

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Luxury Vinyl Flooring (LVT) Market 2018, Forecast to 2023

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Abstracts

LVT is an acronym for 'luxury vinyl tile.' It is a marketing term used by numerous companies to describe their vinyl flooring that is decoratively patterned to emulate the look of natural wood, granite or other types of flooring. There is no exact definition of the term, only generalities. It is not actually a separate category of tiling, simply a way of describing standard vinyl tiling that has been designed to match natural flooring.

SCOPE OF THE REPORT:

This report focuses on the Luxury Vinyl Flooring (LVT) in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. Luxury vinyl flooring is well received in the world in recent years, the sale volume of luxury vinyl flooring increased from 101068 K Sq.m. in 2012 to 214142 K Sq.m. in 2017, with an average growth rate of more than 16.22%. North America, Europe and Asia-Pacific are the main consumption regions. USA is the biggest consumption country in the world followed by Korea and Germany. Though China is a populous country, the consumption volume is relatively small compared to Korea in Asia, which also means the huge potential in China market in the future.

Luxury vinyl flooring downstream is wide and the main application fields are residential and commercial use. Globally, residential use accounts for nearly 66.54% of total downstream consumption volume of luxury vinyl flooring in global in 2016.

The worldwide market for Luxury Vinyl Flooring (LVT) is expected to grow at a CAGR of roughly xx% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Tarkett

Armstrong

Mannington Mills

NOX Corporation

LG Hausys

Congoleum

Mohawk

Gerflor

Forbo

Beaulieu

RiL

Metroflor

Milliken

Polyflor

Karndean

Parterre

Snmo LVT

Hailide New Material

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Flexible Luxury Vinyl Tile (LVT)

Rigid Luxury Vinyl Tile (LVT)

Market Segment by Applications, can be divided into

Commercial Use

Residential Use

There are 15 Chapters to deeply display the global Luxury Vinyl Flooring (LVT) market.

Chapter 1, to describe Luxury Vinyl Flooring (LVT) Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Luxury Vinyl Flooring (LVT), with sales, revenue, and price of Luxury Vinyl Flooring (LVT), in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Luxury Vinyl Flooring (LVT...

of Luxury Vinyl Flooring (LVT), for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Luxury Vinyl Flooring (LVT) market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Luxury Vinyl Flooring (LVT) sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

Contents

1 MARKET OVERVIEW

- 1.1 Luxury Vinyl Flooring (LVT) Introduction
- 1.2 Market Analysis by Type
 - 1.2.1 Flexible Luxury Vinyl Tile (LVT)
 - 1.2.2 Rigid Luxury Vinyl Tile (LVT)
- 1.3 Market Analysis by Applications
 - 1.3.1 Commercial Use
 - 1.3.2 Residential Use
- 1.4 Market Analysis by Regions
 - 1.4.1 North America (United States, Canada and Mexico)
 - 1.4.1.1 United States Market States and Outlook (2013-2023)
 - 1.4.1.2 Canada Market States and Outlook (2013-2023)
 - 1.4.1.3 Mexico Market States and Outlook (2013-2023)
 - 1.4.2 Europe (Germany, France, UK, Russia and Italy)
 - 1.4.2.1 Germany Market States and Outlook (2013-2023)
 - 1.4.2.2 France Market States and Outlook (2013-2023)
 - 1.4.2.3 UK Market States and Outlook (2013-2023)
 - 1.4.2.4 Russia Market States and Outlook (2013-2023)
 - 1.4.2.5 Italy Market States and Outlook (2013-2023)
 - 1.4.3 Asia-Pacific (China, Japan, Korea, India and Southeast Asia)
 - 1.4.3.1 China Market States and Outlook (2013-2023)
 - 1.4.3.2 Japan Market States and Outlook (2013-2023)
 - 1.4.3.3 Korea Market States and Outlook (2013-2023)
 - 1.4.3.4 India Market States and Outlook (2013-2023)
 - 1.4.3.5 Southeast Asia Market States and Outlook (2013-2023)
 - 1.4.4 South America, Middle East and Africa
 - 1.4.4.1 Brazil Market States and Outlook (2013-2023)
 - 1.4.4.2 Egypt Market States and Outlook (2013-2023)
 - 1.4.4.3 Saudi Arabia Market States and Outlook (2013-2023)
 - 1.4.4.4 South Africa Market States and Outlook (2013-2023)
 - 1.4.4.5 Nigeria Market States and Outlook (2013-2023)
- 1.5 Market Dynamics
 - 1.5.1 Market Opportunities
 - 1.5.2 Market Risk
 - 1.5.3 Market Driving Force

2 MANUFACTURERS PROFILES

2.1 Tarkett

2.1.1 Business Overview

2.1.1.1 Tarkett Description

2.1.1.2 Tarkett Headquarter, Main Business and Finance Overview

2.1.2 Tarkett Luxury Vinyl Flooring (LVT) Product Introduction

2.1.2.1 Luxury Vinyl Flooring (LVT) Production Bases, Sales Regions and Major Competitors

2.1.2.2 Luxury Vinyl Flooring (LVT) Product Information

2.1.3 Tarkett Luxury Vinyl Flooring (LVT) Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.1.3.1 Tarkett Luxury Vinyl Flooring (LVT) Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.1.3.2 Global Tarkett Luxury Vinyl Flooring (LVT) Market Share in 2017

2.2 Armstrong

2.2.1 Business Overview

2.2.1.1 Armstrong Description

2.2.1.2 Armstrong Headquarter, Main Business and Finance Overview

2.2.2 Armstrong Luxury Vinyl Flooring (LVT) Product Introduction

2.2.2.1 Luxury Vinyl Flooring (LVT) Production Bases, Sales Regions and Major Competitors

2.2.2.2 Luxury Vinyl Flooring (LVT) Product Information

2.2.3 Armstrong Luxury Vinyl Flooring (LVT) Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.2.3.1 Armstrong Luxury Vinyl Flooring (LVT) Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.2.3.2 Global Armstrong Luxury Vinyl Flooring (LVT) Market Share in 2017

2.3 Mannington Mills

2.3.1 Business Overview

2.3.1.1 Mannington Mills Description

2.3.1.2 Mannington Mills Headquarter, Main Business and Finance Overview

2.3.2 Mannington Mills Luxury Vinyl Flooring (LVT) Product Introduction

2.3.2.1 Luxury Vinyl Flooring (LVT) Production Bases, Sales Regions and Major Competitors

2.3.2.2 Luxury Vinyl Flooring (LVT) Product Information

2.3.3 Mannington Mills Luxury Vinyl Flooring (LVT) Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.3.3.1 Mannington Mills Luxury Vinyl Flooring (LVT) Sales, Price, Revenue, Gross

Margin and Market Share (2016-2017)

