Nail Polish Market Share in 2017
- 2.11 Rimmel
 - 2.11.1 Business Overview
 - 2.11.2 Rimmel Nail Polish Product Introduction
 - 2.11.3 Rimmel Nail Polish Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
- 2.12 CND
 - 2.12.1 Business Overview
 - 2.12.2 CND Nail Polish Product Introduction
 - 2.12.3 CND Nail Polish Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
- 2.13 COSMAY
 - 2.13.1 Business Overview
 - 2.13.2 COSMAY Nail Polish Product Introduction
 - 2.13.3 COSMAY Nail Polish Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
- 2.14 Essie
 - 2.14.1 Business Overview
 - 2.14.2 Essie Nail Polish Product Introduction
 - 2.14.3 Essie Nail Polish Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
- 2.15 ZOTOS ACCENT
 - 2.15.1 Business Overview
 - 2.15.2 ZOTOS ACCENT Nail Polish Product Introduction
 - 2.15.3 ZOTOS ACCENT Nail Polish Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
- 2.16 L'OREAL
 - 2.16.1 Business Overview
 - 2.16.2 L'OREAL Nail Polish Product Introduction
 - 2.16.3 L'OREAL Nail Polish Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
- 2.17 ANNA SUI
 - 2.17.1 Business Overview

- 2.17.2 ANNA SUI Nail Polish Product Introduction
- 2.17.3 ANNA SUI Nail Polish Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
- 2.18 Bobbi Brown
 - 2.18.1 Business Overview
 - 2.18.2 Bobbi Brown Nail Polish Product Introduction
 - 2.18.3 Bobbi Brown Nail Polish Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
- 2.19 Nars
 - 2.19.1 Business Overview
 - 2.19.2 Nars Nail Polish Product Introduction
 - 2.19.3 Nars Nail Polish Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
- 2.20 MISSHA
 - 2.20.1 Business Overview
 - 2.20.2 MISSHA Nail Polish Product Introduction
 - 2.20.3 MISSHA Nail Polish Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
- 2.21 China Glaze
 - 2.21.1 Business Overview
 - 2.21.2 China Glaze Nail Polish Product Introduction
 - 2.21.3 China Glaze Nail Polish Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

3 GLOBAL NAIL POLISH MARKET COMPETITION, BY MANUFACTURER

- 3.1 Global Nail Polish Sales and Market Share by Manufacturer (2016-2017)
- 3.2 Global Nail Polish Revenue and Market Share by Manufacturer (2016-2017)
- 3.3 Global Nail Polish Price by Manufacturer (2016-2017)
- 3.4 Market Concentration Rate
 - 3.4.1 Top 3 Nail Polish Manufacturer Market Share in 2017
 - 3.4.2 Top 5 Nail Polish Manufacturer Market Share in 2017
- 3.5 Market Competition Trend

4 GLOBAL NAIL POLISH MARKET ANALYSIS BY REGIONS

- 4.1 Global Nail Polish Sales, Revenue and Market Share by Regions
 - 4.1.1 Global Nail Polish Sales by Regions (2013-2018)
 - 4.1.2 Global Nail Polish Revenue by Regions (2013-2018)

- 4.2 North America Nail Polish Sales, Revenue and Growth Rate (2013-2018)
- 4.3 Europe Nail Polish Sales, Revenue and Growth Rate (2013-2018)
- 4.4 Asia-Pacific Nail Polish Sales, Revenue and Growth Rate (2013-2018)
- 4.5 South America Nail Polish Sales, Revenue and Growth Rate (2013-2018)
- 4.6 Middle East and Africa Nail Polish Sales, Revenue and Growth Rate (2013-2018)

