

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Ladder Market 2018, Forecast to 2023

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Abstracts

A ladder is a structure of wood, metal, or fiberglass, commonly consisting of two sidepieces between which a series of bars or rungs are set

SCOPE OF THE REPORT:

This report focuses on the Ladder in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

First, as for the global ladder industry, the industry structure is relatively dispersed. The one quarter of market share in revenue is grasped by the top 10 manufacturers. The top three manufacturers are Werner, Louisville Ladder and Little Giant Ladders, which are close to 18 per cent totally. The United States giant Werner, which has 10.60% market share in 2015, is the leader in the ladder industry. The manufacturers following Werner are Louisville Ladder and Little Giant Ladders, which respectively has 4.51% and 2.39% market share globally.

Second, the global consumption of ladder products rises up from 52854 k units in 2011 to 63436 k units in 2015, with an average annual growth rate of 4.67%. The reason causes this increase is the growing demand for the ladder products, which is the outcome of the downstream industries are in a good situation.

Third, the downstream industries of ladder products are domestic, commercial and industrial. In the recent years, with the recovery of global economic, the development of emerging countries and the rising safety concern, the consumption increase of ladder will be obvious. In the foreseeable future, the ladder products will show an optimistic upward trend.

Finally, although sales of ladder products bring a lot of opportunities, the study group

recommends the new entrants who just have money but without technical advantage, raw materials advantage and downstream support, do not enter into the ladder field hastily.

The worldwide market for Ladder is expected to grow at a CAGR of roughly 3.0% over the next five years, will reach 4690 million US\$ in 2023, from 3930 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Werner

Louisville Ladder

Little Giant Ladders

Jinmao

Carbis

Tubesca

ZhongChuang

ZARGES

Hasegawa

Zhejiang Youmay

Sanma

Ruiju

Bauer Corporation

Aopeng

Chuangqian

Hugo Brennenstuhl

Friend

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Metal Ladder

Wood Ladder

Fiberglass Ladder

Market Segment by Applications, can be divided into

Domestic

Commercial

Industrial

There are 15 Chapters to deeply display the global Ladder market.

Chapter 1, to describe Ladder Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Ladder, with sales, revenue, and price of Ladder, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Ladder, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Ladder market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Ladder sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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