

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Magnetic Ink Character Recognition (MICR) Printer Market 2018, Forecast to 2023

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Abstracts

Magnetic Ink Character Recognition (MICR) printer is a printer using MICR technology. MICR is an acronym for Magnetic Ink Character Recognition; it refers to the formulation of toner used to print the specialized font at the bottom of checks and other negotiable documents.

SCOPE OF THE REPORT:

This report focuses on the Magnetic Ink Character Recognition (MICR) Printer in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

Banks use MICR technology to print information such as cheque amount, account number, bank code and cheque number. The MICR technology has advantages such as high security, low deciphering error rate and high compatibility with existing computing systems. These advantages help in expediting the processing of documents. Despite the presence of competition problems, due to the global recovery trend is clear, investors are still optimistic about this area, the future will still have more new investment enter the field. Even so, the market is intensely competitive. The study group recommends the new entrants just having money but without technical advantage and upstream and downstream support do not to enter into this field.

The worldwide market for Magnetic Ink Character Recognition (MICR) Printer is expected to grow at a CAGR of roughly -5.2% over the next five years, will reach 100

million US\$ in 2023, from 130 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

HP (TROY)

Lexmark (Source Technologies)

Xerox

Ricoh

Canon (Oce)

IBM

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Laser MICR Printer

Inkjet MICR Printer

Market Segment by Applications, can be divided into

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Magnetic Ink Character Rec...

Banking and Financial

Retail

Healthcare

Government

Others

There are 15 Chapters to deeply display the global Magnetic Ink Character Recognition (MICR) Printer market.

Chapter 1, to describe Magnetic Ink Character Recognition (MICR) Printer Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Magnetic Ink Character Recognition (MICR) Printer, with sales, revenue, and price of Magnetic Ink Character Recognition (MICR) Printer, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Magnetic Ink Character Recognition (MICR) Printer, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Magnetic Ink Character Recognition (MICR) Printer market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Magnetic Ink Character Recognition (MICR) Printer

sales channel, distributors, traders, dealers, Research Findings and Conclusion,
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