2.3.3.2 Global Mannington Mills Luxury Vinyl Flooring (LVT) Market Share in 2017

2.4 NOX Corporation

2.4.1 Business Overview

2.4.1.1 NOX Corporation Description

2.4.1.2 NOX Corporation Headquarter, Main Business and Finance Overview

2.4.2 NOX Corporation Luxury Vinyl Flooring (LVT) Product Introduction

2.4.2.1 Luxury Vinyl Flooring (LVT) Production Bases, Sales Regions and Major

Competitors

2.4.2.2 Luxury Vinyl Flooring (LVT) Product Information

2.4.3 NOX Corporation Luxury Vinyl Flooring (LVT) Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.4.3.1 NOX Corporation Luxury Vinyl Flooring (LVT) Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.4.3.2 Global NOX Corporation Luxury Vinyl Flooring (LVT) Market Share in 2017

2.5 LG Hausys

2.5.1 Business Overview

2.5.1.1 LG Hausys Description

2.5.1.2 LG Hausys Headquarter, Main Business and Finance Overview

2.5.2 LG Hausys Luxury Vinyl Flooring (LVT) Product Introduction

2.5.2.1 Luxury Vinyl Flooring (LVT) Production Bases, Sales Regions and Major

Competitors

2.5.2.2 Luxury Vinyl Flooring (LVT) Product Information

2.5.3 LG Hausys Luxury Vinyl Flooring (LVT) Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.5.3.1 LG Hausys Luxury Vinyl Flooring (LVT) Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.5.3.2 Global LG Hausys Luxury Vinyl Flooring (LVT) Market Share in 2017

2.6 Congoleum

2.6.1 Business Overview

2.6.1.1 Congoleum Description

2.6.1.2 Congoleum Headquarter, Main Business and Finance Overview

2.6.2 Congoleum Luxury Vinyl Flooring (LVT) Product Introduction

2.6.2.1 Luxury Vinyl Flooring (LVT) Production Bases, Sales Regions and Major

Competitors

2.6.2.2 Luxury Vinyl Flooring (LVT) Product Information

2.6.3 Congoleum Luxury Vinyl Flooring (LVT) Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.6.3.1 Congoleum Luxury Vinyl Flooring (LVT) Sales, Price, Revenue, Gross Margin

and Market Share (2016-2017)

2.6.3.2 Global Congoleum Luxury Vinyl Flooring (LVT) Market Share in 2017

2.7 Mohawk

2.7.1 Business Overview

2.7.1.1 Mohawk Description

2.7.1.2 Mohawk Headquarter, Main Business and Finance Overview

2.7.2 Mohawk Luxury Vinyl Flooring (LVT) Product Introduction

2.7.2.1 Luxury Vinyl Flooring (LVT) Production Bases, Sales Regions and Major

Competitors

2.7.2.2 Luxury Vinyl Flooring (LVT) Product Information

2.7.3 Mohawk Luxury Vinyl Flooring (LVT) Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.7.3.1 Mohawk Luxury Vinyl Flooring (LVT) Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.7.3.2 Global Mohawk Luxury Vinyl Flooring (LVT) Market Share in 2017

2.8 Gerflor

2.8.1 Business Overview

2.8.1.1 Gerflor Description

2.8.1.2 Gerflor Headquarter, Main Business and Finance Overview

2.8.2 Gerflor Luxury Vinyl Flooring (LVT) Product Introduction

2.8.2.1 Luxury Vinyl Flooring (LVT) Production Bases, Sales Regions and Major

Competitors

2.8.2.2 Luxury Vinyl Flooring (LVT) Product Information

2.8.3 Gerflor Luxury Vinyl Flooring (LVT) Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.8.3.1 Gerflor Luxury Vinyl Flooring (LVT) Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.8.3.2 Global Gerflor Luxury Vinyl Flooring (LVT) Market Share in 2017

2.9 Forbo

2.9.1 Business Overview

2.9.1.1 Forbo Description

2.9.1.2 Forbo Headquarter, Main Business and Finance Overview

2.9.2 Forbo Luxury Vinyl Flooring (LVT) Product Introduction

2.9.2.1 Luxury Vinyl Flooring (LVT) Production Bases, Sales Regions and Major

Competitors

2.9.2.2 Luxury Vinyl Flooring (LVT) Product Information

2.9.3 Forbo Luxury Vinyl Flooring (LVT) Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.9.3.1 Forbo Luxury Vinyl Flooring (LVT) Sales, Price, Revenue, Gross Margin and

Market Share (2016-2017)

2.9.3.2 Global Forbo Luxury Vinyl Flooring (LVT) Market Share in 2017

2.10 Beaulieu

2.10.1 Business Overview

2.10.1.1 Beaulieu Description

2.10.1.2 Beaulieu Headquarter, Main Business and Finance Overview

2.10.2 Beaulieu Luxury Vinyl Flooring (LVT) Product Introduction

2.10.2.1 Luxury Vinyl Flooring (LVT) Production Bases, Sales Regions and Major Competitors

2.10.2.2 Luxury Vinyl Flooring (LVT) Product Information

2.10.3 Beaulieu Luxury Vinyl Flooring (LVT) Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.10.3.1 Beaulieu Luxury Vinyl Flooring (LVT) Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.10.3.2 Global Beaulieu Luxury Vinyl Flooring (LVT) Market Share in 2017

2.11 RiL

2.11.1 Business Overview

2.11.2 RiL Luxury Vinyl Flooring (LVT) Product Introduction

2.11.3 RiL Luxury Vinyl Flooring (LVT) Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.12 Metroflor

2.12.1 Business Overview

2.12.2 Metroflor Luxury Vinyl Flooring (LVT) Product Introduction

2.12.3 Metroflor Luxury Vinyl Flooring (LVT) Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.13 Milliken

2.13.1 Business Overview

2.13.2 Milliken Luxury Vinyl Flooring (LVT) Product Introduction

2.13.3 Milliken Luxury Vinyl Flooring (LVT) Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.14 Polyflor

2.14.1 Business Overview

2.14.2 Polyflor Luxury Vinyl Flooring (LVT) Product Introduction

2.14.3 Polyflor Luxury Vinyl Flooring (LVT) Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.15 Karndean

2.15.1 Business Overview

2.15.2 Karndean Luxury Vinyl Flooring (LVT) Product Introduction

2.15.3 Karndean Luxury Vinyl Flooring (LVT) Sales, Price, Revenue, Gross Margin

and Market Share (2016-2017)

