

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Mozzarella Cheese Market 2018, Forecast to 2023

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Abstracts

Mozzarella cheese is a soft, unripened cheese variety of the Pasta-filata family which had its origin in the Battipaglia region of Italy. Mozzarella cheese was traditionally made from buffalo milk. It is made all over Italy, in other European countries and USA from cow milk, however the process needs to be modified accordingly. The finished cheese, lightly salted, is white, soft with a very lively surface sheen and has unique property of stretchability. Mozzarella cheese owes its characteristics mainly to the action of lactic acid on dicalcium-para-caseinate.

Mozzarella cheese is used as a topping on pizza pie owing to its inherent stretching qualities. The popularity of pizza parlour, especially amongst youngsters has boosted the production of Mozzarella cheese.

SCOPE OF THE REPORT:

This report focuses on the Mozzarella Cheese in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. According to the statistical data, currently Mozzarella Cheese market has a certain potential in USA, Europe and Asia Market. These areas demand are rapidly growth. As more and more intense competition within the industry, the price of Mozzarella Cheese was increase in past few years. The market has long been stable, a major challenge affecting the market growth is the limitation of downstream market. As large demand of food products at home and fast-food stores, many companies began to enter the field.

Each of the Mozzarella Cheese manufacturers has its own mature sales networks. Through retail stores, their authorized distributors or their partners, those Mozzarella



Cheese manufacturers keep keen on expanding their Mozzarella Cheese sales. To achieve better sales businesses, Mozzarella Cheese manufacturers usually invest on their marketing channel infrastructure every year.

The worldwide market for Mozzarella Cheese is expected to grow at a CAGR of roughly 5.3% over the next five years, will reach 13800 million US\$ in 2023, from 10100 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Arla Food Inc.

Bel Group

Trevisanalat

Granarolo

Saputo Inc.

Groupe Lactalis S.A

Emmi

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers



Fresh Mozzarella Cheese

Processed Mozzarella Cheese

Market Segment by Applications, can be divided into

Residential Use

Commercial Use

There are 15 Chapters to deeply display the global Mozzarella Cheese market.

Chapter 1, to describe Mozzarella Cheese Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Mozzarella Cheese, with sales, revenue, and price of Mozzarella Cheese, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Mozzarella Cheese, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Mozzarella Cheese market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Mozzarella Cheese sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source



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