

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Microfiber Cleaning Cloths Market 2018, Forecast to 2023

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Abstracts

Microfiber cleaning cloths are a fabulous option for cleaning. The textile that combines poly-amide and polyester provides a very effective surface that actually grabs dust, grime and contaminants off the surface, plus they are very strong, soft and durable at the same time, and people can wash those hundreds of times and they maintain their properties.

SCOPE OF THE REPORT:

This report focuses on the Microfiber Cleaning Cloths in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. The global Microfiber Cleaning Cloths industry is characterized by several large international manufactures and many smaller regional and local manufactures. Therefore, market share concentration is low. The two largest operators account for about 17.46 % of total industry revenue in 2016, most manufactures operate locally and provide services to a small segment of the population. Nonetheless, market share has increased over the past five years because a number of companies were acquired during the recession. Larger companies are looking to expand their footprint in nearby areas, where they can add value and turn once-struggling operations into profitable ventures. Key market players include Toray, Norwex, Eurow, Scotch-Brite and Vileda among others.

The worldwide market for Microfiber Cleaning Cloths is expected to grow at a CAGR of roughly 2.4% over the next five years, will reach 730 million US\$ in 2023, from 640 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Scotch-Brite

Zwipes

Eurow

ERC

Atlas Graham

Norwex

Medline

AquaStar

Welcron

Unger

Vileda

Gamex

Toray

CMA

E-cloth

Dish Cloths

Greenfound

Tricol

North Textile

Baishide

Cleanacare Towel

Lida

Chars

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Multi-component Microfiber Cleaning Cloths

Mono-component Microfiber Cleaning Cloths

Market Segment by Applications, can be divided into

Household Used

Commercial Used

Industrial Used

Car Care Used

There are 15 Chapters to deeply display the global Microfiber Cleaning Cloths market.

Chapter 1, to describe Microfiber Cleaning Cloths Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Microfiber Cleaning Cloths, with sales, revenue, and price of Microfiber Cleaning Cloths, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Microfiber Cleaning Cloths, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Microfiber Cleaning Cloths market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Microfiber Cleaning Cloths sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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