

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Motorcycle Apparel Market 2018, Forecast to 2023

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Abstracts

Motorcycle apparel is clothing or accessories designed for people riding motorcycles. Generally, motorcycle apparel can be classified as Jacket, Glove, Pants, Protector, Shoes, Helmets, Base Layers, etc.

SCOPE OF THE REPORT:

This report focuses on the Motorcycle Apparel in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. With the development of global motorcycles and scooters industry, the demand of motorcycle apparel constantly increased in these years. As a result, the total production and sales of motorcycle apparel increased in recent years

Through the vertical comparison, it is evidently indicated in our report that: Helmet is the most popular kind of protective gear among all the other apparel, has a market share of 27.88%, while Jackets, Trousers, boots, gloves, armour and base layers enjoy the rest of the share 72.12% of the market in the four district. Boots and Jacket ranked second and third on sales in the markets.

For two different types of material, leather and textile, the leather apparel has a natural advantage over textile on comfortable wearing experience and also more cost for producing, while an increasing number of manufacturers are trying using different material and new weaving technique to replace most of leather products.

Nowadays, the advanced and new tech protective apparels are mainly produced by companies in the Europe and USA, such as in Italy, A great number of companies in Asia still produce the medium and low-end motorcycle apparels relying on the advantage of their labor cost., their original or OEM products partially influenced the

sales and the volume in these four areas.

To increase the profitability and competitiveness, motorcycle apparel manufacturers increased investment in the R&D and product design process. This also means the new tech application may extensively change the traditional industry standard and bring more opportunities for tech-oriented companies. While some manufacturers produce old fashioned casual apparel or equipment with exaggerate future conceptive design to fit the consumers' demands.

Conclusively, the whole industry is bright in the future, the markets are still growing over time. Our analysis indicates that Europe is the largest market within four areas analyzed in the report. Helmet is the most prevalent kind protective gear among all the others partially for the reason that many governments mandate helmet-wearing. Leather products are still popular and contain some irreplaceable product features and humanity value, but textile products with variety of man-made material will increasingly prevalent and we predict the textiles will finally occupy the main stream markets.

The worldwide market for Motorcycle Apparel is expected to grow at a CAGR of roughly xx% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Klim

Kido Sport

HANIL

HJC

Chih-Tong

YOHE

Jiujiang Jiadeshi

Pengcheng Helmets

Nanhai Xinyuan Helmets

Safety Helmets MFG

Zhejiang Jixiang

Hehui Group

Yema

Soaring

Duhan

Scoyco

Moto-boy

Dragonrider

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Jackets

Pants

Shoes

Helmets

Gloves

Protector

Base Layers

Market Segment by Applications, can be divided into

Road Motorcycle Apparel

Off-road Motorcycle Apparel

There are 15 Chapters to deeply display the global Motorcycle Apparel market.

Chapter 1, to describe Motorcycle Apparel Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Motorcycle Apparel, with sales, revenue, and price of Motorcycle Apparel, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Motorcycle Apparel, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Motorcycle Apparel market forecast, by regions, type and application, with

sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Motorcycle Apparel sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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