

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Maternity Wear Market 2018, Forecast to 2023

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Abstracts

Maternity wear is worn by women in some cultures as an adaptation to changes in body size during pregnancy. It is designed with a loose, comfortable cut which will expand as the woman's belly grows. Most designs also include elastic, tabs, and other methods of expansion which allow shirts and pants to be let out. Many women also wear maternity clothes after their pregnancies, until they have lost the pregnancy weight and they can fit into normal clothing again.

SCOPE OF THE REPORT:

This report focuses on the Maternity Wear in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

Market segmentation of global maternity wear market by product type: dresses, tops, bottoms and lingerie. The dresses segment accounted for a share of 38.12% during 2016. The lingerie segment includes the maternity bras, nursing bras and panty.

Organic maternity lingerie are on high demand in the market.

Geographical segmentation of the global maternity wear market: USA, Europe, China and Japan. The Europe region accounted for the largest share of the market in the consumption end. Developing countries such as India and China, will witness the highest growth in the next few years, due the large amount of newborns.

In terms of distribution channels, the global maternity wear market is segmented into Supermarket & Mall, Brand Store, Maternity & Baby Store and Online. In 2016, online distribution channel develop at the fastest speed among these channels, with the high fashion conscious consumers, through media and publicity, and the increase in online sale are some drivers for the growth in the market.

The worldwide market for Maternity Wear is expected to grow at a CAGR of roughly xx% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Destination Maternity

H&M

Gap

Mothercare

Thyme Maternity

OCTmami

JoJo Maman Bébé

Seraphine

Happy House

Hubo Mother

Liz Lange

Tianxiang

Gennie's Maternity

Mamas & Papas

Angeliebe

Ripe Maternity

Amoralia

Rosemadame

Envie de Fraises

Ingrid & Isabel

Isabella Oliver

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Dresses

Tops

Bottoms

Lingerie

Market Segment by Applications, can be divided into

Supermarket & Mall

Brand Store

Maternity & Baby Store

Online

There are 15 Chapters to deeply display the global Maternity Wear market.

Chapter 1, to describe Maternity Wear Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Maternity Wear, with sales, revenue, and price of Maternity Wear, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Maternity Wear, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Maternity Wear market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Maternity Wear sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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