

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Micro SD Cards Market 2018, Forecast to 2023

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Abstracts

Micro SD Card is a type of removable flash memory card used for storing information. SD is an abbreviation of Secure Digital, and microSD cards are sometimes referred to as μ SD or uSD. The cards are used mostly in Smartphones. They are also used in newer types of handheld GPS devices, portable media players, digital audio players, expandable USB flash drives, Nintendo DS flashcards, and digital cameras.

SCOPE OF THE REPORT:

This report focuses on the Micro SD Cards in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. The market estimations in this report are based on the marketed sale price of Micro SD Cards (excluding any discounts provided by the manufacturer, distributor, wholesaler or traders). The percentage splits, Market Share, and breakdowns of the product segments are derived on the basis of weightages assigned to each of the segments on the basis of their utilization rate and average sale price. The regional splits of the overall Micro SD Cards market and its sub-segments are based on the percentage adoption or utilization of the given product in the respective region or country.

Major players in the market are identified through secondary research and their market revenues determined through primary and secondary research. Secondary research included the research of the annual and financial reports of the top manufacturers; whereas, primary research included extensive interviews of key opinion leaders and industry experts such as experienced front-line staff, directors, CEOs and marketing executives. The percentage splits, Market Share, growth rate and breakdowns of the product markets are determined through using secondary sources and verified through

the primary sources.

All possible factors that influence the markets included in this research study have been accounted for, viewed in extensive detail, verified through primary research, and analyzed to get the final quantitative and qualitative data. The market size for top-level markets and sub-segments is normalized, and the effect of inflation, economic downturns, and regulatory & policy changes or other factors are not accounted for in the market forecast. This data is combined and added with detailed inputs and analysis from QYResearch and presented in this report.

The worldwide market for Micro SD Cards is expected to grow at a CAGR of roughly 1.5% over the next five years, will reach 5580 million US\$ in 2023, from 5100 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

SanDisk

Transcend Information

ADATA Technologies

Panasonic

Kingston Technology

Micron Technology

Sony

Samsung Electronics

Toshiba

PNY Technologies

Lexar

Market Segment by Regions, regional analysis covers

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Micro SD Cards Market 2018...

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

SD (8M-2G)

SDHC (2G-32G)

SDXC (32G-400G)

Market Segment by Applications, can be divided into

Smartphone

Tablet PC

Digital Camera

Gaming Consoles

Others

There are 15 Chapters to deeply display the global Micro SD Cards market.

Chapter 1, to describe Micro SD Cards Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Micro SD Cards, with sales, revenue,

and price of Micro SD Cards, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Micro SD Cards, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Micro SD Cards market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Micro SD Cards sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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