

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Motorcycle Gear Market 2018, Forecast to 2023

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Abstracts

In motorcycling, riders wear specialized clothing, safety gear, and miscellaneous equipment. Typically, motorcycle riding gear serves more than one purpose, including crash and weather protection, increased visibility, style or identification, stowing cargo, and accommodating communications devices.

SCOPE OF THE REPORT:

This report focuses on the Motorcycle Gear in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

Motorcycle has proven to be a very popular transportation motor vehicle among the middle class consumers especially in the developing regions such as Asia Pacific. In 2017, the motorcycle market increased by 4%, ending the downward trend since 2012. Thanks to the development of motorcycle industry, in 2017, the global motorcycle gear market is about 2.87 billion USD, with actual sales of 87.82 million units.

In the last several years, India motorcycle market enjoyed the fastest growth rate, becoming the largest market in 2015. On the same time, India motorcycle gear especially for Helmet market enjoyed a fast growing in the past several years. Today, China, India and Southeast Asia have been the largest 3 suppliers of motorcycle gear; represent more than 73% market in 2017.

As the motorcycle market focus transferring to the developing regions like India and Southeast Asia, the market share of entrance door products is larger and larger. The average price of motorcycle gear is in decreasing trend from 34.7 USD/Unit in 2013 to 32.6 USD/Unit in 2017.

The worldwide market for Motorcycle Gear is expected to grow at a CAGR of roughly 0.5% over the next five years, will reach 2950 million US\$ in 2023, from 2870 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Bell

Schuberth

Fox Racing

Shoei

AlpineStar

Dainese

HJC

Shark

Arai

Nolan

Studds

YOHE

LAZER

PT Tarakusuma Indah

Jiujiang Jiadeshi

Kido Sport

OGK Kabuto

Rev'it

Belstaff

Hehui Group

Airoh

Pengcheng Helmets

Nanhai Xinyuan Helmets

Zhejiang Jixiang

Scoyco

Safety Helmets MFG

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Jacket

Glove

Pants

Helmets

Market Segment by Applications, can be divided into

Men

Women

There are 15 Chapters to deeply display the global Motorcycle Gear market.

Chapter 1, to describe Motorcycle Gear Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Motorcycle Gear, with sales, revenue, and price of Motorcycle Gear, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Motorcycle Gear, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Motorcycle Gear market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Motorcycle Gear sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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