5 NORTH AMERICA NAIL POLISH BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS

- 5.1 North America Nail Polish Sales, Revenue and Market Share by Countries
 - 5.1.1 North America Nail Polish Sales by Countries (2013-2018)
 - 5.1.2 North America Nail Polish Revenue by Countries (2013-2018)
 - 5.1.3 United States Nail Polish Sales and Growth Rate (2013-2018)
 - 5.1.4 Canada Nail Polish Sales and Growth Rate (2013-2018)
 - 5.1.5 Mexico Nail Polish Sales and Growth Rate (2013-2018)
- 5.2 North America Nail Polish Sales and Revenue (Value) by Manufacturers (2016-2017)
 - 5.2.1 North America Nail Polish Sales by Manufacturers (2016-2017)
 - 5.2.2 North America Nail Polish Revenue by Manufacturers (2016-2017)
- 5.3 North America Nail Polish Sales, Revenue and Market Share by Type (2013-2018)
 - 5.3.1 North America Nail Polish Sales and Sales Share by Type (2013-2018)
 - 5.3.2 North America Nail Polish Revenue and Revenue Share by Type (2013-2018)
- 5.4 North America Nail Polish Sales, Revenue and Market Share by Application (2013-2018)
 - 5.4.1 North America Nail Polish Sales and Sales Share by Application (2013-2018)
 - 5.4.2 North America Nail Polish Revenue and Revenue Share by Application (2013-2018)

6 EUROPE NAIL POLISH BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS

- 6.1 Europe Nail Polish Sales, Revenue and Market Share by Countries
 - 6.1.1 Europe Nail Polish Sales by Countries (2013-2018)
 - 6.1.2 Europe Nail Polish Revenue by Countries (2013-2018)
 - 6.1.3 Germany Nail Polish Sales and Growth Rate (2013-2018)
 - 6.1.4 UK Nail Polish Sales and Growth Rate (2013-2018)
 - 6.1.5 France Nail Polish Sales and Growth Rate (2013-2018)
 - 6.1.6 Russia Nail Polish Sales and Growth Rate (2013-2018)
 - 6.1.7 Italy Nail Polish Sales and Growth Rate (2013-2018)

- 6.2 Europe Nail Polish Sales and Revenue (Value) by Manufacturers (2016-2017)
 - 6.2.1 Europe Nail Polish Sales by Manufacturers (2016-2017)
 - 6.2.2 Europe Nail Polish Revenue by Manufacturers (2016-2017)
- 6.3 Europe Nail Polish Sales, Revenue and Market Share by Type (2013-2018)
 - 6.3.1 Europe Nail Polish Sales and Sales Share by Type (2013-2018)
 - 6.3.2 Europe Nail Polish Revenue and Revenue Share by Type (2013-2018)
- 6.4 Europe Nail Polish Sales, Revenue and Market Share by Application (2013-2018)
 - 6.4.1 Europe Nail Polish Sales and Sales Share by Application (2013-2018)
 - 6.4.2 Europe Nail Polish Revenue and Revenue Share by Application (2013-2018)

7 ASIA-PACIFIC NAIL POLISH BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS

- 7.1 Asia-Pacific Nail Polish Sales, Revenue and Market Share by Countries
 - 7.1.1 Asia-Pacific Nail Polish Sales by Countries (2013-2018)
 - 7.1.2 Asia-Pacific Nail Polish Revenue by Countries (2013-2018)
 - 7.1.3 China Nail Polish Sales and Growth Rate (2013-2018)
 - 7.1.4 Japan Nail Polish Sales and Growth Rate (2013-2018)
 - 7.1.5 Korea Nail Polish Sales and Growth Rate (2013-2018)
 - 7.1.6 India Nail Polish Sales and Growth Rate (2013-2018)
 - 7.1.7 Southeast Asia Nail Polish Sales and Growth Rate (2013-2018)
- 7.2 Asia-Pacific Nail Polish Sales and Revenue (Value) by Manufacturers (2016-2017)
 - 7.2.1 Asia-Pacific Nail Polish Sales by Manufacturers (2016-2017)
 - 7.2.2 Asia-Pacific Nail Polish Revenue by Manufacturers (2016-2017)
- 7.3 Asia-Pacific Nail Polish Sales, Revenue and Market Share by Type (2013-2018)
 - 7.3.1 Asia-Pacific Nail Polish Sales and Sales Share by Type (2013-2018)
 - 7.3.2 Asia-Pacific Nail Polish Revenue and Revenue Share by Type (2013-2018)
- 7.4 Asia-Pacific Nail Polish Sales, Revenue and Market Share by Application (2013-2018)
 - 7.4.1 Asia-Pacific Nail Polish Sales and Sales Share by Application (2013-2018)
 - 7.4.2 Asia-Pacific Nail Polish Revenue and Revenue Share by Application (2013-2018)

8 SOUTH AMERICA NAIL POLISH BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS

- 8.1 South America Nail Polish Sales, Revenue and Market Share by Countries
 - 8.1.1 South America Nail Polish Sales by Countries (2013-2018)
 - 8.1.2 South America Nail Polish Revenue by Countries (2013-2018)
 - 8.1.3 Brazil Nail Polish Sales and Growth Rate (2013-2018)