2.16 Parterre

2.16.1 Business Overview

2.16.2 Parterre Luxury Vinyl Flooring (LVT) Product Introduction

2.16.3 Parterre Luxury Vinyl Flooring (LVT) Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.17 Snmo LVT

2.17.1 Business Overview

2.17.2 Snmo LVT Luxury Vinyl Flooring (LVT) Product Introduction

2.17.3 Snmo LVT Luxury Vinyl Flooring (LVT) Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.18 Hailide New Material

2.18.1 Business Overview

2.18.2 Hailide New Material Luxury Vinyl Flooring (LVT) Product Introduction

2.18.3 Hailide New Material Luxury Vinyl Flooring (LVT) Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

3 GLOBAL LUXURY VINYL FLOORING (LVT) MARKET COMPETITION, BY MANUFACTURER

3.1 Global Luxury Vinyl Flooring (LVT) Sales and Market Share by Manufacturer (2016-2017)

3.2 Global Luxury Vinyl Flooring (LVT) Revenue and Market Share by Manufacturer (2016-2017)

3.3 Global Luxury Vinyl Flooring (LVT) Price by Manufacturer (2016-2017)

3.4 Market Concentration Rate

3.4.1 Top 3 Luxury Vinyl Flooring (LVT) Manufacturer Market Share in 2017

3.4.2 Top 5 Luxury Vinyl Flooring (LVT) Manufacturer Market Share in 2017

3.5 Market Competition Trend

4 GLOBAL LUXURY VINYL FLOORING (LVT) MARKET ANALYSIS BY REGIONS

4.1 Global Luxury Vinyl Flooring (LVT) Sales, Revenue and Market Share by Regions

4.1.1 Global Luxury Vinyl Flooring (LVT) Sales by Regions (2013-2018)

4.1.2 Global Luxury Vinyl Flooring (LVT) Revenue by Regions (2013-2018)

4.2 North America Luxury Vinyl Flooring (LVT) Sales, Revenue and Growth Rate (2013-2018)

4.3 Europe Luxury Vinyl Flooring (LVT) Sales, Revenue and Growth Rate (2013-2018)

4.4 Asia-Pacific Luxury Vinyl Flooring (LVT) Sales, Revenue and Growth Rate

(2013-2018)

4.5 South America Luxury Vinyl Flooring (LVT) Sales, Revenue and Growth Rate

(2013-2018)

4.6 Middle East and Africa Luxury Vinyl Flooring (LVT) Sales, Revenue and Growth Rate

(2013-2018)

5 NORTH AMERICA LUXURY VINYL FLOORING (LVT) BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS

5.1 North America Luxury Vinyl Flooring (LVT) Sales, Revenue and Market Share by Countries

5.1.1 North America Luxury Vinyl Flooring (LVT) Sales by Countries (2013-2018)

5.1.2 North America Luxury Vinyl Flooring (LVT) Revenue by Countries (2013-2018)

5.1.3 United States Luxury Vinyl Flooring (LVT) Sales and Growth Rate (2013-2018)

5.1.4 Canada Luxury Vinyl Flooring (LVT) Sales and Growth Rate (2013-2018)

5.1.5 Mexico Luxury Vinyl Flooring (LVT) Sales and Growth Rate (2013-2018)

5.2 North America Luxury Vinyl Flooring (LVT) Sales and Revenue (Value) by Manufacturers (2016-2017)

5.2.1 North America Luxury Vinyl Flooring (LVT) Sales by Manufacturers (2016-2017)

5.2.2 North America Luxury Vinyl Flooring (LVT) Revenue by Manufacturers (2016-2017)

5.3 North America Luxury Vinyl Flooring (LVT) Sales, Revenue and Market Share by Type (2013-2018)

5.3.1 North America Luxury Vinyl Flooring (LVT) Sales and Sales Share by Type (2013-2018)

5.3.2 North America Luxury Vinyl Flooring (LVT) Revenue and Revenue Share by Type (2013-2018)

5.4 North America Luxury Vinyl Flooring (LVT) Sales, Revenue and Market Share by Application (2013-2018)

5.4.1 North America Luxury Vinyl Flooring (LVT) Sales and Sales Share by Application (2013-2018)

5.4.2 North America Luxury Vinyl Flooring (LVT) Revenue and Revenue Share by Application (2013-2018)

6 EUROPE LUXURY VINYL FLOORING (LVT) BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS

6.1 Europe Luxury Vinyl Flooring (LVT) Sales, Revenue and Market Share by Countries

6.1.1 Europe Luxury Vinyl Flooring (LVT) Sales by Countries (2013-2018)

- 6.1.2 Europe Luxury Vinyl Flooring (LVT) Revenue by Countries (2013-2018)
- 6.1.3 Germany Luxury Vinyl Flooring (LVT) Sales and Growth Rate (2013-2018)
- 6.1.4 UK Luxury Vinyl Flooring (LVT) Sales and Growth Rate (2013-2018)
- 6.1.5 France Luxury Vinyl Flooring (LVT) Sales and Growth Rate (2013-2018)
- 6.1.6 Russia Luxury Vinyl Flooring (LVT) Sales and Growth Rate (2013-2018)
- 6.1.7 Italy Luxury Vinyl Flooring (LVT) Sales and Growth Rate (2013-2018)
- 6.2 Europe Luxury Vinyl Flooring (LVT) Sales and Revenue (Value) by Manufacturers (2016-2017)
 - 6.2.1 Europe Luxury Vinyl Flooring (LVT) Sales by Manufacturers (2016-2017)
 - 6.2.2 Europe Luxury Vinyl Flooring (LVT) Revenue by Manufacturers (2016-2017)
- 6.3 Europe Luxury Vinyl Flooring (LVT) Sales, Revenue and Market Share by Type (2013-2018)
 - 6.3.1 Europe Luxury Vinyl Flooring (LVT) Sales and Sales Share by Type (2013-2018)
 - 6.3.2 Europe Luxury Vinyl Flooring (LVT) Revenue and Revenue Share by Type (2013-2018)
- 6.4 Europe Luxury Vinyl Flooring (LVT) Sales, Revenue and Market Share by Application (2013-2018)
 - 6.4.1 Europe Luxury Vinyl Flooring (LVT) Sales and Sales Share by Application (2013-2018)
 - 6.4.2 Europe Luxury Vinyl Flooring (LVT) Revenue and Revenue Share by Application (2013-2018)

7 ASIA-PACIFIC LUXURY VINYL FLOORING (LVT) BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS

- 7.1 Asia-Pacific Luxury Vinyl Flooring (LVT) Sales, Revenue and Market Share by Countries
 - 7.1.1 Asia-Pacific Luxury Vinyl Flooring (LVT) Sales by Countries (2013-2018)
 - 7.1.2 Asia-Pacific Luxury Vinyl Flooring (LVT) Revenue by Countries (2013-2018)
 - 7.1.3 China Luxury Vinyl Flooring (LVT) Sales and Growth Rate (2013-2018)
 - 7.1.4 Japan Luxury Vinyl Flooring (LVT) Sales and Growth Rate (2013-2018)
 - 7.1.5 Korea Luxury Vinyl Flooring (LVT) Sales and Growth Rate (2013-2018)
 - 7.1.6 India Luxury Vinyl Flooring (LVT) Sales and Growth Rate (2013-2018)
 - 7.1.7 Southeast Asia Luxury Vinyl Flooring (LVT) Sales and Growth Rate (2013-2018)
- 7.2 Asia-Pacific Luxury Vinyl Flooring (LVT) Sales and Revenue (Value) by Manufacturers (2016-2017)
 - 7.2.1 Asia-Pacific Luxury Vinyl Flooring (LVT) Sales by Manufacturers (2016-2017)
 - 7.2.2 Asia-Pacific Luxury Vinyl Flooring (LVT) Revenue by Manufacturers (2016-2017)
- 7.3 Asia-Pacific Luxury Vinyl Flooring (LVT) Sales, Revenue and Market Share by Type

(2013-2018)

7.3.1 Asia-Pacific Luxury Vinyl Flooring (LVT) Sales and Sales Share by Type

(2013-2018)

