

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Mobile Crane Market 2018, Forecast to 2023

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Abstracts

Mobile crane means a lifting device incorporating a cable suspended latticed boom or hydraulic telescopic boom designed to be moved between operating locations by transport over the road.

The most basic type of mobile crane consists of a steel truss or telescopic boom mounted on a mobile platform, which may be rail, wheeled (including 'truck' carriers) or caterpillar tracks. The boom is hinged at the bottom, and can be raised and lowered by cables or by hydraulic cylinders.

In this report, we mention the mobile crane including rough-terrain crane, all-terrain crane and truck crane, do not include crawler crane.

SCOPE OF THE REPORT:

This report focuses on the Mobile Crane in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

For industry structure analysis, the Mobile Crane industry is not that concentrated.

Liebherr, Tadano, Terex and XCMG are famous in the industry for the wonderful performance of products and satisfactory service. But the market competition is getting fierce, with growing number of manufacturers entering the market; especially several Chinese manufacturers those have cost advantages.

Regionally, China is the largest production and sales area of Mobile Crane. In 2016, the sales volume of Mobile Crane was estimated at about 19.3 K Units, which was about 50% of the global total sales volume. Europe and North America are also the main sales regions of Mobile Crane. While the market growth rate in developed countries is slow, the market in India and some other developing countries are promising, with remarkable

market growth rate.

Worldwide, the production of Mobile Crane decreases from 64584 Units in 2012 to 39306 Units in 2016, mainly affected by the weak downstream market. But it is forecasted that the global production volume will rises to 44702 Units by the end of 2022.

For price trend analysis, a key variable in the performance of Mobile Crane producers is components and raw material costs, specifically the speed at which any increase can be passed through to customers.

The global Mobile Crane revenue is forecasted to recovery. We tend to believe that this industry still has a bright future, considering the current demand of Mobile Crane driven by urbanization in developing countries. As for product prices, the slow downward trend in recent years will continue in the next few years, as competition intensifies. Similarly, there will be fluctuations in gross margin.

The worldwide market for Mobile Crane is expected to grow at a CAGR of roughly 0.8% over the next five years, will reach 9370 million US\$ in 2023, from 8930 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Liebherr

Tadano

Manitowoc

XCMG

Terex

Zoomlion

Sany

kobelco crane

Hitachi Sumitomo

Furukawa UNIC

Sichuan Changjiang

Altec Industries

Action Construction Equipment

Elliott Equipment, Escorts Group

Liugong

Böcker Maschinenwerke

liaoning fuwa

Manitex

Broderson

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Crawler Crane

All Terrain Crane

Truck Crane

Trailer-Mounted Crane

Others

Market Segment by Applications, can be divided into

Construction

Industries

Utilities

Others

There are 15 Chapters to deeply display the global Mobile Crane market.

Chapter 1, to describe Mobile Crane Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Mobile Crane, with sales, revenue, and price of Mobile Crane, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Mobile Crane, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Mobile Crane market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Mobile Crane sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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