

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Luxury Vehicles Market 2018, Forecast to 2023

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Abstracts

Luxury vehicles is the vehicle of luxury brands, like Mercedes-Bens, Audi, BMW, Volvo, Lexus and so on.

SCOPE OF THE REPORT:

This report focuses on the Luxury Vehicles in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

The three German players BMW, Audi and Mercedes-Benz account for approximately 70% share of the global luxury car market. Mercedes-Benz is the global leader in the luxury car segment, followed by BMW and Audi. World over while mass automobile manufacturers are struggling with margins, high end manufacturers are enjoying steadily increasing sales.

In the United States luxury car market, over the past few years, it is the crossovers and SUVs, which have been experiencing growth in sales. In 2016, the two leading players in the market, Mercedes-Benz and Lexus did not see any of its non-SUV models experience growth in sales. Demand for luxury cars in Europe had been at a low for nearly two decades and started recovering gradually from 2014. Even though challenging economic conditions still prevail in many European markets, players such as BMW have been able to maintain volumes of their higher end models. In 2017, the luxury car segment in China is seeing strong growth. The millionaires in China increased by 10% in 2016 year-on-year. Despite the government's austerity drive, sales of super-luxury and supercar sales have not slowed down in China.

In terms of vehicle type, SUVs contributed most in the growth of global luxury vehicle market, with average growth rate of 14% during last five year. Super sport car, usually

cost for over \$150 thousand, also will witness the very high fast growth rate in the next 6 year, even though, only occupy less than 1% market share in 2016.

The worldwide market for Luxury Vehicles is expected to grow at a CAGR of roughly 6.3% over the next five years, will reach 611300 million US\$ in 2023, from 423000 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Mercedes Benz

BMW

Audi

Lexus

Volvo

Land Rover

MINI

Cadillac

Porsche

Infiniti

Acura

Jaguar

Smart

Lincoln

Tesla

Maserati

Bentley

Ferrari

Rolls-Royce

Lamborghini

McLaren

Aston Martin

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Compact Car

Mid-size Car

Full-size Car

Larger Car

SUV/Crossover

Super Sport Car

Market Segment by Applications, can be divided into

Financing/Loan

Cash Payment

Leasing

There are 15 Chapters to deeply display the global Luxury Vehicles market.

Chapter 1, to describe Luxury Vehicles Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Luxury Vehicles, with sales, revenue, and price of Luxury Vehicles, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Luxury Vehicles, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Luxury Vehicles market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Luxury Vehicles sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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