7.3.2 Asia-Pacific Luxury Vinyl Flooring (LVT) Revenue and Revenue Share by Type

(2013-2018)

7.4 Asia-Pacific Luxury Vinyl Flooring (LVT) Sales, Revenue and Market Share by Application (2013-2018)

7.4.1 Asia-Pacific Luxury Vinyl Flooring (LVT) Sales and Sales Share by Application (2013-2018)

7.4.2 Asia-Pacific Luxury Vinyl Flooring (LVT) Revenue and Revenue Share by Application (2013-2018)

8 SOUTH AMERICA LUXURY VINYL FLOORING (LVT) BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS

8.1 South America Luxury Vinyl Flooring (LVT) Sales, Revenue and Market Share by Countries

8.1.1 South America Luxury Vinyl Flooring (LVT) Sales by Countries (2013-2018)

8.1.2 South America Luxury Vinyl Flooring (LVT) Revenue by Countries (2013-2018)

8.1.3 Brazil Luxury Vinyl Flooring (LVT) Sales and Growth Rate (2013-2018)

8.1.4 Argentina Luxury Vinyl Flooring (LVT) Sales and Growth Rate (2013-2018)

8.1.5 Colombia Luxury Vinyl Flooring (LVT) Sales and Growth Rate (2013-2018)

8.2 South America Luxury Vinyl Flooring (LVT) Sales and Revenue (Value) by Manufacturers (2016-2017)

8.2.1 South America Luxury Vinyl Flooring (LVT) Sales by Manufacturers (2016-2017)

8.2.2 South America Luxury Vinyl Flooring (LVT) Revenue by Manufacturers (2016-2017)

8.3 South America Luxury Vinyl Flooring (LVT) Sales, Revenue and Market Share by Type (2013-2018)

8.3.1 South America Luxury Vinyl Flooring (LVT) Sales and Sales Share by Type (2013-2018)

8.3.2 South America Luxury Vinyl Flooring (LVT) Revenue and Revenue Share by Type (2013-2018)

8.4 South America Luxury Vinyl Flooring (LVT) Sales, Revenue and Market Share by Application (2013-2018)

8.4.1 South America Luxury Vinyl Flooring (LVT) Sales and Sales Share by Application (2013-2018)

8.4.2 South America Luxury Vinyl Flooring (LVT) Revenue and Revenue Share by Application (2013-2018)

9 MIDDLE EAST AND AFRICA LUXURY VINYL FLOORING (LVT) BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS

9.1 Middle East and Africa Luxury Vinyl Flooring (LVT) Sales, Revenue and Market Share by Countries

9.1.1 Middle East and Africa Luxury Vinyl Flooring (LVT) Sales by Countries (2013-2018)

9.1.2 Middle East and Africa Luxury Vinyl Flooring (LVT) Revenue by Countries (2013-2018)

9.1.3 Saudi Arabia Luxury Vinyl Flooring (LVT) Sales and Growth Rate (2013-2018)

9.1.4 UAE Luxury Vinyl Flooring (LVT) Sales and Growth Rate (2013-2018)

9.1.5 Egypt Luxury Vinyl Flooring (LVT) Sales and Growth Rate (2013-2018)

9.1.6 Nigeria Luxury Vinyl Flooring (LVT) Sales and Growth Rate (2013-2018)

9.1.7 South Africa Luxury Vinyl Flooring (LVT) Sales and Growth Rate (2013-2018)

9.2 Middle East and Africa Luxury Vinyl Flooring (LVT) Sales and Revenue (Value) by Manufacturers (2016-2017)

9.2.1 Middle East and Africa Luxury Vinyl Flooring (LVT) Sales by Manufacturers (2016-2017)

9.2.2 Middle East and Africa Luxury Vinyl Flooring (LVT) Revenue by Manufacturers (2016-2017)

9.3 Middle East and Africa Luxury Vinyl Flooring (LVT) Sales, Revenue and Market Share by Type (2013-2018)

9.3.1 Middle East and Africa Luxury Vinyl Flooring (LVT) Sales and Sales Share by Type (2013-2018)

9.3.1 Middle East and Africa Luxury Vinyl Flooring (LVT) Revenue and Revenue Share by Type (2013-2018)

9.4 Middle East and Africa Luxury Vinyl Flooring (LVT) Sales, Revenue and Market Share by Application (2013-2018)

9.4.1 Middle East and Africa Luxury Vinyl Flooring (LVT) Sales and Sales Share by Application (2013-2018)

9.4.2 Middle East and Africa Luxury Vinyl Flooring (LVT) Revenue and Revenue Share by Application (2013-2018)

10 GLOBAL LUXURY VINYL FLOORING (LVT) MARKET SEGMENT BY TYPE

10.1 Global Luxury Vinyl Flooring (LVT) Sales, Revenue and Market Share by Type (2013-2018)

10.1.1 Global Luxury Vinyl Flooring (LVT) Sales and Market Share by Type

(2013-2018)

10.1.2 Global Luxury Vinyl Flooring (LVT) Revenue and Market Share by Type

(2013-2018)

10.2 Flexible Luxury Vinyl Tile (LVT) Sales Growth and Price

10.2.1 Global Flexible Luxury Vinyl Tile (LVT) Sales Growth (2013-2018)

10.2.2 Global Flexible Luxury Vinyl Tile (LVT) Price (2013-2018)

10.3 Rigid Luxury Vinyl Tile (LVT) Sales Growth and Price

10.3.1 Global Rigid Luxury Vinyl Tile (LVT) Sales Growth (2013-2018)

10.3.2 Global Rigid Luxury Vinyl Tile (LVT) Price (2013-2018)

11 GLOBAL LUXURY VINYL FLOORING (LVT) MARKET SEGMENT BY APPLICATION

11.1 Global Luxury Vinyl Flooring (LVT) Sales Market Share by Application (2013-2018)

11.2 Commercial Use Sales Growth (2013-2018)

11.3 Residential Use Sales Growth (2013-2018)

12 LUXURY VINYL FLOORING (LVT) MARKET FORECAST (2018-2023)

12.1 Global Luxury Vinyl Flooring (LVT) Sales, Revenue and Growth Rate (2018-2023)

12.2 Luxury Vinyl Flooring (LVT) Market Forecast by Regions (2018-2023)

12.2.1 North America Luxury Vinyl Flooring (LVT) Market Forecast (2018-2023)

12.2.2 Europe Luxury Vinyl Flooring (LVT) Market Forecast (2018-2023)

12.2.3 Asia-Pacific Luxury Vinyl Flooring (LVT) Market Forecast (2018-2023)

12.2.4 South America Luxury Vinyl Flooring (LVT) Market Forecast (2018-2023)

12.2.5 Middle East and Africa Luxury Vinyl Flooring (LVT) Market Forecast

(2018-2023)

