

# Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Intimate Wear Market 2018, Forecast to 2023

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## Abstracts

Intimate wear is also close fitting underwear, refers to people wearing close to the skin or other clothes below the type of clothing. Personal intimate wear products are divided into three major segments, which is bras, underpants, Sleepwear and Loungewear.

### SCOPE OF THE REPORT:

This report focuses on the Intimate Wear in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. Geographically, Germany was the largest market in the Europe, which took about 11.33 percent of the Europe consumption value in 2015. The UK as No.2 by shared 10.80% of Europe total consumption volume, France shared 10.36%.

The technical barriers of intimate wear are low, and the Intimate Wear market concentration degree is relatively lower. The manufacturing bases scatter around the Europe in terms of geography, the Europe leading players in this market are Triumph, Marks & spencer, Kiabi, Hunkemoller, Calzedonia which accounts for about 9.5 % of total sales value in 2015.

About the difference of product types, there are Bra, Underpants, Sleepwear and loungewear in the market. The main type is Underpants, which accounts for above 36.93% and it is forecasted that share will be maintain in 2021.

The worldwide market for Intimate Wear is expected to grow at a CAGR of roughly xx% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Triumph

Marks & spencer

Kiabi

Hunkemoller

Calzedonia

Chantelle Group

Hanesbrands

PVH Corp

SCHIESSER

Fruit of the Loom

LASCANA

Oysho

Jockey International

La Perla

ANN SUMMERS LTD.

Penti

Agent Provocateur ltd

Etam

The Bendon Group

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Bras

Underpants

Pajamas and Tracksuit

Others

Market Segment by Applications, can be divided into

Women's Intimate Wear

Men's Intimate Wear

Kids' Intimate Wear

There are 15 Chapters to deeply display the global Intimate Wear market.

Chapter 1, to describe Intimate Wear Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Intimate Wear, with sales, revenue, and price of Intimate Wear, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Intimate Wear, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Intimate Wear market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Intimate Wear sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

## Contents

### 1 MARKET OVERVIEW

- 1.1 Intimate Wear Introduction
- 1.2 Market Analysis by Type
  - 1.2.1 Bras
  - 1.2.2 Underpants
  - 1.2.3 Pajamas and Tracksuit
  - 1.2.4 Others
- 1.3 Market Analysis by Applications
  - 1.3.1 Women's Intimate Wear
  - 1.3.2 Men's Intimate Wear
  - 1.3.3 Kids' Intimate Wear
- 1.4 Market Analysis by Regions
  - 1.4.1 North America (United States, Canada and Mexico)
    - 1.4.1.1 United States Market States and Outlook (2013-2023)
    - 1.4.1.2 Canada Market States and Outlook (2013-2023)
    - 1.4.1.3 Mexico Market States and Outlook (2013-2023)
  - 1.4.2 Europe (Germany, France, UK, Russia and Italy)
    - 1.4.2.1 Germany Market States and Outlook (2013-2023)
    - 1.4.2.2 France Market States and Outlook (2013-2023)
    - 1.4.2.3 UK Market States and Outlook (2013-2023)
    - 1.4.2.4 Russia Market States and Outlook (2013-2023)
    - 1.4.2.5 Italy Market States and Outlook (2013-2023)
  - 1.4.3 Asia-Pacific (China, Japan, Korea, India and Southeast Asia)
    - 1.4.3.1 China Market States and Outlook (2013-2023)
    - 1.4.3.2 Japan Market States and Outlook (2013-2023)
    - 1.4.3.3 Korea Market States and Outlook (2013-2023)
    - 1.4.3.4 India Market States and Outlook (2013-2023)
    - 1.4.3.5 Southeast Asia Market States and Outlook (2013-2023)
  - 1.4.4 South America, Middle East and Africa
    - 1.4.4.1 Brazil Market States and Outlook (2013-2023)
    - 1.4.4.2 Egypt Market States and Outlook (2013-2023)
    - 1.4.4.3 Saudi Arabia Market States and Outlook (2013-2023)
    - 1.4.4.4 South Africa Market States and Outlook (2013-2023)
    - 1.4.4.5 Nigeria Market States and Outlook (2013-2023)
- 1.5 Market Dynamics
  - 1.5.1 Market Opportunities

