

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Menthol Market 2018, Forecast to 2023

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Abstracts

Menthol is an organic compound with the chemical formula C10H20O that occurs naturally in mint and some other plants. It can be extracted from the leaves by distillation, and it can be made synthetically. Pure menthol is a crystalline solid. The compound is widely used in cough and cold remedies because of its soothing effects and as a flavoring in candy, chewing gum, medical products and cigarettes. The data of the report is based on the menthol product with purity of 99%min. And other products in lower menthol purity have been converted in the equivalent of 100%.

SCOPE OF THE REPORT:

This report focuses on the Menthol in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. In favor of direct mail is that customers get product information and place orders from their homes or offices easily. Against is the flood of junk mail that makes direct mail unwanted by association and inattentively thrown away or destroyed. In favor of telemarketing, conversations offer opportunities to answer questions, take

product orders, and do customer service. Against is that telemarketers make uninvited cold calls that interrupt customers and talk them into buying products they then decide they don't want. Telemarketing is particularly unpopular in areas with Do Not Call registries.

Indirect marketing makes no attempt at immediate sales but instead focuses on building relationships of trust by finding out what consumers want and helping them find it.

Consumers search the Internet for answers to their questions or solutions to their problems. Indirect marketing offers them knowledge and advice in blogs, social media,



newsletters, and videos.

The worldwide market for Menthol is expected to grow at a CAGR of roughly 5.8% over the next five years, will reach 5390 million US\$ in 2023, from 3850 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

,	
Agson Global	
Symrise AG	
Nantong Menthol Factory	
Takasago	
Tienyuan Chem	
Arora Aromatics	
Fengle Perfume	
Swati Menthol & Allied Chem	
Nectar Lifesciences	
Bhagat Aromatics	
KM Chemicals	
Silverline Chemicals	
Yinfeng Pharma	
Great Nation Essential Oils	
Xiangsheng Perfume	

BASF



Ifan Chem Mentha & Allied Products Neeru Enterprises Vinayak Hindustan Mint&Agro Products A.G. Industries Market Segment by Regions, regional analysis covers North America (United States, Canada and Mexico) Europe (Germany, France, UK, Russia and Italy) Asia-Pacific (China, Japan, Korea, India and Southeast Asia) South America (Brazil, Argentina, Colombia etc.) Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa) Market Segment by Type, covers Natural Type Synthetical Type Market Segment by Applications, can be divided into Oral Hygiene

Pharmaceuticals



Tobacco		
Confectionaries		
Other		

There are 15 Chapters to deeply display the global Menthol market.

Chapter 1, to describe Menthol Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Menthol, with sales, revenue, and price of Menthol, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Menthol, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Menthol market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Menthol sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source



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