

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Medical or Healthcare Market 2018, Forecast to 2023

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Abstracts

Medical or Healthcare Scales Market mainly focuses on the weigh scale designed for medical or healthcare purpose.

SCOPE OF THE REPORT:

This report focuses on the Medical or Healthcare in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

In the last several years, Europe market of Medical or Healthcare Scales developed rapidly, with an average growth rate of 3%. In 2016, Europe revenue of Medical or Healthcare Scales is nearly 24 M USD; the actual sales are about 142 K Unit.

The global average price of Medical or Healthcare Scales is in the fluctuated trend, from 172 USD/Unit in 2012 to 170USD/Unit in 2016. With the situation of global economy, prices will be in fluctuated trend in the following five years.

The classification of Medical or Healthcare Scales includes Regular Scales, Wheelchair Scales, Infant & Baby Scales and others, and the proportion of Regular Scales in 2016 is about 57%.

Medical or Healthcare Scales is widely used in hospital, household and others. The most proportion of Medical or Healthcare Scales is for household, and the proportion in 2016 is 55%. The trend of household is increasing.

Germany, UK and France are the three largest consumption places, with a consumption market share nearly 16%, 15%, 14% in 2016, respectively. And other regions of Europe are accounted for 28% in the market of Medical or Healthcare Scales in Europe.

5. Market competition is not intense. Seca Medical, Tanita, KERN & SOHN, Detecto,

A&D, Health-O-Meter, Natus Medical, Shekel Scales, MyWeigh, etc. are the leaders of the industry in Europe, with high-end customers.

The worldwide market for Medical or Healthcare is expected to grow at a CAGR of roughly xx% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Seca Medical

Tanita

KERN & SOHN

Detecto

A&D

Health-O-Meter

Natus Medical

Shekel Scales

MyWeigh

SR Instruments

Radwag

Befour

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Regular Scales

Wheelchair Scales

Infant & Baby Scales

Others

Market Segment by Applications, can be divided into

Hospital

Household

Others

There are 15 Chapters to deeply display the global Medical or Healthcare market.

Chapter 1, to describe Medical or Healthcare Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Medical or Healthcare, with sales, revenue, and price of Medical or Healthcare, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Medical or Healthcare, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Medical or Healthcare market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Medical or Healthcare sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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