- 8.1.4 Argentina Nail Polish Sales and Growth Rate (2013-2018)
- 8.1.5 Colombia Nail Polish Sales and Growth Rate (2013-2018)
- 8.2 South America Nail Polish Sales and Revenue (Value) by Manufacturers (2016-2017)
 - 8.2.1 South America Nail Polish Sales by Manufacturers (2016-2017)
 - 8.2.2 South America Nail Polish Revenue by Manufacturers (2016-2017)
- 8.3 South America Nail Polish Sales, Revenue and Market Share by Type (2013-2018)
 - 8.3.1 South America Nail Polish Sales and Sales Share by Type (2013-2018)
 - 8.3.2 South America Nail Polish Revenue and Revenue Share by Type (2013-2018)
- 8.4 South America Nail Polish Sales, Revenue and Market Share by Application (2013-2018)
 - 8.4.1 South America Nail Polish Sales and Sales Share by Application (2013-2018)
 - 8.4.2 South America Nail Polish Revenue and Revenue Share by Application (2013-2018)

9 MIDDLE EAST AND AFRICA NAIL POLISH BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS

- 9.1 Middle East and Africa Nail Polish Sales, Revenue and Market Share by Countries
 - 9.1.1 Middle East and Africa Nail Polish Sales by Countries (2013-2018)
 - 9.1.2 Middle East and Africa Nail Polish Revenue by Countries (2013-2018)
 - 9.1.3 Saudi Arabia Nail Polish Sales and Growth Rate (2013-2018)
 - 9.1.4 UAE Nail Polish Sales and Growth Rate (2013-2018)
 - 9.1.5 Egypt Nail Polish Sales and Growth Rate (2013-2018)
 - 9.1.6 Nigeria Nail Polish Sales and Growth Rate (2013-2018)
 - 9.1.7 South Africa Nail Polish Sales and Growth Rate (2013-2018)
- 9.2 Middle East and Africa Nail Polish Sales and Revenue (Value) by Manufacturers (2016-2017)
 - 9.2.1 Middle East and Africa Nail Polish Sales by Manufacturers (2016-2017)
 - 9.2.2 Middle East and Africa Nail Polish Revenue by Manufacturers (2016-2017)
- 9.3 Middle East and Africa Nail Polish Sales, Revenue and Market Share by Type (2013-2018)
 - 9.3.1 Middle East and Africa Nail Polish Sales and Sales Share by Type (2013-2018)
 - 9.3.1 Middle East and Africa Nail Polish Revenue and Revenue Share by Type (2013-2018)
- 9.4 Middle East and Africa Nail Polish Sales, Revenue and Market Share by Application (2013-2018)
 - 9.4.1 Middle East and Africa Nail Polish Sales and Sales Share by Application (2013-2018)

