

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Masterbatch Market 2018, Forecast to 2023

<https://marketpublishers.com/r/G0AF466753DEN.html>

Date: June 2018

Pages: 150

Price: US\$ 4,880.00 (Single User License)

ID: G0AF466753DEN

Abstracts

Masterbatches are solid or liquid mixture of additive or pigments used for coloring or enhancing other properties of polymers such as UV stabilizing, flame retardation, antistatic and antilocking. It allows the processor to color raw polymer economically during the plastics manufacturing process. It is widely used in packaging industry, automobile industry, building & construction industry and electrical & electronics industry.

SCOPE OF THE REPORT:

This report focuses on the Masterbatch in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. At present, the production of masterbatch distributed evenly in Europe, USA, China and India, taking about 28.3 %, 15.6%, 33.4%, 5.7% respectively in 2015. Masterbatch industry in India is highly fragmented with a few major players & large number of small and medium players who account for majority of the market share. To meet the strong demand of masterbatch, many manufacturers established manufacturing plants in Europe.

The masterbatches industry is highly competitive due to low entry barriers as the industry is less capital intensive and there is no major technology involved. Given the competitive landscape of the industry, the bargaining power of players with clients is low thereby resulting in vulnerability to fluctuation in raw material prices.

The worldwide market for Masterbatch is expected to grow at a CAGR of roughly 6.9% over the next five years, will reach 17700 million US\$ in 2023, from 11900 million US\$

in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Clariant

Ampacet Corporation

A. Schulman, Inc.

Americhem, Inc.

Cabot Corporation

PolyOne

GCR Group

Tosaf

Plastika Kritis S.A

RTP Company

Polyplast Mueller GmbH

Plastiblends

Astra Polymers

Alok Masterbatches

Hubron

Hengcai

Gabriel-Chemie Group

Prayag Polytech

Wave Semuliao Group

Heima

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

White Masterbatch

Black Masterbatch

Color Masterbatch

Additive Masterbatch

Plastic Filler Masterbatch

Market Segment by Applications, can be divided into

Packaging Industry

Industry

Agriculture

Consumer Products

Other Fields

There are 15 Chapters to deeply display the global Masterbatch market.

Chapter 1, to describe Masterbatch Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Masterbatch, with sales, revenue, and price of Masterbatch, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Masterbatch, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Masterbatch market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Masterbatch sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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