

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Mannequins Market 2018, Forecast to 2023

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Abstracts

A mannequin (also called a manikin, dummy, lay figure or dress form) is an often articulated doll used by artists, tailors, dressmakers, window dressers and others especially to display or fit clothing.

SCOPE OF THE REPORT:

This report focuses on the Mannequins in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. Although the mannequins industry competition is fierce. However, we are still optimistic about the Mannequins market. Mannequins market is in a prime stage, especially in developing countries.

Although sales of mannequins brought a lot of opportunities, the study group recommends the new entrants that just having money but without technical advantage and downstream support do not enter into the Mannequins field.

Raw material prices rise subtly in recent years, the manufacturing cost also continued to increase for that reason. According to that trend, the price will remain stable.

Global giant manufactures mainly distributed in Europe. They have unshakable status in this field. Europe takes the revenue market share of 32.19% in 2015.

The market scale will keep increasing in the next few years. The increase in the number of manufacturing, research and testing facilities and factories is expected to drive the growth of this user segment over the forecast period. However, the high cost of the systems and effectiveness of the device are the major factors hindering the growth of this market. In the future, the manufacturers who want to occupy the market must depend on market mechanism reform, core technology improvement, manufacturing

equipment innovation, brand establishment and customer training and service enhancement.

The worldwide market for Mannequins is expected to grow at a CAGR of roughly xx% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

ABC Mannequins

Cofrad

Global Display Projects Limited

Bonami

La Rosa

Huaqi Hanger

New John Nissen Mannequins S.A.

Mondo Mannequins

Pentherformes Group

Window Mannequins

Hans Boodt

Retailment

Bonaveri

Almax

Goldsmith

Bernstein Display

Noa Brands

Siegel & Stockman

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Male Mannequins

Female Mannequins

Child Mannequins

Torso Forms

Market Segment by Applications, can be divided into

Garment Industry

Jewelry Industry

Cosmetics Industry

There are 15 Chapters to deeply display the global Mannequins market.

Chapter 1, to describe Mannequins Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Mannequins, with sales, revenue, and price of Mannequins, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Mannequins, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Mannequins market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Mannequins sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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