9.4.2 Middle East and Africa Nail Polish Revenue and Revenue Share by Application (2013-2018)

10 GLOBAL NAIL POLISH MARKET SEGMENT BY TYPE

10.1 Global Nail Polish Sales, Revenue and Market Share by Type (2013-2018)

10.1.1 Global Nail Polish Sales and Market Share by Type (2013-2018)

10.1.2 Global Nail Polish Revenue and Market Share by Type (2013-2018)

10.2 Base coat Sales Growth and Price

10.2.1 Global Base coat Sales Growth (2013-2018)

10.2.2 Global Base coat Price (2013-2018)

10.3 Top coat Sales Growth and Price

10.3.1 Global Top coat Sales Growth (2013-2018)

10.3.2 Global Top coat Price (2013-2018)

10.4 Gel Sales Growth and Price

10.4.1 Global Gel Sales Growth (2013-2018)

10.4.2 Global Gel Price (2013-2018)

10.5 Matte Sales Growth and Price

10.5.1 Global Matte Sales Growth (2013-2018)

10.5.2 Global Matte Price (2013-2018)

11 GLOBAL NAIL POLISH MARKET SEGMENT BY APPLICATION

11.1 Global Nail Polish Sales Market Share by Application (2013-2018)

11.2 Nail art institutions Sales Growth (2013-2018)

11.3 Individuals Sales Growth (2013-2018)

12 NAIL POLISH MARKET FORECAST (2018-2023)

12.1 Global Nail Polish Sales, Revenue and Growth Rate (2018-2023)

12.2 Nail Polish Market Forecast by Regions (2018-2023)

12.2.1 North America Nail Polish Market Forecast (2018-2023)

12.2.2 Europe Nail Polish Market Forecast (2018-2023)

12.2.3 Asia-Pacific Nail Polish Market Forecast (2018-2023)

12.2.4 South America Nail Polish Market Forecast (2018-2023)

12.2.5 Middle East and Africa Nail Polish Market Forecast (2018-2023)

12.3 Nail Polish Market Forecast by Type (2018-2023)

12.3.1 Global Nail Polish Sales Forecast by Type (2018-2023)

12.3.2 Global Nail Polish Market Share Forecast by Type (2018-2023)

12.4 Nail Polish Market Forecast by Application (2018-2023)

12.4.1 Global Nail Polish Sales Forecast by Application (2018-2023)

12.4.2 Global Nail Polish Market Share Forecast by Application (2018-2023)

13 SALES CHANNEL, DISTRIBUTORS, TRADERS AND DEALERS

13.1 Sales Channel

13.1.1 Direct Marketing

13.1.2 Indirect Marketing

13.1.3 Marketing Channel Future Trend

13.2 Distributors, Traders and Dealers

14 RESEARCH FINDINGS AND CONCLUSION

15 APPENDIX

15.1 Methodology

15.2 Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure Nail Polish Picture

Table Product Specifications of Nail Polish

Figure Global Nail Polish CAGR (%), Y-o-Y Growth (&) and Market Size, 2013-2023 (USD Million)

Figure Global Nail Polish CAGR (%), Y-o-Y Growth (&) and Market Size, 2013-2023 (Sales)

Figure Global Sales Market Share of Nail Polish by Types in 2017

Figure Base coat Picture

Table Major Manufacturers of Base coat

Figure Top coat Picture

Table Major Manufacturers of Top coat

Figure Gel Picture

Table Major Manufacturers of Gel

Figure Matte Picture

Table Major Manufacturers of Matte

Figure Nail Polish Sales Market Share by Applications in 2017

Figure Nail art institutions Picture

Figure Individuals Picture

Figure United States Nail Polish Revenue (Value) and Growth Rate (2013-2023)

Figure Canada Nail Polish Revenue (Value) and Growth Rate (2013-2023)

Figure Mexico Nail Polish Revenue (Value) and Growth Rate (2013-2023)

Figure Germany Nail Polish Revenue (Value) and Growth Rate (2013-2023)

Figure France Nail Polish Revenue (Value) and Growth Rate (2013-2023)

Figure UK Nail Polish Revenue (Value) and Growth Rate (2013-2023)

Figure Russia Nail Polish Revenue (Value) and Growth Rate (2013-2023)

Figure Italy Nail Polish Revenue (Value) and Growth Rate (2013-2023)

Figure China Nail Polish Revenue (Value) and Growth Rate (2013-2023)

Figure Japan Nail Polish Revenue (Value) and Growth Rate (2013-2023)

Figure Korea Nail Polish Revenue (Value) and Growth Rate (2013-2023)

Figure India Nail Polish Revenue (Value) and Growth Rate (2013-2023)

Figure Southeast Asia Nail Polish Revenue (Value) and Growth Rate (2013-2023)

Figure Brazil Nail Polish Revenue (Value) and Growth Rate (2013-2023)

Figure Egypt Nail Polish Revenue (Value) and Growth Rate (2013-2023)

Figure Saudi Arabia Nail Polish Revenue (Value) and Growth Rate (2013-2023)

Figure South Africa Nail Polish Revenue (Value) and Growth Rate (2013-2023)