12.3 Luxury Vinyl Flooring (LVT) Market Forecast by Type (2018-2023)

12.3.1 Global Luxury Vinyl Flooring (LVT) Sales Forecast by Type (2018-2023)

12.3.2 Global Luxury Vinyl Flooring (LVT) Market Share Forecast by Type (2018-2023)

12.4 Luxury Vinyl Flooring (LVT) Market Forecast by Application (2018-2023)

12.4.1 Global Luxury Vinyl Flooring (LVT) Sales Forecast by Application (2018-2023)

12.4.2 Global Luxury Vinyl Flooring (LVT) Market Share Forecast by Application

(2018-2023)

13 SALES CHANNEL, DISTRIBUTORS, TRADERS AND DEALERS

13.1 Sales Channel

13.1.1 Direct Marketing

- 13.1.2 Indirect Marketing
- 13.1.3 Marketing Channel Future Trend
- 13.2 Distributors, Traders and Dealers

14 RESEARCH FINDINGS AND CONCLUSION

15 APPENDIX

- 15.1 Methodology
- 15.2 Data Source

List Of Tables

LIST OF TABLES AND FIGURES

- Figure Luxury Vinyl Flooring (LVT) Picture
- Table Product Specifications of Luxury Vinyl Flooring (LVT)
- Figure Global Luxury Vinyl Flooring (LVT) CAGR (%), Y-o-Y Growth (&) and Market Size, 2013-2023 (USD Million)
- Figure Global Luxury Vinyl Flooring (LVT) CAGR (%), Y-o-Y Growth (&) and Market Size, 2013-2023 (Sales)
- Figure Global Sales Market Share of Luxury Vinyl Flooring (LVT) by Types in 2017
- Figure Flexible Luxury Vinyl Tile (LVT) Picture
- Table Major Manufacturers of Flexible Luxury Vinyl Tile (LVT)
- Figure Rigid Luxury Vinyl Tile (LVT) Picture
- Table Major Manufacturers of Rigid Luxury Vinyl Tile (LVT)
- Figure Luxury Vinyl Flooring (LVT) Sales Market Share by Applications in 2017
- Figure Commercial Use Picture
- Figure Residential Use Picture
- Figure United States Luxury Vinyl Flooring (LVT) Revenue (Value) and Growth Rate (2013-2023)
- Figure Canada Luxury Vinyl Flooring (LVT) Revenue (Value) and Growth Rate (2013-2023)
- Figure Mexico Luxury Vinyl Flooring (LVT) Revenue (Value) and Growth Rate (2013-2023)
- Figure Germany Luxury Vinyl Flooring (LVT) Revenue (Value) and Growth Rate (2013-2023)
- Figure France Luxury Vinyl Flooring (LVT) Revenue (Value) and Growth Rate (2013-2023)
- Figure UK Luxury Vinyl Flooring (LVT) Revenue (Value) and Growth Rate (2013-2023)
- Figure Russia Luxury Vinyl Flooring (LVT) Revenue (Value) and Growth Rate (2013-2023)
- Figure Italy Luxury Vinyl Flooring (LVT) Revenue (Value) and Growth Rate (2013-2023)
- Figure China Luxury Vinyl Flooring (LVT) Revenue (Value) and Growth Rate (2013-2023)
- Figure Japan Luxury Vinyl Flooring (LVT) Revenue (Value) and Growth Rate (2013-2023)
- Figure Korea Luxury Vinyl Flooring (LVT) Revenue (Value) and Growth Rate (2013-2023)
- Figure India Luxury Vinyl Flooring (LVT) Revenue (Value) and Growth Rate

(2013-2023)

Figure Southeast Asia Luxury Vinyl Flooring (LVT) Revenue (Value) and Growth Rate (2013-2023)

Figure Brazil Luxury Vinyl Flooring (LVT) Revenue (Value) and Growth Rate (2013-2023)

Figure Egypt Luxury Vinyl Flooring (LVT) Revenue (Value) and Growth Rate (2013-2023)

Figure Saudi Arabia Luxury Vinyl Flooring (LVT) Revenue (Value) and Growth Rate (2013-2023)

Figure South Africa Luxury Vinyl Flooring (LVT) Revenue (Value) and Growth Rate (2013-2023)

Figure Nigeria Luxury Vinyl Flooring (LVT) Revenue (Value) and Growth Rate (2013-2023)

Table Tarkett Headquarter, Established, Main Business and Finance Overview (2017)

Table Tarkett Luxury Vinyl Flooring (LVT) Production Bases, Sales Regions and Major Competitors

Table Tarkett Luxury Vinyl Flooring (LVT) Product

Table Tarkett Luxury Vinyl Flooring (LVT) Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Tarkett Luxury Vinyl Flooring (LVT) Sales Market Share in 2017

Figure Global Tarkett Luxury Vinyl Flooring (LVT) Revenue Market Share in 2017

Table Armstrong Headquarter, Established, Main Business and Finance Overview (2017)

Table Armstrong Luxury Vinyl Flooring (LVT) Production Bases, Sales Regions and Major Competitors

Table Armstrong Luxury Vinyl Flooring (LVT) Product

Table Armstrong Luxury Vinyl Flooring (LVT) Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Armstrong Luxury Vinyl Flooring (LVT) Sales Market Share in 2017

Figure Global Armstrong Luxury Vinyl Flooring (LVT) Revenue Market Share in 2017

Table Mannington Mills Headquarter, Established, Main Business and Finance Overview (2017)

Table Mannington Mills Luxury Vinyl Flooring (LVT) Production Bases, Sales Regions and Major Competitors

Table Mannington Mills Luxury Vinyl Flooring (LVT) Product

Table Mannington Mills Luxury Vinyl Flooring (LVT) Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Mannington Mills Luxury Vinyl Flooring (LVT) Sales Market Share in 2017

Figure Global Mannington Mills Luxury Vinyl Flooring (LVT) Revenue Market Share in

2017

Table NOX Corporation Headquarter, Established, Main Business and Finance Overview (2017)

Table NOX Corporation Luxury Vinyl Flooring (LVT) Production Bases, Sales Regions and Major Competitors

Table NOX Corporation Luxury Vinyl Flooring (LVT) Product

Table NOX Corporation Luxury Vinyl Flooring (LVT) Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global NOX Corporation Luxury Vinyl Flooring (LVT) Sales Market Share in 2017

Figure Global NOX Corporation Luxury Vinyl Flooring (LVT) Revenue Market Share in 2017

Table LG Hausys Headquarter, Established, Main Business and Finance Overview (2017)

Table LG Hausys Luxury Vinyl Flooring (LVT) Production Bases, Sales Regions and Major Competitors

Table LG Hausys Luxury Vinyl Flooring (LVT) Product

Table LG Hausys Luxury Vinyl Flooring (LVT) Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global LG Hausys Luxury Vinyl Flooring (LVT) Sales Market Share in 2017

Figure Global LG Hausys Luxury Vinyl Flooring (LVT) Revenue Market Share in 2017

Table Congoleum Headquarter, Established, Main Business and Finance Overview (2017)

Table Congoleum Luxury Vinyl Flooring (LVT) Production Bases, Sales Regions and Major Competitors

Table Congoleum Luxury Vinyl Flooring (LVT) Product

Table Congoleum Luxury Vinyl Flooring (LVT) Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Congoleum Luxury Vinyl Flooring (LVT) Sales Market Share in 2017

