

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Mechanical Keyboards Market 2018, Forecast to 2023

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Abstracts

Mechanical keyboards are a kind of keyboards with full individual switches under every key. These switches are made of several moving parts: a hard plastic “stem” contains two metal contacts and a spring underneath. When a key is pressed, the stem pushes the spring down so the two metal contacts connect, registering your key press to the keyboard’s circuitry and therefore to your computer.

SCOPE OF THE REPORT:

This report focuses on the Mechanical Keyboards in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

The global mechanical keyboards industry mainly concentrates in the North America, Europe, China and Taiwan. The global are rather scattered, the global leading players in this market are Logitech, Steelseries, Razer, Cherry, Corsair and Diatec, which only accounts for about 40 % of total production value.

The mechanical keyboards mainly classified into three types: linear switches mechanical keyboards, tactile non-clicky switches mechanical keyboards and clicky switches mechanical keyboards. Linear switches mechanical keyboards is the most popular type worldwide.

Despite the presence of competition problems, due to the global recovery trend is clear, investors are still optimistic about this area, the future will still have more new investment enter the field. In the next five years, the consumption volume will keep slow increasing, as well as the consumption value.

The worldwide market for Mechanical Keyboards is expected to grow at a CAGR of

roughly 8.0% over the next five years, will reach 1280 million US\$ in 2023, from 810 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Logitech

Steelseries

Razer

Cherry

Corsair

Diatec

Epicgear

Ducky Channel

Rapoo

Das Keyboard

COUGAR

iOne Electronic

Cooler Master

Bloody

Keycool

Reachace

Newmen

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Linear Switches

Tactile Non-Clicky Switches

Clicky Switches

Market Segment by Applications, can be divided into

Playing Computer Games

Large Scale Typing

Others

There are 15 Chapters to deeply display the global Mechanical Keyboards market.

Chapter 1, to describe Mechanical Keyboards Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Mechanical Keyboards, with sales, revenue, and price of Mechanical Keyboards, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Mechanical Keyboards, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Mechanical Keyboards market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Mechanical Keyboards sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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