Figure Nigeria Nail Polish Revenue (Value) and Growth Rate (2013-2023)
Table OPI Headquarter, Established, Main Business and Finance Overview (2017)
Table OPI Nail Polish Production Bases, Sales Regions and Major Competitors
Table OPI Nail Polish Product
Table OPI Nail Polish Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
Figure Global OPI Nail Polish Sales Market Share in 2017
Figure Global OPI Nail Polish Revenue Market Share in 2017
Table Maybelline Headquarter, Established, Main Business and Finance Overview (2017)
Table Maybelline Nail Polish Production Bases, Sales Regions and Major Competitors
Table Maybelline Nail Polish Product
Table Maybelline Nail Polish Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
Figure Global Maybelline Nail Polish Sales Market Share in 2017
Figure Global Maybelline Nail Polish Revenue Market Share in 2017
Table Dior Headquarter, Established, Main Business and Finance Overview (2017)
Table Dior Nail Polish Production Bases, Sales Regions and Major Competitors
Table Dior Nail Polish Product
Table Dior Nail Polish Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
Figure Global Dior Nail Polish Sales Market Share in 2017
Figure Global Dior Nail Polish Revenue Market Share in 2017
Table CHANEL Headquarter, Established, Main Business and Finance Overview (2017)
Table CHANEL Nail Polish Production Bases, Sales Regions and Major Competitors
Table CHANEL Nail Polish Product
Table CHANEL Nail Polish Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
Figure Global CHANEL Nail Polish Sales Market Share in 2017
Figure Global CHANEL Nail Polish Revenue Market Share in 2017
Table ORLY Headquarter, Established, Main Business and Finance Overview (2017)
Table ORLY Nail Polish Production Bases, Sales Regions and Major Competitors
Table ORLY Nail Polish Product
Table ORLY Nail Polish Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
Figure Global ORLY Nail Polish Sales Market Share in 2017
Figure Global ORLY Nail Polish Revenue Market Share in 2017
Table Butter London Headquarter, Established, Main Business and Finance Overview (2017)

Table Butter London Nail Polish Production Bases, Sales Regions and Major Competitors

Table Butter London Nail Polish Product

Table Butter London Nail Polish Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Butter London Nail Polish Sales Market Share in 2017

Figure Global Butter London Nail Polish Revenue Market Share in 2017

Table Kiko Headquarter, Established, Main Business and Finance Overview (2017)

Table Kiko Nail Polish Production Bases, Sales Regions and Major Competitors

Table Kiko Nail Polish Product

Table Kiko Nail Polish Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Kiko Nail Polish Sales Market Share in 2017

Figure Global Kiko Nail Polish Revenue Market Share in 2017

Table Nails Inc Headquarter, Established, Main Business and Finance Overview (2017)

Table Nails Inc Nail Polish Production Bases, Sales Regions and Major Competitors

Table Nails Inc Nail Polish Product

Table Nails Inc Nail Polish Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Nails Inc Nail Polish Sales Market Share in 2017

Figure Global Nails Inc Nail Polish Revenue Market Share in 2017

Table Revlon Headquarter, Established, Main Business and Finance Overview (2017)

Table Revlon Nail Polish Production Bases, Sales Regions and Major Competitors

Table Revlon Nail Polish Product

Table Revlon Nail Polish Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Revlon Nail Polish Sales Market Share in 2017

Figure Global Revlon Nail Polish Revenue Market Share in 2017

Table Sally Hansen Headquarter, Established, Main Business and Finance Overview (2017)

Table Sally Hansen Nail Polish Production Bases, Sales Regions and Major Competitors

Table Sally Hansen Nail Polish Product

Table Sally Hansen Nail Polish Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Sally Hansen Nail Polish Sales Market Share in 2017

Figure Global Sally Hansen Nail Polish Revenue Market Share in 2017

Table Rimmel

Table Rimmel Nail Polish

Table CND
Table CND Nail Polish
Table COSMAY
Table COSMAY Nail Polish
Table Essie
Table Essie Nail Polish
Table ZOTOS ACCENT
Table ZOTOS ACCENT Nail Polish
Table L'OREAL
Table L'OREAL Nail Polish
Table ANNA SUI
Table ANNA SUI Nail Polish
Table Bobbi Brown
Table Bobbi Brown Nail Polish
Table Nars
Table Nars Nail Polish
Table MISSHA
Table MISSHA Nail Polish
Table China Glaze
Table China Glaze Nail Polish
Table Global Nail Polish Sales by Manufacturer (2016-2017)
Figure Global Nail Polish Sales Market Share by Manufacturer in 2016
Figure Global Nail Polish Sales Market Share by Manufacturer in 2017
Table Global Nail Polish Revenue by Manufacturer (2016-2017)
Figure Global Nail Polish Revenue Market Share by Manufacturer in 2016
Figure Global Nail Polish Revenue Market Share by Manufacturer in 2017
Table Global Nail Polish Price by Manufacturer (2016-2017)
Figure Top 3 Nail Polish Manufacturer (Revenue) Market Share in 2017
Figure Top 6 Nail Polish Manufacturer (Revenue) Market Share in 2017
Figure Global Nail Polish Sales and Growth Rate (2013-2018)
Figure Global Nail Polish Revenue and Growth Rate (2013-2018)
Table Global Nail Polish Sales by Regions (2013-2018)
Table Global Nail Polish Sales Market Share by Regions (2013-2018)
Table Global Nail Polish Revenue by Regions (2013-2018)
Figure Global Nail Polish Revenue Market Share by Regions in 2013
Figure Global Nail Polish Revenue Market Share by Regions in 2017
Figure North America Nail Polish Sales and Growth Rate (2013-2018)
Figure North America Nail Polish Revenue and Growth Rate (2013-2018)
Figure Europe Nail Polish Sales and Growth Rate (2013-2018)