Figure Global Congoleum Luxury Vinyl Flooring (LVT) Revenue Market Share in 2017

Table Mohawk Headquarter, Established, Main Business and Finance Overview (2017)

Table Mohawk Luxury Vinyl Flooring (LVT) Production Bases, Sales Regions and Major Competitors

Table Mohawk Luxury Vinyl Flooring (LVT) Product

Table Mohawk Luxury Vinyl Flooring (LVT) Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Mohawk Luxury Vinyl Flooring (LVT) Sales Market Share in 2017

Figure Global Mohawk Luxury Vinyl Flooring (LVT) Revenue Market Share in 2017

Table Gerflor Headquarter, Established, Main Business and Finance Overview (2017)

Table Gerflor Luxury Vinyl Flooring (LVT) Production Bases, Sales Regions and Major

Competitors

Table Gerflor Luxury Vinyl Flooring (LVT) Product

Table Gerflor Luxury Vinyl Flooring (LVT) Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Gerflor Luxury Vinyl Flooring (LVT) Sales Market Share in 2017

Figure Global Gerflor Luxury Vinyl Flooring (LVT) Revenue Market Share in 2017

Table Forbo Headquarter, Established, Main Business and Finance Overview (2017)

Table Forbo Luxury Vinyl Flooring (LVT) Production Bases, Sales Regions and Major Competitors

Table Forbo Luxury Vinyl Flooring (LVT) Product

Table Forbo Luxury Vinyl Flooring (LVT) Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Forbo Luxury Vinyl Flooring (LVT) Sales Market Share in 2017

Figure Global Forbo Luxury Vinyl Flooring (LVT) Revenue Market Share in 2017

Table Beaulieu Headquarter, Established, Main Business and Finance Overview (2017)

Table Beaulieu Luxury Vinyl Flooring (LVT) Production Bases, Sales Regions and Major Competitors

Table Beaulieu Luxury Vinyl Flooring (LVT) Product

Table Beaulieu Luxury Vinyl Flooring (LVT) Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Beaulieu Luxury Vinyl Flooring (LVT) Sales Market Share in 2017

Figure Global Beaulieu Luxury Vinyl Flooring (LVT) Revenue Market Share in 2017

Table RiL

Table RiL Luxury Vinyl Flooring (LVT)

Table Metroflor

Table Metroflor Luxury Vinyl Flooring (LVT)

Table Milliken

Table Milliken Luxury Vinyl Flooring (LVT)

Table Polyflor

Table Polyflor Luxury Vinyl Flooring (LVT)

Table Karndean

Table Karndean Luxury Vinyl Flooring (LVT)

Table Parterre

Table Parterre Luxury Vinyl Flooring (LVT)

Table Snmo LVT

Table Snmo LVT Luxury Vinyl Flooring (LVT)

Table Hailide New Material

Table Hailide New Material Luxury Vinyl Flooring (LVT)

Table Global Luxury Vinyl Flooring (LVT) Sales by Manufacturer (2016-2017)

Figure Global Luxury Vinyl Flooring (LVT) Sales Market Share by Manufacturer in 2016

Figure Global Luxury Vinyl Flooring (LVT) Sales Market Share by Manufacturer in 2017

Table Global Luxury Vinyl Flooring (LVT) Revenue by Manufacturer (2016-2017)

Figure Global Luxury Vinyl Flooring (LVT) Revenue Market Share by Manufacturer in 2016

Figure Global Luxury Vinyl Flooring (LVT) Revenue Market Share by Manufacturer in 2017

Table Global Luxury Vinyl Flooring (LVT) Price by Manufacturer (2016-2017)

Figure Top 3 Luxury Vinyl Flooring (LVT) Manufacturer (Revenue) Market Share in 2017

Figure Top 6 Luxury Vinyl Flooring (LVT) Manufacturer (Revenue) Market Share in 2017

Figure Global Luxury Vinyl Flooring (LVT) Sales and Growth Rate (2013-2018)

Figure Global Luxury Vinyl Flooring (LVT) Revenue and Growth Rate (2013-2018)

Table Global Luxury Vinyl Flooring (LVT) Sales by Regions (2013-2018)

Table Global Luxury Vinyl Flooring (LVT) Sales Market Share by Regions (2013-2018)

Table Global Luxury Vinyl Flooring (LVT) Revenue by Regions (2013-2018)

Figure Global Luxury Vinyl Flooring (LVT) Revenue Market Share by Regions in 2013

Figure Global Luxury Vinyl Flooring (LVT) Revenue Market Share by Regions in 2017

Figure North America Luxury Vinyl Flooring (LVT) Sales and Growth Rate (2013-2018)

Figure North America Luxury Vinyl Flooring (LVT) Revenue and Growth Rate (2013-2018)

Figure Europe Luxury Vinyl Flooring (LVT) Sales and Growth Rate (2013-2018)

Figure Europe Luxury Vinyl Flooring (LVT) Revenue and Growth Rate (2013-2018)

Figure Asia-Pacific Luxury Vinyl Flooring (LVT) Sales and Growth Rate (2013-2018)

Figure Asia-Pacific Luxury Vinyl Flooring (LVT) Revenue and Growth Rate (2013-2018)

Figure South America Luxury Vinyl Flooring (LVT) Sales and Growth Rate (2013-2018)

Figure South America Luxury Vinyl Flooring (LVT) Revenue and Growth Rate (2013-2018)

Figure Middle East and Africa Luxury Vinyl Flooring (LVT) Sales and Growth Rate (2013-2018)

Figure Middle East and Africa Luxury Vinyl Flooring (LVT) Revenue and Growth Rate (2013-2018)

Figure North America Luxury Vinyl Flooring (LVT) Revenue and Growth Rate (2013-2018)

Table North America Luxury Vinyl Flooring (LVT) Sales by Countries (2013-2018)

Table North America Luxury Vinyl Flooring (LVT) Sales Market Share by Countries (2013-2018)

Figure North America Luxury Vinyl Flooring (LVT) Sales Market Share by Countries in

2013

Figure North America Luxury Vinyl Flooring (LVT) Sales Market Share by Countries in 2017

Table North America Luxury Vinyl Flooring (LVT) Revenue by Countries (2013-2018)

Table North America Luxury Vinyl Flooring (LVT) Revenue Market Share by Countries (2013-2018)

Figure North America Luxury Vinyl Flooring (LVT) Revenue Market Share by Countries in 2013

Figure North America Luxury Vinyl Flooring (LVT) Revenue Market Share by Countries in 2017

Figure United States Luxury Vinyl Flooring (LVT) Sales and Growth Rate (2013-2018)

Figure Canada Luxury Vinyl Flooring (LVT) Sales and Growth Rate (2013-2018)

Figure Mexico Luxury Vinyl Flooring (LVT) Sales and Growth Rate (2013-2018)

Table North America Luxury Vinyl Flooring (LVT) Sales by Manufacturer (2016-2017)

Figure North America Luxury Vinyl Flooring (LVT) Sales Market Share by Manufacturer in 2016

Figure North America Luxury Vinyl Flooring (LVT) Sales Market Share by Manufacturer in 2017

