

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Meat Alternatives Market 2018, Forecast to 2023

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Abstracts

Meat alternatives also called a meat analogue, meat substitute, mock meat, faux meat, imitation meat, or (where applicable) vegetarian meat or vegan meat. It is a meatless food that has approximately the same taste, appearance, and texture of a related food made from meat, poultry, fish or shellfish. Its nutritional value is, in general, approximately equal to (or sometimes greater than) that of the related food, including essential vitamin B-12. Its name often indicates the meat to which it is an alternative, and the label must indicate clearly that it is a meatless product. Many analogues are soy-based (tofu, tempeh) or gluten-based.

SCOPE OF THE REPORT:

This report focuses on the Meat Alternatives in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

There are many meat alternatives manufacturers in USA, the USA meat alternatives market will reach about 641.18 K MT in 2015 from 469.85 K MT in 2010. The average growth is about 6.42% in 2010-2015. Meat alternatives production main focus on West America, it took about 31.33% of USA total market in 2014, followed is the Midwest America, about 29.39%, all region of USA growth rate keep in about 6.42%. Kellogg's, Pinnacle Foods, White Wave and Tofurky are leading manufacturer in USA, the total meat alternatives production occupies above 36.32% market share. Their meat alternatives product content powder and solution, production adequate, they can satisfy USA market demand.

Despite the presence of competition problems, the USA recovery trend is clear, meat alternatives retains its advantage in many areas, investors are still optimistic about this

area; the future will still have more new investment enter the field. Although sales of meat alternatives brought a lot of opportunity, the study group recommends the new entrants just having money but without technical advantage and downstream support do not to enter into the meat alternatives field.

The worldwide market for Meat Alternatives is expected to grow at a CAGR of roughly xx% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Kellogg's

Pinnacle Foods

White Wave

Tofurky

Hain Celestial Group

Beyond Meat

Boca Foods

Phoney Baloneys

LightLife Foods

Amy's Kitchen

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Soybean

Tempeh

Others

Market Segment by Applications, can be divided into

Vegetarian

Non-vegetarian

There are 15 Chapters to deeply display the global Meat Alternatives market.

Chapter 1, to describe Meat Alternatives Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Meat Alternatives, with sales, revenue, and price of Meat Alternatives, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Meat Alternatives, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Meat Alternatives market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Meat Alternatives sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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