

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Margarine & Shortening Market 2018, Forecast to 2023

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Abstracts

Margarine is a substitute for butter, prepared from vegetable and animal fats by emulsifying them with water and adding small amount of milk, salt, vitamins, colouring matter, etc.

Shortening is a semi-solid plant-derived fat that can be used as an alternative to butter or similar substances.

SCOPE OF THE REPORT:

This report focuses on the Margarine & Shortening in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

The Vietnam margarine production has been reached 4236 MT in 2015, from 3545 MT in 2011, with an average growth rate of about 5.15%. Vietnam margarine capacity utilization rate remained at around 68%. Currently the main producing regions are Quang Ninh and Ho Chi Minh.

The Vietnam shortening production has been reached 124644 MT in 2015, from 110368 MT in 2011, with an average growth rate of about 3.68%. Vietnam margarine capacity utilization rate remained at around 70%. Currently the main producing regions are Quang Ninh and Ho Chi Minh too.

This industry is affected by the economy and policy, so it's important to put an eye to economic indexes and leaders' prefer. With the global economic recovery, more and more people pay attention to rising environment standards, especially in underdevelopment regions that have a large population and fast economic growth, the need of margarine and shortening will increase.

The worldwide market for Margarine & Shortening is expected to grow at a CAGR of roughly xx% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Cai Lan Oils&Fats Industries

Tuong An Vegetable Oil

Cai Lan Oils&Fats Industries Company

Golden Hope Nha Be

Tuong An Vegetable Oil

Tan Binh Vegetable Oil

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Hard margarine

Soft margarine

Liquid margarine

Powder margarine

Market Segment by Applications, can be divided into

Instant Noodles

Confectionery

Bakery

Others

There are 15 Chapters to deeply display the global Margarine & Shortening market.

Chapter 1, to describe Margarine & Shortening Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Margarine & Shortening, with sales, revenue, and price of Margarine & Shortening, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Margarine & Shortening, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Margarine & Shortening market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Margarine & Shortening sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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