1.5.2 Market Risk

1.5.3 Market Driving Force

## **2 MANUFACTURERS PROFILES**

### **2.1 Triumph**

#### **2.1.1 Business Overview**

##### **2.1.1.1 Triumph Description**

##### **2.1.1.2 Triumph Headquarter, Main Business and Finance Overview**

#### **2.1.2 Triumph Intimate Wear Product Introduction**

##### **2.1.2.1 Intimate Wear Production Bases, Sales Regions and Major Competitors**

##### **2.1.2.2 Intimate Wear Product Information**

#### **2.1.3 Triumph Intimate Wear Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)**

##### **2.1.3.1 Triumph Intimate Wear Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)**

##### **2.1.3.2 Global Triumph Intimate Wear Market Share in 2017**

### **2.2 Marks & spencer**

#### **2.2.1 Business Overview**

##### **2.2.1.1 Marks & spencer Description**

##### **2.2.1.2 Marks & spencer Headquarter, Main Business and Finance Overview**

#### **2.2.2 Marks & spencer Intimate Wear Product Introduction**

##### **2.2.2.1 Intimate Wear Production Bases, Sales Regions and Major Competitors**

##### **2.2.2.2 Intimate Wear Product Information**

#### **2.2.3 Marks & spencer Intimate Wear Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)**

##### **2.2.3.1 Marks & spencer Intimate Wear Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)**

##### **2.2.3.2 Global Marks & spencer Intimate Wear Market Share in 2017**

### **2.3 Kiabi**

#### **2.3.1 Business Overview**

##### **2.3.1.1 Kiabi Description**

##### **2.3.1.2 Kiabi Headquarter, Main Business and Finance Overview**

#### **2.3.2 Kiabi Intimate Wear Product Introduction**

##### **2.3.2.1 Intimate Wear Production Bases, Sales Regions and Major Competitors**

##### **2.3.2.2 Intimate Wear Product Information**

#### **2.3.3 Kiabi Intimate Wear Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)**

##### **2.3.3.1 Kiabi Intimate Wear Sales, Price, Revenue, Gross Margin and Market Share**

(2016-2017)

2.3.3.2 Global Kiabi Intimate Wear Market Share in 2017

2.4 Hunkemoller

2.4.1 Business Overview

2.4.1.1 Hunkemoller Description

2.4.1.2 Hunkemoller Headquarter, Main Business and Finance Overview

2.4.2 Hunkemoller Intimate Wear Product Introduction

2.4.2.1 Intimate Wear Production Bases, Sales Regions and Major Competitors

2.4.2.2 Intimate Wear Product Information

2.4.3 Hunkemoller Intimate Wear Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.4.3.1 Hunkemoller Intimate Wear Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.4.3.2 Global Hunkemoller Intimate Wear Market Share in 2017

2.5 Calzedonia

2.5.1 Business Overview

2.5.1.1 Calzedonia Description

2.5.1.2 Calzedonia Headquarter, Main Business and Finance Overview

2.5.2 Calzedonia Intimate Wear Product Introduction

2.5.2.1 Intimate Wear Production Bases, Sales Regions and Major Competitors

2.5.2.2 Intimate Wear Product Information

2.5.3 Calzedonia Intimate Wear Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.5.3.1 Calzedonia Intimate Wear Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.5.3.2 Global Calzedonia Intimate Wear Market Share in 2017

2.6 Chantelle Group

2.6.1 Business Overview

2.6.1.1 Chantelle Group Description

2.6.1.2 Chantelle Group Headquarter, Main Business and Finance Overview

2.6.2 Chantelle Group Intimate Wear Product Introduction

2.6.2.1 Intimate Wear Production Bases, Sales Regions and Major Competitors

2.6.2.2 Intimate Wear Product Information

2.6.3 Chantelle Group Intimate Wear Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.6.3.1 Chantelle Group Intimate Wear Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.6.3.2 Global Chantelle Group Intimate Wear Market Share in 2017

2.7 Hanesbrands

- 2.7.1 Business Overview
  - 2.7.1.1 Hanesbrands Description
  - 2.7.1.2 Hanesbrands Headquarter, Main Business and Finance Overview
- 2.7.2 Hanesbrands Intimate Wear Product Introduction
  - 2.7.2.1 Intimate Wear Production Bases, Sales Regions and Major Competitors
  - 2.7.2.2 Intimate Wear Product Information
- 2.7.3 Hanesbrands Intimate Wear Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
  - 2.7.3.1 Hanesbrands Intimate Wear Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
  - 2.7.3.2 Global Hanesbrands Intimate Wear Market Share in 2017
- 2.8 PVH Corp
  - 2.8.1 Business Overview
    - 2.8.1.1 PVH Corp Description
    - 2.8.1.2 PVH Corp Headquarter, Main Business and Finance Overview
  - 2.8.2 PVH Corp Intimate Wear Product Introduction
    - 2.8.2.1 Intimate Wear Production Bases, Sales Regions and Major Competitors
    - 2.8.2.2 Intimate Wear Product Information
  - 2.8.3 PVH Corp Intimate Wear Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
    - 2.8.3.1 PVH Corp Intimate Wear Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
    - 2.8.3.2 Global PVH Corp Intimate Wear Market Share in 2017
- 2.9 SCHIESSER
  - 2.9.1 Business Overview
    - 2.9.1.1 SCHIESSER Description
    - 2.9.1.2 SCHIESSER Headquarter, Main Business and Finance Overview
  - 2.9.2 SCHIESSER Intimate Wear Product Introduction
    - 2.9.2.1 Intimate Wear Production Bases, Sales Regions and Major Competitors
    - 2.9.2.2 Intimate Wear Product Information
  - 2.9.3 SCHIESSER Intimate Wear Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
    - 2.9.3.1 SCHIESSER Intimate Wear Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
    - 2.9.3.2 Global SCHIESSER Intimate Wear Market Share in 2017
- 2.10 Fruit of the Loom
  - 2.10.1 Business Overview
    - 2.10.1.1 Fruit of the Loom Description
    - 2.10.1.2 Fruit of the Loom Headquarter, Main Business and Finance Overview



