

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Motorcycle Engine Control Unit (ECU) Market 2018, Forecast to 2023

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Abstracts

This report studies the Motorcycle Engine Control Unit (ECU) market, Motorcycle Engine Control Unit (ECU), also commonly called an engine control unit (ECU), is a type of electronic control unit that controls a series of actuators on an internal combustion engine to ensure optimal engine performance. It does this by reading values from a multitude of sensors within the engine bay, interpreting the data using multidimensional performance maps (called lookup tables), and adjusting the engine actuators accordingly.

SCOPE OF THE REPORT:

This report focuses on the Motorcycle Engine Control Unit (ECU) in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

At present, in the foreign industrial developed countries the Motorcycle Engine Control Unit industry is generally at a more advanced level, the world's large enterprises are mainly concentrated in the United States, Europe, Japan, etc. Meanwhile, foreign companies have more advanced equipment, strong R & D capability, the technical level is in a leading position. But foreign companies' manufacturing cost is relatively high, compared with Chinese companies, the manufacturing cost is competitive disadvantage, as the Chinese Motorcycle Engine Control Unit production enterprise technology continues to improve, their share in the international market is increasing, competitiveness in the international market gradually increase.

Chinese Motorcycle Engine Control Unit industry has developed into a national industry with certain research and production capacity, industry product mix has gradually

improved, currently China has become international Motorcycle Engine Control Unit large consumption country, but the production technology is relatively laggard, currently can only produce some low-end product, although after 2012 the new production lines is increasing, the technology is still relying on import. With the rapid growth of the national economy as well as the rapid development of downstream industries, Chinese motorcycle market demand is exuberant, providing a good opportunity for the development of Motorcycle Engine Control Unit market and technology.

The worldwide market for Motorcycle Engine Control Unit (ECU) is expected to grow at a CAGR of roughly -2.1% over the next five years, will reach 1750 million US\$ in 2023, from 1980 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Mikuni

Keihin Group

Mitsubishi Electric

DENSO CORP

Robert Bosch

Magneti Marelli

YESON

Delphi

Continental Automotive

Visteon

SHINDENGEN

Market Segment by Regions, regional analysis covers

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Motorcycle Engine Control...

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Gasline ECU

Diesel ECU

Market Segment by Applications, can be divided into

OEM

Aftermarket

There are 15 Chapters to deeply display the global Motorcycle Engine Control Unit (ECU) market.

Chapter 1, to describe Motorcycle Engine Control Unit (ECU) Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Motorcycle Engine Control Unit (ECU), with sales, revenue, and price of Motorcycle Engine Control Unit (ECU), in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Motorcycle Engine Control...

of Motorcycle Engine Control Unit (ECU), for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Motorcycle Engine Control Unit (ECU) market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Motorcycle Engine Control Unit (ECU) sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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