

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Latex Powder Market 2018, Forecast to 2023

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Abstracts

Latex Powder or Re-dispersible Latex Powder (RDP) is a free-flowing organic polymer powder, produced through the spray drying of a wide range of monomers such as vinyl acetate, vinyl acetate, ethylene, acrylate, and styrene butadiene.

Re-dispersible Latex Powder (RDP) are used mainly in diverse construction chemical applications such as external thermal insulation composite systems, construction and tile adhesives, screed, self-leveling flooring compounds, plasters, repair mortars, grouts, and cementitious sealing slurries. Demand for re-dispersible polymer is continuously increasing due to its benefits in the construction industry such as better water retention and workability, strong strength development of the mortar, higher flexural strength and flexibility, and strong impact and abrasion resistance.

SCOPE OF THE REPORT:

This report focuses on the Latex Powder in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

Under the background of slower economy growth rate, companies face the higher risks of profit decline. Europe's economies in a state of slow growth, Re-dispersible Latex Powder (RDP) market has a certain potential in Europe, among them Europe's demand is relatively stable. Europe market is already saturated. These few years, Europe's Re-dispersible Latex Powder (RDP) production is more than its domestic demand; therefore, Europe would export Re-dispersible Latex Powder (RDP) to abroad countries. We tend to believe this industry now is close to mature, and the consumption increasing degree will show a smooth curve. On product prices, the slow downward trend in recent

years will maintain in the future, as competition intensifies, prices gap between different brands will go narrowing. Similarly, there will be fluctuation in gross margin. In future, the Re-dispersible Latex Powder (RDP) industry in Europe will be turn concentrated; Europe Re-dispersible Latex Powder (RDP) consuming market will still has a certain amount of growth. In Europe, Eastern Europe and the Russian market will be the next area of competition.

In recent few years, Re-dispersible Latex Powder (RDP) gross margins continue to decline. Global competition is likely to turn to the relationship of competition and cooperation. We believe that this industry will move towards centralization. For developing countries, the Re-dispersible Latex Powder (RDP) industry still has great potential. In Asia, Southeast Asia, India and Central Asia will have a more substantial growth. Chinese market will maintain rapid growth. Wacker and Akzo Nobel are world leaders. Wacker and Akzo Nobel's bases are located in the world's major consumer areas.

The worldwide market for Latex Powder is expected to grow at a CAGR of roughly 1.3% over the next five years, will reach 1560 million US\$ in 2023, from 1450 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Wacker

Akzo Nobel

DCC

SANWEI

BASF

Shandong Xindadi

Xinjiang Huitong

Dow

VINAVIL

Hexion

Ashland

Wanwei

Acquos

Organik

Fenghua

Shaanxi Xutai

Puyang Yintai

Gemez Chemical

Guangzhou Yuanye

Zhaojia

Sailun Building

Henan Tiansheng Chem

Xinjiang Su Nok

Mizuda Bioscience

Shandong Micron

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

VAE Type

VAE-Veo Va Type

Others

Market Segment by Applications, can be divided into

Exterior Insulation and Finish Systems (EIFS)

Construction and Tile Adhesives

Putty Powder

Dry-mix Mortars

Self-leveling Flooring Compounds

Caulks

Other Applications

There are 15 Chapters to deeply display the global Latex Powder market.

Chapter 1, to describe Latex Powder Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Latex Powder, with sales, revenue, and

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Latex Powder Market 2018,...

price of Latex Powder, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Latex Powder, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Latex Powder market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Latex Powder sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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