

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Lip Balm Market 2018, Forecast to 2023

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Abstracts

Lip balm is a substance put on the lips to give relief to dry or chapped. It may also be used to help soothe certain other situations, such as cold sores. The balm may be made with any number of ingredients, but usually includes something like petroleum jelly or beeswax, as well as scented oils, and sometimes medicinal herbs or medicinal compounds. It can also have things like vitamins and minerals included, in theory to help support the health of the lips, and many types include sunscreen to help prevent sun damage to the sensitive skin on the lips. Lip balm can be applied where a finger is used to apply it to the lips, or in a lipstick-style tube from which it can be applied directly. Currently, there are different types and kinds of lip balm available in the market. And the classification of lip balm is different according to different point of view. So in this report, we counts product properties includes solid and oily, and the color of the lip balm includes colorless and colored, but it does not include the lipstick which has an effect of moisture. In this report we counts the each Pcs lip balm is about 0.12oz.

SCOPE OF THE REPORT:

This report focuses on the Lip Balm in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

The lip balm industry has been in steady growth in the last several years, especially in emerging economies like China. More people have learned to use lip balm as the income increases and consumer culture changing. Lip care product demand market shows strong brand awareness, hence large companies has a certain advantage regarding production and marketing. A global presence is common.

Despite the presence of competition problems, due to the global recovery trend is clear,

investors are still optimistic about this area; the future will still have more new investment enter the field.

Along with the development of Chinese domestic Industrial lip balm, Chinese domestic lip balm production has being mature and advanced, and the performance distance has been shortened compared with global brands.

The worldwide market for Lip Balm is expected to grow at a CAGR of roughly 7.3% over the next five years, will reach 1010 million US\$ in 2023, from 660 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Maybelline

L'Oreal

Burt's Bees

Carmex

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Solid Cream Lip Balm

Liquid Gel Lip Balm

Market Segment by Applications, can be divided into

Lip balm for women

Lip balm for men

Lip balm for baby

Other dedicated lip balm

There are 15 Chapters to deeply display the global Lip Balm market.

Chapter 1, to describe Lip Balm Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Lip Balm, with sales, revenue, and price of Lip Balm, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Lip Balm, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Lip Balm market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Lip Balm sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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