- 2.10.2 Fruit of the Loom Intimate Wear Product Introduction
  - 2.10.2.1 Intimate Wear Production Bases, Sales Regions and Major Competitors
  - 2.10.2.2 Intimate Wear Product Information
- 2.10.3 Fruit of the Loom Intimate Wear Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
  - 2.10.3.1 Fruit of the Loom Intimate Wear Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
  - 2.10.3.2 Global Fruit of the Loom Intimate Wear Market Share in 2017
- 2.11 LASCANA
  - 2.11.1 Business Overview
  - 2.11.2 LASCANA Intimate Wear Product Introduction
  - 2.11.3 LASCANA Intimate Wear Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
- 2.12 Oysho
  - 2.12.1 Business Overview
  - 2.12.2 Oysho Intimate Wear Product Introduction
  - 2.12.3 Oysho Intimate Wear Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
- 2.13 Jockey International
  - 2.13.1 Business Overview
  - 2.13.2 Jockey International Intimate Wear Product Introduction
  - 2.13.3 Jockey International Intimate Wear Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
- 2.14 La Perla
  - 2.14.1 Business Overview
  - 2.14.2 La Perla Intimate Wear Product Introduction
  - 2.14.3 La Perla Intimate Wear Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
- 2.15 ANN SUMMERS LTD.
  - 2.15.1 Business Overview
  - 2.15.2 ANN SUMMERS LTD. Intimate Wear Product Introduction
  - 2.15.3 ANN SUMMERS LTD. Intimate Wear Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
- 2.16 Pentti
  - 2.16.1 Business Overview
  - 2.16.2 Pentti Intimate Wear Product Introduction
  - 2.16.3 Pentti Intimate Wear Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
- 2.17 Agent Provocateur Ltd

- 2.17.1 Business Overview
- 2.17.2 Agent Provocateur Ltd Intimate Wear Product Introduction
- 2.17.3 Agent Provocateur Ltd Intimate Wear Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
- 2.18 Etam
  - 2.18.1 Business Overview
  - 2.18.2 Etam Intimate Wear Product Introduction
  - 2.18.3 Etam Intimate Wear Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
- 2.19 The Bendon Group
  - 2.19.1 Business Overview
  - 2.19.2 The Bendon Group Intimate Wear Product Introduction
  - 2.19.3 The Bendon Group Intimate Wear Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

### **3 GLOBAL INTIMATE WEAR MARKET COMPETITION, BY MANUFACTURER**

- 3.1 Global Intimate Wear Sales and Market Share by Manufacturer (2016-2017)
- 3.2 Global Intimate Wear Revenue and Market Share by Manufacturer (2016-2017)
- 3.3 Global Intimate Wear Price by Manufacturer (2016-2017)
- 3.4 Market Concentration Rate
  - 3.4.1 Top 3 Intimate Wear Manufacturer Market Share in 2017
  - 3.4.2 Top 5 Intimate Wear Manufacturer Market Share in 2017
- 3.5 Market Competition Trend

### **4 GLOBAL INTIMATE WEAR MARKET ANALYSIS BY REGIONS**

- 4.1 Global Intimate Wear Sales, Revenue and Market Share by Regions
  - 4.1.1 Global Intimate Wear Sales by Regions (2013-2018)
  - 4.1.2 Global Intimate Wear Revenue by Regions (2013-2018)
- 4.2 North America Intimate Wear Sales, Revenue and Growth Rate (2013-2018)
- 4.3 Europe Intimate Wear Sales, Revenue and Growth Rate (2013-2018)
- 4.4 Asia-Pacific Intimate Wear Sales, Revenue and Growth Rate (2013-2018)
- 4.5 South America Intimate Wear Sales, Revenue and Growth Rate (2013-2018)
- 4.6 Middle East and Africa Intimate Wear Sales, Revenue and Growth Rate (2013-2018)