Figure Europe Nail Polish Revenue and Growth Rate (2013-2018)
Figure Asia-Pacific Nail Polish Sales and Growth Rate (2013-2018)
Figure Asia-Pacific Nail Polish Revenue and Growth Rate (2013-2018)
Figure South America Nail Polish Sales and Growth Rate (2013-2018)
Figure South America Nail Polish Revenue and Growth Rate (2013-2018)
Figure Middle East and Africa Nail Polish Sales and Growth Rate (2013-2018)
Figure Middle East and Africa Nail Polish Revenue and Growth Rate (2013-2018)
Figure North America Nail Polish Revenue and Growth Rate (2013-2018)
Table North America Nail Polish Sales by Countries (2013-2018)
Table North America Nail Polish Sales Market Share by Countries (2013-2018)
Figure North America Nail Polish Sales Market Share by Countries in 2013
Figure North America Nail Polish Sales Market Share by Countries in 2017
Table North America Nail Polish Revenue by Countries (2013-2018)
Table North America Nail Polish Revenue Market Share by Countries (2013-2018)
Figure North America Nail Polish Revenue Market Share by Countries in 2013
Figure North America Nail Polish Revenue Market Share by Countries in 2017
Figure United States Nail Polish Sales and Growth Rate (2013-2018)
Figure Canada Nail Polish Sales and Growth Rate (2013-2018)
Figure Mexico Nail Polish Sales and Growth Rate (2013-2018)
Table North America Nail Polish Sales by Manufacturer (2016-2017)
Figure North America Nail Polish Sales Market Share by Manufacturer in 2016
Figure North America Nail Polish Sales Market Share by Manufacturer in 2017
Table North America Nail Polish Revenue by Manufacturer (2016-2017)
Figure North America Nail Polish Revenue Market Share by Manufacturer in 2016
Figure North America Nail Polish Revenue Market Share by Manufacturer in 2017
Table North America Nail Polish Sales by Type (2013-2018)
Table North America Nail Polish Sales Share by Type (2013-2018)
Table North America Nail Polish Revenue by Type (2013-2018)
Table North America Nail Polish Revenue Share by Type (2013-2018)
Table North America Nail Polish Sales by Application (2013-2018)
Table North America Nail Polish Sales Share by Application (2013-2018)
Table North America Nail Polish Revenue by Application (2013-2018)
Table North America Nail Polish Revenue Share by Application (2013-2018)
Figure Europe Nail Polish Revenue and Growth Rate (2013-2018)
Table Europe Nail Polish Sales by Countries (2013-2018)
Table Europe Nail Polish Sales Market Share by Countries (2013-2018)
Table Europe Nail Polish Revenue by Countries (2013-2018)
Figure Europe Nail Polish Revenue Market Share by Countries in 2016
Figure Europe Nail Polish Revenue Market Share by Countries in 2017

