

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Kitchen Scales Market 2018, Forecast to 2023

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Abstracts

Kitchen Scales are scales used in kitchens. As its name implies, it is a tool often used to accurately measure the weight of food ingredients that used in cooking. Many recipes call for measurement of ingredients by weight rather than volume. In this case, you'll need a kitchen scale to help you measure ingredients accurately. While it is possible to estimate weight using volume measurements, the more accurate you measure, the better. Food scales can also be useful for people on special diets.

SCOPE OF THE REPORT:

This report focuses on the Kitchen Scales in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. Kitchen Scales industry is fragmented, manufacturers are mostly in the North America, Europe, China and India. Among them, North America, Europe, China and India output value accounted for more than 72.11% of the total output value of global Kitchen Scales. Tanita is the world leading manufacturer in global Kitchen Scales market with the market share of 10.57%.

Compared to 2014, Kitchen Scales market managed to increase sales by 4.01 percent to 485.64 million USD worldwide in 2015. Overall, the Kitchen Scales performance is positive, despite the weak economic environment.

In the past few years, as the main raw material price was relatively stable, with the increasing in production capacity, expected that the Kitchen Scales raw material price will be stable in the short term. However, the improvement of energy, transportation costs, and labor costs, will play a significant role in promoting the cost of Kitchen Scales.

To increase the profitability and competitiveness, Kitchen Scales manufacturers increased investment in the R&D and product design process. According to our forecast, the demand for kitchen scales will slowly grow due to the increasing need for precise measuring analytical device in developing countries. This also means the new tech application may extensively change the traditional industry standard and bring more opportunities for tech-oriented companies. While some manufacturers produce particular functional device to fit the consumers' demands.

The average price of Kitchen Scales will fall further. The product average price declined in the past few years due to the technology development, the average price will keep this trend in the few future years due to increasing mature manufacturing technology and cost of raw materials.

The worldwide market for Kitchen Scales is expected to grow at a CAGR of roughly 3.4% over the next five years, will reach 640 million US\$ in 2023, from 520 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Tanita

CAMRY

Taylor

Soehnle

Kalorik

Alessi

Alexandra

Goldtech

Yonzo

Contech

DigiWeigh

Brecknell

Cuisinart

Myweigh

AWS

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Mechanical scales

Digital scales

Market Segment by Applications, can be divided into

Domestic Kitchen

Commercial Kitchen

There are 15 Chapters to deeply display the global Kitchen Scales market.

Chapter 1, to describe Kitchen Scales Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Kitchen Scales, with sales, revenue, and price of Kitchen Scales, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Kitchen Scales, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Kitchen Scales market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Kitchen Scales sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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