### **5 NORTH AMERICA INTIMATE WEAR BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS**

## 5.1 North America Intimate Wear Sales, Revenue and Market Share by Countries

5.1.1 North America Intimate Wear Sales by Countries (2013-2018)

5.1.2 North America Intimate Wear Revenue by Countries (2013-2018)

5.1.3 United States Intimate Wear Sales and Growth Rate (2013-2018)

5.1.4 Canada Intimate Wear Sales and Growth Rate (2013-2018)

5.1.5 Mexico Intimate Wear Sales and Growth Rate (2013-2018)

## 5.2 North America Intimate Wear Sales and Revenue (Value) by Manufacturers (2016-2017)

5.2.1 North America Intimate Wear Sales by Manufacturers (2016-2017)

5.2.2 North America Intimate Wear Revenue by Manufacturers (2016-2017)

## 5.3 North America Intimate Wear Sales, Revenue and Market Share by Type (2013-2018)

5.3.1 North America Intimate Wear Sales and Sales Share by Type (2013-2018)

5.3.2 North America Intimate Wear Revenue and Revenue Share by Type (2013-2018)

## 5.4 North America Intimate Wear Sales, Revenue and Market Share by Application (2013-2018)

5.4.1 North America Intimate Wear Sales and Sales Share by Application (2013-2018)

5.4.2 North America Intimate Wear Revenue and Revenue Share by Application (2013-2018)

## **6 EUROPE INTIMATE WEAR BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS**

### 6.1 Europe Intimate Wear Sales, Revenue and Market Share by Countries

6.1.1 Europe Intimate Wear Sales by Countries (2013-2018)

6.1.2 Europe Intimate Wear Revenue by Countries (2013-2018)

6.1.3 Germany Intimate Wear Sales and Growth Rate (2013-2018)

6.1.4 UK Intimate Wear Sales and Growth Rate (2013-2018)

6.1.5 France Intimate Wear Sales and Growth Rate (2013-2018)

6.1.6 Russia Intimate Wear Sales and Growth Rate (2013-2018)

6.1.7 Italy Intimate Wear Sales and Growth Rate (2013-2018)

### 6.2 Europe Intimate Wear Sales and Revenue (Value) by Manufacturers (2016-2017)

6.2.1 Europe Intimate Wear Sales by Manufacturers (2016-2017)

6.2.2 Europe Intimate Wear Revenue by Manufacturers (2016-2017)

### 6.3 Europe Intimate Wear Sales, Revenue and Market Share by Type (2013-2018)

6.3.1 Europe Intimate Wear Sales and Sales Share by Type (2013-2018)

6.3.2 Europe Intimate Wear Revenue and Revenue Share by Type (2013-2018)

### 6.4 Europe Intimate Wear Sales, Revenue and Market Share by Application

(2013-2018)