Figure Germany Nail Polish Sales and Growth Rate (2013-2018)
Figure UK Nail Polish Sales and Growth Rate (2013-2018)
Figure France Nail Polish Sales and Growth Rate (2013-2018)
Figure Russia Nail Polish Sales and Growth Rate (2013-2018)
Figure Italy Nail Polish Sales and Growth Rate (2013-2018)
Table Europe Nail Polish Sales by Manufacturer (2016-2017)
Figure Europe Nail Polish Sales Market Share by Manufacturer in 2016
Figure Europe Nail Polish Sales Market Share by Manufacturer in 2017
Table Europe Nail Polish Revenue by Manufacturer (2016-2017)
Figure Europe Nail Polish Revenue Market Share by Manufacturer in 2016
Figure Europe Nail Polish Revenue Market Share by Manufacturer in 2017
Table Europe Nail Polish Sales by Type (2013-2018)
Table Europe Nail Polish Sales Share by Type (2013-2018)
Table Europe Nail Polish Revenue by Type (2013-2018)
Table Europe Nail Polish Revenue Share by Type (2013-2018)
Table Europe Nail Polish Sales by Application (2013-2018)
Table Europe Nail Polish Sales Share by Application (2013-2018)
Table Europe Nail Polish Revenue by Application (2013-2018)
Table Europe Nail Polish Revenue Share by Application (2013-2018)
Figure Asia-Pacific Nail Polish Revenue and Growth Rate (2013-2018)
Table Asia-Pacific Nail Polish Sales by Countries (2013-2018)
Table Asia-Pacific Nail Polish Sales Market Share by Countries (2013-2018)
Figure Asia-Pacific Nail Polish Sales Market Share by Countries 2017
Table Asia-Pacific Nail Polish Revenue by Countries (2013-2018)
Figure Asia-Pacific Nail Polish Revenue Market Share by Countries 2017
Figure China Nail Polish Sales and Growth Rate (2013-2018)
Figure Japan Nail Polish Sales and Growth Rate (2013-2018)
Figure Korea Nail Polish Sales and Growth Rate (2013-2018)
Figure India Nail Polish Sales and Growth Rate (2013-2018)
Figure Southeast Asia Nail Polish Sales and Growth Rate (2013-2018)
Table Asia-Pacific Nail Polish Sales by Manufacturer (2016-2017)
Figure Asia-Pacific Nail Polish Sales Market Share by Manufacturer in 2016
Figure Asia-Pacific Nail Polish Sales Market Share by Manufacturer in 2017
Table Asia-Pacific Nail Polish Revenue by Manufacturer (2016-2017)
Figure Asia-Pacific Nail Polish Revenue Market Share by Manufacturer in 2016
Figure Asia-Pacific Nail Polish Revenue Market Share by Manufacturer in 2017
Table Asia-Pacific Nail Polish Sales by Type (2013-2018)
Table Asia-Pacific Nail Polish Sales Share by Type (2013-2018)
Table Asia-Pacific Nail Polish Revenue by Type (2013-2018)

Table Asia-Pacific Nail Polish Revenue Share by Type (2013-2018)
Table Asia-Pacific Nail Polish Sales by Application (2013-2018)
Table Asia-Pacific Nail Polish Sales Share by Application (2013-2018)
Table Asia-Pacific Nail Polish Revenue by Application (2013-2018)
Table Asia-Pacific Nail Polish Revenue Share by Application (2013-2018)
Figure South America Nail Polish Revenue and Growth Rate (2013-2018)
Table South America Nail Polish Sales by Countries (2013-2018)
Table South America Nail Polish Sales Market Share by Countries (2013-2018)
Figure South America Nail Polish Sales Market Share by Countries in 2017
Table South America Nail Polish Revenue by Countries (2013-2018)
Table South America Nail Polish Revenue Market Share by Countries (2013-2018)
Figure South America Nail Polish Revenue Market Share by Countries in 2017
Figure Brazil Nail Polish Sales and Growth Rate (2013-2018)
Figure Argentina Nail Polish Sales and Growth Rate (2013-2018)
Figure Colombia Nail Polish Sales and Growth Rate (2013-2018)
Table South America Nail Polish Sales by Manufacturer (2016-2017)
Figure South America Nail Polish Sales Market Share by Manufacturer in 2016
Figure South America Nail Polish Sales Market Share by Manufacturer in 2017
Table South America Nail Polish Revenue by Manufacturer (2016-2017)
Figure South America Nail Polish Revenue Market Share by Manufacturer in 2016
Figure South America Nail Polish Revenue Market Share by Manufacturer in 2017
Table South America Nail Polish Sales by Type (2013-2018)
Table South America Nail Polish Sales Share by Type (2013-2018)
Table South America Nail Polish Revenue by Type (2013-2018)
Table South America Nail Polish Revenue Share by Type (2013-2018)
Table South America Nail Polish Sales by Application (2013-2018)
Table South America Nail Polish Sales Share by Application (2013-2018)
Table South America Nail Polish Revenue by Application (2013-2018)
Table South America Nail Polish Revenue Share by Application (2013-2018)
Figure Middle East and Africa Nail Polish Revenue and Growth Rate (2013-2018)
Table Middle East and Africa Nail Polish Sales by Countries (2013-2018)
Table Middle East and Africa Nail Polish Sales Market Share by Countries (2013-2018)
Figure Middle East and Africa Nail Polish Sales Market Share by Countries in 2017
Table Middle East and Africa Nail Polish Revenue by Countries (2013-2018)
Table Middle East and Africa Nail Polish Revenue Market Share by Countries (2013-2018)
Figure Middle East and Africa Nail Polish Revenue Market Share by Countries in 2013
Figure Middle East and Africa Nail Polish Revenue Market Share by Countries in 2017
Figure Saudi Arabia Nail Polish Sales and Growth Rate (2013-2018)

