

# Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Microcars Market 2018, Forecast to 2023

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## Abstracts

Microcar is a classification which encompasses the smallest automobiles which are only designed to seat two or sometimes even just one person. They are even smaller than traditional city cars or subcompacts whose diminutive size makes them ideal for high-density urban areas where traffic and inaccessible parking spaces are a constant problem.

### SCOPE OF THE REPORT:

This report focuses on the Microcars in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. The Microcars industry is not highly concentrated, there are more than thirty manufacturers in the world, and high-end products mainly come from Japan and Europe.

In the world wide, major manufactures mainly are Daihatsu, Fiat, Suzuki Motor and Honda etc.

Europe and Asia are the largest consumers of Microcars and are expected to retain the higher growth rate during the next five years due to strong growth in demand. Japan and India have witnessed a major chunk of the production and consumption of Microcars in the Asia Pacific region. Actually, that is why manufacturers have several plants, usually close to aimed demand market.

The import and export business of this industry is not frequent. The main reason lies in that many international manufacturers expand their business through building factories or investments in targeted markets. Also, many major players have built up plants in developing countries, like India and Thailand.

Due to the advantage on price and practicability, microcars are popular in Japan, Europe and some other developing countries. In future, developing countries will provide a great power to the development of microcars. What's more, the development of electric vehicle should be another driving factor to the microcars industry. We tend to believe this industry now is close to mature, and the demand increasing degree will show a smooth curve. On product prices, the slow downward trend in recent years will maintain in the future, as competition intensifies, prices gap between different brands will go narrowing. Similarly, there will be fluctuation in gross margin.

The worldwide market for Microcars is expected to grow at a CAGR of roughly 0.9% over the next five years, will reach 54300 million US\$ in 2023, from 51600 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Daihatsu

Suzuki Motor

Honda

Hyundai

Maruti

Nissan

Toyota Motor

Fiat

PSA

Daimler AG

Renault S.A.

Greav Auto

Tata Motors

Changan

ZOTYE

SAIC

Chery

BYD

Geely

JAC

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Fuel Cars

Electricity Cars

Hybrid Cars

Market Segment by Applications, can be divided into

Personal Cars

Commercial Cars

There are 15 Chapters to deeply display the global Microcars market.

Chapter 1, to describe Microcars Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Microcars, with sales, revenue, and price of Microcars, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Microcars, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Microcars market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Microcars sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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