6.4.1 Europe Intimate Wear Sales and Sales Share by Application (2013-2018)

6.4.2 Europe Intimate Wear Revenue and Revenue Share by Application (2013-2018)

## **7 ASIA-PACIFIC INTIMATE WEAR BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS**

7.1 Asia-Pacific Intimate Wear Sales, Revenue and Market Share by Countries

7.1.1 Asia-Pacific Intimate Wear Sales by Countries (2013-2018)

7.1.2 Asia-Pacific Intimate Wear Revenue by Countries (2013-2018)

7.1.3 China Intimate Wear Sales and Growth Rate (2013-2018)

7.1.4 Japan Intimate Wear Sales and Growth Rate (2013-2018)

7.1.5 Korea Intimate Wear Sales and Growth Rate (2013-2018)

7.1.6 India Intimate Wear Sales and Growth Rate (2013-2018)

7.1.7 Southeast Asia Intimate Wear Sales and Growth Rate (2013-2018)

7.2 Asia-Pacific Intimate Wear Sales and Revenue (Value) by Manufacturers (2016-2017)

7.2.1 Asia-Pacific Intimate Wear Sales by Manufacturers (2016-2017)

7.2.2 Asia-Pacific Intimate Wear Revenue by Manufacturers (2016-2017)

7.3 Asia-Pacific Intimate Wear Sales, Revenue and Market Share by Type (2013-2018)

7.3.1 Asia-Pacific Intimate Wear Sales and Sales Share by Type (2013-2018)

7.3.2 Asia-Pacific Intimate Wear Revenue and Revenue Share by Type (2013-2018)

7.4 Asia-Pacific Intimate Wear Sales, Revenue and Market Share by Application (2013-2018)

7.4.1 Asia-Pacific Intimate Wear Sales and Sales Share by Application (2013-2018)

7.4.2 Asia-Pacific Intimate Wear Revenue and Revenue Share by Application (2013-2018)

## **8 SOUTH AMERICA INTIMATE WEAR BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS**

8.1 South America Intimate Wear Sales, Revenue and Market Share by Countries

8.1.1 South America Intimate Wear Sales by Countries (2013-2018)

8.1.2 South America Intimate Wear Revenue by Countries (2013-2018)

8.1.3 Brazil Intimate Wear Sales and Growth Rate (2013-2018)

8.1.4 Argentina Intimate Wear Sales and Growth Rate (2013-2018)

8.1.5 Colombia Intimate Wear Sales and Growth Rate (2013-2018)

8.2 South America Intimate Wear Sales and Revenue (Value) by Manufacturers (2016-2017)

- 8.2.1 South America Intimate Wear Sales by Manufacturers (2016-2017)
- 8.2.2 South America Intimate Wear Revenue by Manufacturers (2016-2017)
- 8.3 South America Intimate Wear Sales, Revenue and Market Share by Type (2013-2018)
  - 8.3.1 South America Intimate Wear Sales and Sales Share by Type (2013-2018)
  - 8.3.2 South America Intimate Wear Revenue and Revenue Share by Type (2013-2018)
- 8.4 South America Intimate Wear Sales, Revenue and Market Share by Application (2013-2018)
  - 8.4.1 South America Intimate Wear Sales and Sales Share by Application (2013-2018)
  - 8.4.2 South America Intimate Wear Revenue and Revenue Share by Application (2013-2018)

## **9 MIDDLE EAST AND AFRICA INTIMATE WEAR BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS**

- 9.1 Middle East and Africa Intimate Wear Sales, Revenue and Market Share by Countries
  - 9.1.1 Middle East and Africa Intimate Wear Sales by Countries (2013-2018)
  - 9.1.2 Middle East and Africa Intimate Wear Revenue by Countries (2013-2018)
  - 9.1.3 Saudi Arabia Intimate Wear Sales and Growth Rate (2013-2018)
  - 9.1.4 UAE Intimate Wear Sales and Growth Rate (2013-2018)
  - 9.1.5 Egypt Intimate Wear Sales and Growth Rate (2013-2018)
  - 9.1.6 Nigeria Intimate Wear Sales and Growth Rate (2013-2018)
  - 9.1.7 South Africa Intimate Wear Sales and Growth Rate (2013-2018)
- 9.2 Middle East and Africa Intimate Wear Sales and Revenue (Value) by Manufacturers (2016-2017)
  - 9.2.1 Middle East and Africa Intimate Wear Sales by Manufacturers (2016-2017)
  - 9.2.2 Middle East and Africa Intimate Wear Revenue by Manufacturers (2016-2017)
- 9.3 Middle East and Africa Intimate Wear Sales, Revenue and Market Share by Type (2013-2018)
  - 9.3.1 Middle East and Africa Intimate Wear Sales and Sales Share by Type (2013-2018)
  - 9.3.1 Middle East and Africa Intimate Wear Revenue and Revenue Share by Type (2013-2018)
- 9.4 Middle East and Africa Intimate Wear Sales, Revenue and Market Share by Application (2013-2018)
  - 9.4.1 Middle East and Africa Intimate Wear Sales and Sales Share by Application (2013-2018)