Table North America Luxury Vinyl Flooring (LVT) Revenue by Manufacturer (2016-2017)

Figure North America Luxury Vinyl Flooring (LVT) Revenue Market Share by Manufacturer in 2016

Figure North America Luxury Vinyl Flooring (LVT) Revenue Market Share by Manufacturer in 2017

Table North America Luxury Vinyl Flooring (LVT) Sales by Type (2013-2018)

Table North America Luxury Vinyl Flooring (LVT) Sales Share by Type (2013-2018)

Table North America Luxury Vinyl Flooring (LVT) Revenue by Type (2013-2018)

Table North America Luxury Vinyl Flooring (LVT) Revenue Share by Type (2013-2018)

Table North America Luxury Vinyl Flooring (LVT) Sales by Application (2013-2018)

Table North America Luxury Vinyl Flooring (LVT) Sales Share by Application (2013-2018)

Table North America Luxury Vinyl Flooring (LVT) Revenue by Application (2013-2018)

Table North America Luxury Vinyl Flooring (LVT) Revenue Share by Application (2013-2018)

Figure Europe Luxury Vinyl Flooring (LVT) Revenue and Growth Rate (2013-2018)

Table Europe Luxury Vinyl Flooring (LVT) Sales by Countries (2013-2018)

Table Europe Luxury Vinyl Flooring (LVT) Sales Market Share by Countries (2013-2018)

Table Europe Luxury Vinyl Flooring (LVT) Revenue by Countries (2013-2018)

Figure Europe Luxury Vinyl Flooring (LVT) Revenue Market Share by Countries in 2016
Figure Europe Luxury Vinyl Flooring (LVT) Revenue Market Share by Countries in 2017
Figure Germany Luxury Vinyl Flooring (LVT) Sales and Growth Rate (2013-2018)
Figure UK Luxury Vinyl Flooring (LVT) Sales and Growth Rate (2013-2018)
Figure France Luxury Vinyl Flooring (LVT) Sales and Growth Rate (2013-2018)
Figure Russia Luxury Vinyl Flooring (LVT) Sales and Growth Rate (2013-2018)
Figure Italy Luxury Vinyl Flooring (LVT) Sales and Growth Rate (2013-2018)
Table Europe Luxury Vinyl Flooring (LVT) Sales by Manufacturer (2016-2017)
Figure Europe Luxury Vinyl Flooring (LVT) Sales Market Share by Manufacturer in 2016
Figure Europe Luxury Vinyl Flooring (LVT) Sales Market Share by Manufacturer in 2017
Table Europe Luxury Vinyl Flooring (LVT) Revenue by Manufacturer (2016-2017)
Figure Europe Luxury Vinyl Flooring (LVT) Revenue Market Share by Manufacturer in 2016
Figure Europe Luxury Vinyl Flooring (LVT) Revenue Market Share by Manufacturer in 2017
Table Europe Luxury Vinyl Flooring (LVT) Sales by Type (2013-2018)
Table Europe Luxury Vinyl Flooring (LVT) Sales Share by Type (2013-2018)
Table Europe Luxury Vinyl Flooring (LVT) Revenue by Type (2013-2018)
Table Europe Luxury Vinyl Flooring (LVT) Revenue Share by Type (2013-2018)
Table Europe Luxury Vinyl Flooring (LVT) Sales by Application (2013-2018)
Table Europe Luxury Vinyl Flooring (LVT) Sales Share by Application (2013-2018)
Table Europe Luxury Vinyl Flooring (LVT) Revenue by Application (2013-2018)
Table Europe Luxury Vinyl Flooring (LVT) Revenue Share by Application (2013-2018)
Figure Asia-Pacific Luxury Vinyl Flooring (LVT) Revenue and Growth Rate (2013-2018)
Table Asia-Pacific Luxury Vinyl Flooring (LVT) Sales by Countries (2013-2018)
Table Asia-Pacific Luxury Vinyl Flooring (LVT) Sales Market Share by Countries (2013-2018)
Figure Asia-Pacific Luxury Vinyl Flooring (LVT) Sales Market Share by Countries 2017
Table Asia-Pacific Luxury Vinyl Flooring (LVT) Revenue by Countries (2013-2018)
Figure Asia-Pacific Luxury Vinyl Flooring (LVT) Revenue Market Share by Countries 2017
Figure China Luxury Vinyl Flooring (LVT) Sales and Growth Rate (2013-2018)
Figure Japan Luxury Vinyl Flooring (LVT) Sales and Growth Rate (2013-2018)
Figure Korea Luxury Vinyl Flooring (LVT) Sales and Growth Rate (2013-2018)
Figure India Luxury Vinyl Flooring (LVT) Sales and Growth Rate (2013-2018)
Figure Southeast Asia Luxury Vinyl Flooring (LVT) Sales and Growth Rate (2013-2018)
Table Asia-Pacific Luxury Vinyl Flooring (LVT) Sales by Manufacturer (2016-2017)
Figure Asia-Pacific Luxury Vinyl Flooring (LVT) Sales Market Share by Manufacturer in 2016

Figure Asia-Pacific Luxury Vinyl Flooring (LVT) Sales Market Share by Manufacturer in 2017

Table Asia-Pacific Luxury Vinyl Flooring (LVT) Revenue by Manufacturer (2016-2017)

Figure Asia-Pacific Luxury Vinyl Flooring (LVT) Revenue Market Share by Manufacturer in 2016

Figure Asia-Pacific Luxury Vinyl Flooring (LVT) Revenue Market Share by Manufacturer in 2017

Table Asia-Pacific Luxury Vinyl Flooring (LVT) Sales by Type (2013-2018)

Table Asia-Pacific Luxury Vinyl Flooring (LVT) Sales Share by Type (2013-2018)

Table Asia-Pacific Luxury Vinyl Flooring (LVT) Revenue by Type (2013-2018)

Table Asia-Pacific Luxury Vinyl Flooring (LVT) Revenue Share by Type (2013-2018)

Table Asia-Pacific Luxury Vinyl Flooring (LVT) Sales by Application (2013-2018)

Table Asia-Pacific Luxury Vinyl Flooring (LVT) Sales Share by Application (2013-2018)

Table Asia-Pacific Luxury Vinyl Flooring (LVT) Revenue by Application (2013-2018)

Table Asia-Pacific Luxury Vinyl Flooring (LVT) Revenue Share by Application (2013-2018)

Figure South America Luxury Vinyl Flooring (LVT) Revenue and Growth Rate (2013-2018)

Table South America Luxury Vinyl Flooring (LVT) Sales by Countries (2013-2018)

Table South America Luxury Vinyl Flooring (LVT) Sales Market Share by Countries (2013-2018)

Figure South America Luxury Vinyl Flooring (LVT) Sales Market Share by Countries in 2017

Table South America Luxury Vinyl Flooring (LVT) Revenue by Countries (2013-2018)

Table South America Luxury Vinyl Flooring (LVT) Revenue Market Share by Countries (2013-2018)

Figure South America Luxury Vinyl Flooring (LVT) Revenue Market Share by Countries in 2017

