

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Ladies Handbag Market 2018, Forecast to 2023

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Abstracts

Ladies handbag is a small kind of bag for women use; it is usually made of leather, and includes totes, shoulder bags, purses and satchels.

SCOPE OF THE REPORT:

This report focuses on the Ladies Handbag in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

Ladies handbag industry is a huge market, and the total sum of the industry is more than 22530 million US dollars in 2014. Moreover, this industry continuously increases, with the development of global economy.

The Europe is the largest market of ladies handbag, which occupies average 36.55 percent of global ladies handbag procedures per year. It is followed by US and China, which respectively have around 35 percent of the global total industry. Other main regions which take important part in this industry include Japan and South America. According to the research, the most potential market in the main countries of ladies handbag industry is China, determined by its rapid growth of number of procedures. Besides, Southeast Asia, Middle East and India should also be focused by the investors. They are the potential consumers of ladies handbag. India is also a rapidly developing economy.

The market of the ladies handbag is growing fast due to people's more attention on their beauty. At the same time, the practicability of the product also makes great contributions to the development of the ladies handbag.

The practicability market is consolidated in nature. Various players are adopting competitive strategies such as collaborations, acquisitions and capitalizing untapped

opportunities in the emerging economies of India and China, to sustain and gain market penetration across the globe. Some key players of this market include Dior, LVMH, Coach, Kering, Prada, Michael Kors, Hermes, Chanel, Richemont, Kate Spade, Burberry, Tory Burch, Septwolves, Fion, Wanlima.

The worldwide market for Ladies Handbag is expected to grow at a CAGR of roughly 2.6% over the next five years, will reach 27800 million US\$ in 2023, from 23900 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Dior

LVMH

Coach

Kering

Prada Group

Michael Kors

Hermes

Chanel

Richemont Group

Kate Spade

Burberry

Tory Burch

Septwolves

Fion

Goldlion

Wanlima

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Totes

Shoulder bags

Purses

Satchels

Others

Market Segment by Applications, can be divided into

Normal

Business

There are 15 Chapters to deeply display the global Ladies Handbag market.

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Ladies Handbag Market 2018...

Chapter 1, to describe Ladies Handbag Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Ladies Handbag, with sales, revenue, and price of Ladies Handbag, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Ladies Handbag, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Ladies Handbag market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Ladies Handbag sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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