9.4.2 Middle East and Africa Intimate Wear Revenue and Revenue Share by Application (2013-2018)

## **10 GLOBAL INTIMATE WEAR MARKET SEGMENT BY TYPE**

10.1 Global Intimate Wear Sales, Revenue and Market Share by Type (2013-2018)

10.1.1 Global Intimate Wear Sales and Market Share by Type (2013-2018)

10.1.2 Global Intimate Wear Revenue and Market Share by Type (2013-2018)

10.2 Bras Sales Growth and Price

10.2.1 Global Bras Sales Growth (2013-2018)

10.2.2 Global Bras Price (2013-2018)

10.3 Underpants Sales Growth and Price

10.3.1 Global Underpants Sales Growth (2013-2018)

10.3.2 Global Underpants Price (2013-2018)

10.4 Pajamas and Tracksuit Sales Growth and Price

10.4.1 Global Pajamas and Tracksuit Sales Growth (2013-2018)

10.4.2 Global Pajamas and Tracksuit Price (2013-2018)

10.5 Others Sales Growth and Price

10.5.1 Global Others Sales Growth (2013-2018)

10.5.2 Global Others Price (2013-2018)

## **11 GLOBAL INTIMATE WEAR MARKET SEGMENT BY APPLICATION**

11.1 Global Intimate Wear Sales Market Share by Application (2013-2018)

11.2 Women's Intimate Wear Sales Growth (2013-2018)

11.3 Men's Intimate Wear Sales Growth (2013-2018)

11.4 Kids' Intimate Wear Sales Growth (2013-2018)

## **12 INTIMATE WEAR MARKET FORECAST (2018-2023)**

12.1 Global Intimate Wear Sales, Revenue and Growth Rate (2018-2023)

12.2 Intimate Wear Market Forecast by Regions (2018-2023)

12.2.1 North America Intimate Wear Market Forecast (2018-2023)

12.2.2 Europe Intimate Wear Market Forecast (2018-2023)

12.2.3 Asia-Pacific Intimate Wear Market Forecast (2018-2023)

12.2.4 South America Intimate Wear Market Forecast (2018-2023)

12.2.5 Middle East and Africa Intimate Wear Market Forecast (2018-2023)

12.3 Intimate Wear Market Forecast by Type (2018-2023)

12.3.1 Global Intimate Wear Sales Forecast by Type (2018-2023)

- 12.3.2 Global Intimate Wear Market Share Forecast by Type (2018-2023)
- 12.4 Intimate Wear Market Forecast by Application (2018-2023)
  - 12.4.1 Global Intimate Wear Sales Forecast by Application (2018-2023)
  - 12.4.2 Global Intimate Wear Market Share Forecast by Application (2018-2023)

## **13 SALES CHANNEL, DISTRIBUTORS, TRADERS AND DEALERS**

- 13.1 Sales Channel
  - 13.1.1 Direct Marketing
  - 13.1.2 Indirect Marketing
  - 13.1.3 Marketing Channel Future Trend
- 13.2 Distributors, Traders and Dealers

## **14 RESEARCH FINDINGS AND CONCLUSION**

## **15 APPENDIX**

- 15.1 Methodology
- 15.2 Data Source

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Intimate Wear Picture

Table Product Specifications of Intimate Wear

Figure Global Intimate Wear CAGR (%), Y-o-Y Growth (&) and Market Size, 2013-2023 (USD Million)

Figure Global Intimate Wear CAGR (%), Y-o-Y Growth (&) and Market Size, 2013-2023 (Sales)

Figure Global Sales Market Share of Intimate Wear by Types in 2017

Figure Bras Picture

Table Major Manufacturers of Bras

Figure Underpants Picture

Table Major Manufacturers of Underpants

Figure Pajamas and Tracksuit Picture

Table Major Manufacturers of Pajamas and Tracksuit

Figure Others Picture

Table Major Manufacturers of Others

Figure Intimate Wear Sales Market Share by Applications in 2017

Figure Women's Intimate Wear Picture

Figure Men's Intimate Wear Picture

Figure Kids' Intimate Wear Picture

Figure United States Intimate Wear Revenue (Value) and Growth Rate (2013-2023)

Figure Canada Intimate Wear Revenue (Value) and Growth Rate (2013-2023)

Figure Mexico Intimate Wear Revenue (Value) and Growth Rate (2013-2023)

Figure Germany Intimate Wear Revenue (Value) and Growth Rate (2013-2023)

Figure France Intimate Wear Revenue (Value) and Growth Rate (2013-2023)

Figure UK Intimate Wear Revenue (Value) and Growth Rate (2013-2023)

Figure Russia Intimate Wear Revenue (Value) and Growth Rate (2013-2023)

Figure Italy Intimate Wear Revenue (Value) and Growth Rate (2013-2023)

Figure China Intimate Wear Revenue (Value) and Growth Rate (2013-2023)

Figure Japan Intimate Wear Revenue (Value) and Growth Rate (2013-2023)

Figure Korea Intimate Wear Revenue (Value) and Growth Rate (2013-2023)

Figure India Intimate Wear Revenue (Value) and Growth Rate (2013-2023)

Figure Southeast Asia Intimate Wear Revenue (Value) and Growth Rate (2013-2023)

Figure Brazil Intimate Wear Revenue (Value) and Growth Rate (2013-2023)

Figure Egypt Intimate Wear Revenue (Value) and Growth Rate (2013-2023)

Figure Saudi Arabia Intimate Wear Revenue (Value) and Growth Rate (2013-2023)



Figure South Africa Intimate Wear Revenue (Value) and Growth Rate (2013-2023)

Figure Nigeria Intimate Wear Revenue (Value) and Growth Rate (2013-2023)

Table Triumph Headquarter, Established, Main Business and Finance Overview (2017)

