

# Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Lauric Acid Market 2018, Forecast to 2023

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## Abstracts

Lauric acid, also properly known as dodecanoic acid, is a saturated fatty acid commonly found in coconut and palm oils, as well as in milk. Appearing as a white, powdery substance, its main use in manufacturing is as an ingredient in soaps and shampoos. Infants consume it during breastfeeding, and children, teens and adults ingest it by eating the fruits and oils that contain it. Research suggests it can have multiple health benefits because of its antimicrobial properties, but more studies are necessary to confirm initial results.

### SCOPE OF THE REPORT:

This report focuses on the Lauric Acid in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

The global sales volume of lauric acid increases to 466 K MT in 2016 from 416 K MT in 2012, at a CAGR of more than 1.9%. In 2016, the global lauric acid market is led by Asia-Pacific, capturing about 52.8% of global lauric acid sales volume. Europe is the second-largest region-wise market with 21.7% global Share, followed by North America (16.2%).

The global lauric acid market that was valued at 549 Million USD in 2012 is estimated to be worth 552 Million USD by the end of 2016.

Lauric acid downstream is wide and recently lauric acid has acquired increasing significance in various fields of Coatings, Household Chemicals and Other Applications. Globally, the lauric acid market is mainly driven by growing demand for Household Chemicals and Coatings which account for nearly 88% of total downstream consumption of lauric acid in global in 2016.

Based on types of lauric acid available in the market, the report segments the market into 99% Lauric Acid, 98-99% Lauric Acid, 70-75% Lauric Acid, Other Lauric Acid (92%, 85%, etc.). The market for 99% Lauric Acid and 98-99% Lauric Acid accounted for the largest market share in 2016, mainly owing to their high purity. According to our research and analysis, manufacturers from Malaysia, Indonesia, India, etc., are the leaders in the international market of lauric acid. Despite the presence of competition problems, limiting of natural resources and low industry profits, there are few investments to enter the field at present.

At present, the major manufacturers of lauric acid are Wilmar, KLK OLEO, IOI Oleochemicals, Musim Mas, Oleon, KAO, Permata Hijau, Pacific Oleochemicals, PT.Cisadane Raya and Emery, etc. The top five of them is holding about 60% sales market share in 2016.

The worldwide market for Lauric Acid is expected to grow at a CAGR of roughly 2.3% over the next five years, will reach 660 million US\$ in 2023, from 580 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Wilmar

KLK OLEO

IOI Oleochemicals

Musim Mas

Oleon

KAO

Permata Hijau

Pacific Oleochemicals

PT.Cisadane Raya

Emery

PT.SUMI ASIH

Bakrie Group

SOCI

Godrej Industries

AAK AB

VVF

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

?99% Lauric Acid

98-99% Lauric Acid

70-75% Lauric Acid

Other Lauric Acid (92%, 85%, etc.)

Market Segment by Applications, can be divided into

Coating

Household Chemicals

Others

There are 15 Chapters to deeply display the global Lauric Acid market.

Chapter 1, to describe Lauric Acid Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Lauric Acid, with sales, revenue, and price of Lauric Acid, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Lauric Acid, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Lauric Acid market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

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