

### Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Nail Care Market 2018, Forecast to 2023

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### **Abstracts**

Nail polish called 'nail lacquer.' It is mainly composed of 70% -80% of a volatile solvent, about 15% of nitrocellulose, small amounts of solvent oil, camphor, titanium dioxide and oil-soluble pigments. After the nail polish applied to the film formed, with moderate coloration fastness and gloss, to protect the nails, but also gives the nails a beauty.

### SCOPE OF THE REPORT:

This report focuses on the Nail Care in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. In the current Europe market, Ordinary Nail Polish products on the market perform stable; Industrial Nail Polish's price is lower than past years. While the signal of market price change indicates the adverse trend in the Nail Polish industry, low-end product has excess capacity, and high-end product is in short supply.

Nail Polish product demand market there is also a certain blank, but basically showing the scarcity of high-end products, low-end products, and excess capacity. There is a large market demand for high-end products to seize market share.

Despite the presence of competition problems, due that the global recovery trend is clear, investors are still optimistic about this area; the future will still have more new investment enter the field.

The worldwide market for Nail Care is expected to grow at a CAGR of roughly xx% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017, according to a new GIR (Global Info Research) study.



Market Segment by Manufacturers, this report covers

OPI

NAILS INC

Maybelline

Sally Hansen

CHANEL

L'ORÉAL

REVLON

Revlon

Sally Hansen

MISSHA

CND

Butter London

Kiko

COSMAY

Nails Inc

Essie

L'OREAL

Bobbi Brown

Nars



Rimmel

China Glaze

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Organic solvent based nail polish

Water based nail polish

Market Segment by Applications, can be divided into

Nail art institutions

Individuals

There are 15 Chapters to deeply display the global Nail Care market.

Chapter 1, to describe Nail Care Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Nail Care, with sales, revenue, and price

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of Nail Care, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Nail Care, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Nail Care market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Nail Care sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source



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