Table Triumph Intimate Wear Production Bases, Sales Regions and Major Competitors

Table Triumph Intimate Wear Product

Table Triumph Intimate Wear Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Triumph Intimate Wear Sales Market Share in 2017

Figure Global Triumph Intimate Wear Revenue Market Share in 2017

Table Marks & spencer Headquarter, Established, Main Business and Finance Overview (2017)

Table Marks & spencer Intimate Wear Production Bases, Sales Regions and Major Competitors

Table Marks & spencer Intimate Wear Product

Table Marks & spencer Intimate Wear Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Marks & spencer Intimate Wear Sales Market Share in 2017

Figure Global Marks & spencer Intimate Wear Revenue Market Share in 2017

Table Kiabi Headquarter, Established, Main Business and Finance Overview (2017)

Table Kiabi Intimate Wear Production Bases, Sales Regions and Major Competitors

Table Kiabi Intimate Wear Product

Table Kiabi Intimate Wear Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Kiabi Intimate Wear Sales Market Share in 2017

Figure Global Kiabi Intimate Wear Revenue Market Share in 2017

Table Hunkemoller Headquarter, Established, Main Business and Finance Overview (2017)

Table Hunkemoller Intimate Wear Production Bases, Sales Regions and Major Competitors

Table Hunkemoller Intimate Wear Product

Table Hunkemoller Intimate Wear Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Hunkemoller Intimate Wear Sales Market Share in 2017

Figure Global Hunkemoller Intimate Wear Revenue Market Share in 2017

Table Calzedonia Headquarter, Established, Main Business and Finance Overview (2017)

Table Calzedonia Intimate Wear Production Bases, Sales Regions and Major Competitors

Table Calzedonia Intimate Wear Product

Table Calzedonia Intimate Wear Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Calzedonia Intimate Wear Sales Market Share in 2017

Figure Global Calzedonia Intimate Wear Revenue Market Share in 2017

Table Chantelle Group Headquarter, Established, Main Business and Finance Overview (2017)

Table Chantelle Group Intimate Wear Production Bases, Sales Regions and Major Competitors

Table Chantelle Group Intimate Wear Product

Table Chantelle Group Intimate Wear Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Chantelle Group Intimate Wear Sales Market Share in 2017

Figure Global Chantelle Group Intimate Wear Revenue Market Share in 2017

Table Hanesbrands Headquarter, Established, Main Business and Finance Overview (2017)

Table Hanesbrands Intimate Wear Production Bases, Sales Regions and Major Competitors

Table Hanesbrands Intimate Wear Product

Table Hanesbrands Intimate Wear Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Hanesbrands Intimate Wear Sales Market Share in 2017

Figure Global Hanesbrands Intimate Wear Revenue Market Share in 2017

Table PVH Corp Headquarter, Established, Main Business and Finance Overview (2017)

Table PVH Corp Intimate Wear Production Bases, Sales Regions and Major Competitors

Table PVH Corp Intimate Wear Product

Table PVH Corp Intimate Wear Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global PVH Corp Intimate Wear Sales Market Share in 2017

Figure Global PVH Corp Intimate Wear Revenue Market Share in 2017

Table SCHIESSER Headquarter, Established, Main Business and Finance Overview (2017)

Table SCHIESSER Intimate Wear Production Bases, Sales Regions and Major Competitors

Table SCHIESSER Intimate Wear Product

Table SCHIESSER Intimate Wear Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global SCHIESSER Intimate Wear Sales Market Share in 2017

Figure Global SCHIESSER Intimate Wear Revenue Market Share in 2017  
Table Fruit of the Loom Headquarter, Established, Main Business and Finance Overview (2017)  
Table Fruit of the Loom Intimate Wear Production Bases, Sales Regions and Major Competitors  
Table Fruit of the Loom Intimate Wear Product  
Table Fruit of the Loom Intimate Wear Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)  
Figure Global Fruit of the Loom Intimate Wear Sales Market Share in 2017  
Figure Global Fruit of the Loom Intimate Wear Revenue Market Share in 2017  
Table LASCANA  
Table LASCANA Intimate Wear  
Table Oysho  
Table Oysho Intimate Wear  
Table Jockey International  
Table Jockey International Intimate Wear  
Table La Perla  
Table La Perla Intimate Wear  
Table ANN SUMMERS LTD.  
Table ANN SUMMERS LTD. Intimate Wear  
Table Pentì  
Table Pentì Intimate Wear  
Table Agent Provocateur Ltd  
Table Agent Provocateur Ltd Intimate Wear  
Table Etam  
Table Etam Intimate Wear  
Table The Bendon Group  
Table The Bendon Group Intimate Wear  
Table Global Intimate Wear Sales by Manufacturer (2016-2017)  
Figure Global Intimate Wear Sales Market Share by Manufacturer in 2016  
Figure Global Intimate Wear Sales Market Share by Manufacturer in 2017  
Table Global Intimate Wear Revenue by Manufacturer (2016-2017)  
Figure Global Intimate Wear Revenue Market Share by Manufacturer in 2016  
Figure Global Intimate Wear Revenue Market Share by Manufacturer in 2017  
Table Global Intimate Wear Price by Manufacturer (2016-2017)  
Figure Top 3 Intimate Wear Manufacturer (Revenue) Market Share in 2017  
Figure Top 6 Intimate Wear Manufacturer (Revenue) Market Share in 2017  
Figure Global Intimate Wear Sales and Growth Rate (2013-2018)  
Figure Global Intimate Wear Revenue and Growth Rate (2013-2018)