Figure UAE Nail Polish Sales and Growth Rate (2013-2018)
Figure Egypt Nail Polish Sales and Growth Rate (2013-2018)
Figure Nigeria Nail Polish Sales and Growth Rate (2013-2018)
Figure South Africa Nail Polish Sales and Growth Rate (2013-2018)
Table Middle East and Africa Nail Polish Sales by Manufacturer (2016-2017)
Figure Middle East and Africa Nail Polish Sales Market Share by Manufacturer in 2016
Figure Middle East and Africa Nail Polish Sales Market Share by Manufacturer in 2017
Table Middle East and Africa Nail Polish Revenue by Manufacturer (2016-2017)
Figure Middle East and Africa Nail Polish Revenue Market Share by Manufacturer in 2016
Figure Middle East and Africa Nail Polish Revenue Market Share by Manufacturer in 2017
Table Middle East and Africa Nail Polish Sales by Type (2013-2018)
Table Middle East and Africa Nail Polish Sales Share by Type (2013-2018)
Table Middle East and Africa Nail Polish Revenue by Type (2013-2018)
Table Middle East and Africa Nail Polish Revenue Share by Type (2013-2018)
Table Middle East and Africa Nail Polish Sales by Application (2013-2018)
Table Middle East and Africa Nail Polish Sales Share by Application (2013-2018)
Table Middle East and Africa Nail Polish Revenue by Application (2013-2018)
Table Middle East and Africa Nail Polish Revenue Share by Application (2013-2018)
Table Global Nail Polish Sales by Type (2013-2018)
Table Global Nail Polish Sales Share by Type (2013-2018)
Table Global Nail Polish Revenue by Type (2013-2018)
Table Global Nail Polish Revenue Share by Type (2013-2018)
Figure Global Base coat Sales Growth (2013-2018)
Figure Global Base coat Price (2013-2018)
Figure Global Top coat Sales Growth (2013-2018)
Figure Global Top coat Price (2013-2018)
Figure Global Gel Sales Growth (2013-2018)
Figure Global Gel Price (2013-2018)
Figure Global Matte Sales Growth (2013-2018)
Figure Global Matte Price (2013-2018)
Table Global Nail Polish Sales by Application (2013-2018)
Table Global Nail Polish Sales Share by Application (2013-2018)
Figure Global Nail art institutions Sales Growth (2013-2018)
Figure Global Individuals Sales Growth (2013-2018)
Figure Global Nail Polish Sales, Revenue and Growth Rate (2018-2023)
Table Global Nail Polish Sales Forecast by Regions (2018-2023)
Table Global Nail Polish Market Share Forecast by Regions (2018-2023)

Figure North America Sales Nail Polish Market Forecast (2018-2023)
Figure Europe Sales Nail Polish Market Forecast (2018-2023)
Figure Asia-Pacific Sales Nail Polish Market Forecast (2018-2023)
Figure South America Sales Nail Polish Market Forecast (2018-2023)
Figure Middle East and Africa Sales Nail Polish Market Forecast (2018-2023)
Table Global Nail Polish Sales Forecast by Type (2018-2023)
Table Global Nail Polish Market Share Forecast by Type (2018-2023)
Table Global Nail Polish Sales Forecast by Application (2018-2023)
Table Global Nail Polish Market Share Forecast by Application (2018-2023)
Table Distributors/Traders/ Dealers List

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