

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Ketchup Market 2018, Forecast to 2023

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Abstracts

Ketchup is a sweet and tangy sauce, typically made from tomatoes, a sweetener, vinegar, and assorted seasonings and spices. Seasonings vary by recipe, but commonly include onions, allspice, cloves, cinnamon, garlic, and sometimes celery. Tomato ketchup is often used as a condiment with various dishes that are usually served hot, including chips/fries, hamburgers, sandwiches, hot dogs, eggs, and grilled or fried meat. Ketchup is sometimes used as a basis or ingredient for other sauces and dressings, and is also used as an additive flavoring for snacks such as potato chips.

SCOPE OF THE REPORT:

This report focuses on the Ketchup in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. Original Ketchup is the most widely used type which takes up about 69.83 % of the total in 2016 in Global.

Europe and North America are the main consumption regions of Ketchup in the world in the past few years and it will keep the same position in the next few years. The market size of Asia-Pacific region will grow fast in the following years.

The downstream industries of Ketchup products are Family Consumption and Food Services Market. Ketchup is a staple with traditional fast food items, but the agreeable flavor of tomato ketchup has also boosted its use with local fast food items in emerging regions. The consumption increase of Ketchup has been obvious and in the foreseeable future, the Ketchup products will show an optimistic upward trend.

Although sales of Ketchup products bring a lot of opportunities, the study group recommends the new entrants who just have money but without technical advantage,

raw materials advantage and downstream support, do not enter into the Ketchup field hastily.

The worldwide market for Ketchup is expected to grow at a CAGR of roughly xx% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

The Kraft Heinz Company

Nestle

ConAgra Foods

Del Monte

General Mills

Kissan

Kagome

Chalkis Health Industry

Organicville

Red Duck Foods

GD Foods

Red Gold

Cofco Tunhe

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Original Ketchup

Flavored Ketchup

Market Segment by Applications, can be divided into

Family Consumption

Food Services Market

There are 15 Chapters to deeply display the global Ketchup market.

Chapter 1, to describe Ketchup Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Ketchup, with sales, revenue, and price of Ketchup, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Ketchup, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and

by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Ketchup market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Ketchup sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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