

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Laminate Flooring Market 2018, Forecast to 2023

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Abstracts

Laminate flooring (also called floating wood tile in the United States) is a multi-layer synthetic flooring product fused together with a lamination process. Laminate flooring simulates wood (or sometimes stone) with a photographic applique layer under a clear protective layer. The inner core layer is usually composed of melamine resin and fiber board materials.

SCOPE OF THE REPORT:

This report focuses on the Laminate Flooring in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. First, for industry structure analysis, the Laminate Flooring industry is not concentrated. These manufacturers range from large multinational corporations to small privately owned companies compete in this industry. The top five producers account for about 26 % of the revenue market. Regionally, China is the biggest production value area in 2016, also the leader in the whole Laminate Flooring industry. Second, the production of Laminate Flooring increased from 1084.27 M sq.m in 2012 to 1338.78 M sq.m in 2016 with an average growth rate of 5.42%. Third, China occupied 37.15% of the production market in 2016. It is followed by Europe and North America, which respectively account for around 26.61% and 19.57% of the global total industry. Other countries have a smaller amount of production. Geographically, Europe was the largest consumption market in the world, which took about 30.33% of the global consumption volume in 2016. Fourth, for price trend analysis, a key variable in the performance of Laminate Flooring producers is raw material costs, specifically the speed at which any increase can be

passed through to customers.

Fifth, for forecast, the global Laminate Flooring revenue would keep increasing with annual growth rate with 3~6%. We tend to believe that this industry still has a good future, considering the current demand of Laminate Flooring.

The worldwide market for Laminate Flooring is expected to grow at a CAGR of roughly 4.2% over the next five years, will reach 19100 million US\$ in 2023, from 15000 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Mohawk Industries

Shaw Industries

CLASSEN Group

Tarkett

Power Dekor

Armstrong

Kastamonu Entegre

Kronoflooring

Homenice

Formica Group

Nature

Samling Group

Mannington Mills

Egger

Swiss Krono Group

An Xin

Alsafloor SA

Der International Flooring

Kaindl Flooring

Meisterwerke

Range Gunilla Flooring

Shiyou Timber

Hamberger Industrierwerke

Robina Flooring Sdn Bhd

Shengda

Faus Group

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Thin Laminate Flooring

Thick Laminate Flooring

Market Segment by Applications, can be divided into

Residential

Commercial

There are 15 Chapters to deeply display the global Laminate Flooring market.

Chapter 1, to describe Laminate Flooring Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Laminate Flooring, with sales, revenue, and price of Laminate Flooring, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Laminate Flooring, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Laminate Flooring market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Laminate Flooring sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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