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Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) LED Display Market 2018, Forecast to 2023

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Abstracts

A LED display, or light emitting diode display, is a flat panel display that uses an array of light-emitting diodes as the video display. An LED display panel can be either a small display or part of a larger display. They are typically used outdoors in store signs and billboards, and in recent years have also become commonly used in destination signs on public transport vehicles or even as part of transparent glass area.

SCOPE OF THE REPORT:

This report focuses on the LED Display in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.
Outdoor display is the fastest growing market for LED display industry, and the market share is about 59 percent; indoor display market is occupied 41 percent. Full color display has become the mainstream product of LED display gradually.
The LED display market has a widely application range, such as advertising industry and information display, especially sports arena area due to upsurge of The World Cup in recent years. New application areas come into being, which creates a good market space for the development of LED industry.
LED Display product demand market there is also a certain space, but basically showing the scarcity of high-end products, low-end products, there is a large market demand for high-end products to seize market share of imports acts, local enterprises export more low-end products or molding process basic Materials.

The worldwide market for LED Display is expected to grow at a CAGR of roughly 0.021 over the next five years, will reach 8250 million US$ in 2023, from 7280 million US$ in

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2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Daktronics

Barco

Mitsubishi Electric

Absen

Unilumin

Liantronics

Lighthouse

Leyard

Sansitech

Szretop

AOTO

Ledman

Lopu

Yaham

LightKing

Mary

Handson

QSTech

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Suncen

Teeho

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Indoor LED Display

Outdoor LED Display

Market Segment by Applications, can be divided into

Advertising Media

Information Display

Sports Arena

Stage Performance

Traffic & Security

Others

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There are 15 Chapters to deeply display the global LED Display market.

Chapter 1, to describe LED Display Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of LED Display, with sales, revenue, and price of LED Display, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of LED Display, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, LED Display market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe LED Display sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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