Figure Brazil Luxury Vinyl Flooring (LVT) Sales and Growth Rate (2013-2018)

Figure Argentina Luxury Vinyl Flooring (LVT) Sales and Growth Rate (2013-2018)

Figure Colombia Luxury Vinyl Flooring (LVT) Sales and Growth Rate (2013-2018)

Table South America Luxury Vinyl Flooring (LVT) Sales by Manufacturer (2016-2017)

Figure South America Luxury Vinyl Flooring (LVT) Sales Market Share by Manufacturer in 2016

Figure South America Luxury Vinyl Flooring (LVT) Sales Market Share by Manufacturer in 2017

Table South America Luxury Vinyl Flooring (LVT) Revenue by Manufacturer (2016-2017)

Figure South America Luxury Vinyl Flooring (LVT) Revenue Market Share by

Manufacturer in 2016

Figure South America Luxury Vinyl Flooring (LVT) Revenue Market Share by Manufacturer in 2017

Table South America Luxury Vinyl Flooring (LVT) Sales by Type (2013-2018)

Table South America Luxury Vinyl Flooring (LVT) Sales Share by Type (2013-2018)

Table South America Luxury Vinyl Flooring (LVT) Revenue by Type (2013-2018)

Table South America Luxury Vinyl Flooring (LVT) Revenue Share by Type (2013-2018)

Table South America Luxury Vinyl Flooring (LVT) Sales by Application (2013-2018)

Table South America Luxury Vinyl Flooring (LVT) Sales Share by Application (2013-2018)

Table South America Luxury Vinyl Flooring (LVT) Revenue by Application (2013-2018)

Table South America Luxury Vinyl Flooring (LVT) Revenue Share by Application (2013-2018)

Figure Middle East and Africa Luxury Vinyl Flooring (LVT) Revenue and Growth Rate (2013-2018)

Table Middle East and Africa Luxury Vinyl Flooring (LVT) Sales by Countries (2013-2018)

Table Middle East and Africa Luxury Vinyl Flooring (LVT) Sales Market Share by Countries (2013-2018)

Figure Middle East and Africa Luxury Vinyl Flooring (LVT) Sales Market Share by Countries in 2017

Table Middle East and Africa Luxury Vinyl Flooring (LVT) Revenue by Countries (2013-2018)

Table Middle East and Africa Luxury Vinyl Flooring (LVT) Revenue Market Share by Countries (2013-2018)

Figure Middle East and Africa Luxury Vinyl Flooring (LVT) Revenue Market Share by Countries in 2013

Figure Middle East and Africa Luxury Vinyl Flooring (LVT) Revenue Market Share by Countries in 2017

Figure Saudi Arabia Luxury Vinyl Flooring (LVT) Sales and Growth Rate (2013-2018)

Figure UAE Luxury Vinyl Flooring (LVT) Sales and Growth Rate (2013-2018)

Figure Egypt Luxury Vinyl Flooring (LVT) Sales and Growth Rate (2013-2018)

Figure Nigeria Luxury Vinyl Flooring (LVT) Sales and Growth Rate (2013-2018)

Figure South Africa Luxury Vinyl Flooring (LVT) Sales and Growth Rate (2013-2018)

Table Middle East and Africa Luxury Vinyl Flooring (LVT) Sales by Manufacturer (2016-2017)

Figure Middle East and Africa Luxury Vinyl Flooring (LVT) Sales Market Share by Manufacturer in 2016

Figure Middle East and Africa Luxury Vinyl Flooring (LVT) Sales Market Share by

Manufacturer in 2017

Table Middle East and Africa Luxury Vinyl Flooring (LVT) Revenue by Manufacturer (2016-2017)

Figure Middle East and Africa Luxury Vinyl Flooring (LVT) Revenue Market Share by Manufacturer in 2016

Figure Middle East and Africa Luxury Vinyl Flooring (LVT) Revenue Market Share by Manufacturer in 2017

Table Middle East and Africa Luxury Vinyl Flooring (LVT) Sales by Type (2013-2018)

Table Middle East and Africa Luxury Vinyl Flooring (LVT) Sales Share by Type (2013-2018)

Table Middle East and Africa Luxury Vinyl Flooring (LVT) Revenue by Type (2013-2018)

Table Middle East and Africa Luxury Vinyl Flooring (LVT) Revenue Share by Type (2013-2018)

Table Middle East and Africa Luxury Vinyl Flooring (LVT) Sales by Application (2013-2018)

Table Middle East and Africa Luxury Vinyl Flooring (LVT) Sales Share by Application (2013-2018)

Table Middle East and Africa Luxury Vinyl Flooring (LVT) Revenue by Application (2013-2018)

Table Middle East and Africa Luxury Vinyl Flooring (LVT) Revenue Share by Application (2013-2018)

Table Global Luxury Vinyl Flooring (LVT) Sales by Type (2013-2018)

Table Global Luxury Vinyl Flooring (LVT) Sales Share by Type (2013-2018)

Table Global Luxury Vinyl Flooring (LVT) Revenue by Type (2013-2018)

Table Global Luxury Vinyl Flooring (LVT) Revenue Share by Type (2013-2018)

Figure Global Flexible Luxury Vinyl Tile (LVT) Sales Growth (2013-2018)

Figure Global Flexible Luxury Vinyl Tile (LVT) Price (2013-2018)

Figure Global Rigid Luxury Vinyl Tile (LVT) Sales Growth (2013-2018)

Figure Global Rigid Luxury Vinyl Tile (LVT) Price (2013-2018)

Table Global Luxury Vinyl Flooring (LVT) Sales by Application (2013-2018)

Table Global Luxury Vinyl Flooring (LVT) Sales Share by Application (2013-2018)

Figure Global Commercial Use Sales Growth (2013-2018)

Figure Global Residential Use Sales Growth (2013-2018)

Figure Global Luxury Vinyl Flooring (LVT) Sales, Revenue and Growth Rate (2018-2023)

Table Global Luxury Vinyl Flooring (LVT) Sales Forecast by Regions (2018-2023)

Table Global Luxury Vinyl Flooring (LVT) Market Share Forecast by Regions (2018-2023)

Figure North America Sales Luxury Vinyl Flooring (LVT) Market Forecast (2018-2023)

Figure Europe Sales Luxury Vinyl Flooring (LVT) Market Forecast (2018-2023)

Figure Asia-Pacific Sales Luxury Vinyl Flooring (LVT) Market Forecast (2018-2023)

Figure South America Sales Luxury Vinyl Flooring (LVT) Market Forecast (2018-2023)

Figure Middle East and Africa Sales Luxury Vinyl Flooring (LVT) Market Forecast
(2018-2023)

Table Global Luxury Vinyl Flooring (LVT) Sales Forecast by Type (2018-2023)

Table Global Luxury Vinyl Flooring (LVT) Market Share Forecast by Type (2018-2023)

Table Global Luxury Vinyl Flooring (LVT) Sales Forecast by Application (2018-2023)

Table Global Luxury Vinyl Flooring (LVT) Market Share Forecast by Application
(2018-2023)

Table Distributors/Traders/ Dealers List

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