Table Global Intimate Wear Sales by Regions (2013-2018)  
Table Global Intimate Wear Sales Market Share by Regions (2013-2018)  
Table Global Intimate Wear Revenue by Regions (2013-2018)  
Figure Global Intimate Wear Revenue Market Share by Regions in 2013  
Figure Global Intimate Wear Revenue Market Share by Regions in 2017  
Figure North America Intimate Wear Sales and Growth Rate (2013-2018)  
Figure North America Intimate Wear Revenue and Growth Rate (2013-2018)  
Figure Europe Intimate Wear Sales and Growth Rate (2013-2018)  
Figure Europe Intimate Wear Revenue and Growth Rate (2013-2018)  
Figure Asia-Pacific Intimate Wear Sales and Growth Rate (2013-2018)  
Figure Asia-Pacific Intimate Wear Revenue and Growth Rate (2013-2018)  
Figure South America Intimate Wear Sales and Growth Rate (2013-2018)  
Figure South America Intimate Wear Revenue and Growth Rate (2013-2018)  
Figure Middle East and Africa Intimate Wear Sales and Growth Rate (2013-2018)  
Figure Middle East and Africa Intimate Wear Revenue and Growth Rate (2013-2018)  
Figure North America Intimate Wear Revenue and Growth Rate (2013-2018)  
Table North America Intimate Wear Sales by Countries (2013-2018)  
Table North America Intimate Wear Sales Market Share by Countries (2013-2018)  
Figure North America Intimate Wear Sales Market Share by Countries in 2013  
Figure North America Intimate Wear Sales Market Share by Countries in 2017  
Table North America Intimate Wear Revenue by Countries (2013-2018)  
Table North America Intimate Wear Revenue Market Share by Countries (2013-2018)  
Figure North America Intimate Wear Revenue Market Share by Countries in 2013  
Figure North America Intimate Wear Revenue Market Share by Countries in 2017  
Figure United States Intimate Wear Sales and Growth Rate (2013-2018)  
Figure Canada Intimate Wear Sales and Growth Rate (2013-2018)  
Figure Mexico Intimate Wear Sales and Growth Rate (2013-2018)  
Table North America Intimate Wear Sales by Manufacturer (2016-2017)  
Figure North America Intimate Wear Sales Market Share by Manufacturer in 2016  
Figure North America Intimate Wear Sales Market Share by Manufacturer in 2017  
Table North America Intimate Wear Revenue by Manufacturer (2016-2017)  
Figure North America Intimate Wear Revenue Market Share by Manufacturer in 2016  
Figure North America Intimate Wear Revenue Market Share by Manufacturer in 2017  
Table North America Intimate Wear Sales by Type (2013-2018)  
Table North America Intimate Wear Sales Share by Type (2013-2018)  
Table North America Intimate Wear Revenue by Type (2013-2018)  
Table North America Intimate Wear Revenue Share by Type (2013-2018)  
Table North America Intimate Wear Sales by Application (2013-2018)  
Table North America Intimate Wear Sales Share by Application (2013-2018)

Table North America Intimate Wear Revenue by Application (2013-2018)  
Table North America Intimate Wear Revenue Share by Application (2013-2018)  
Figure Europe Intimate Wear Revenue and Growth Rate (2013-2018)  
Table Europe Intimate Wear Sales by Countries (2013-2018)  
Table Europe Intimate Wear Sales Market Share by Countries (2013-2018)  
Table Europe Intimate Wear Revenue by Countries (2013-2018)  
Figure Europe Intimate Wear Revenue Market Share by Countries in 2016  
Figure Europe Intimate Wear Revenue Market Share by Countries in 2017  
Figure Germany Intimate Wear Sales and Growth Rate (2013-2018)  
Figure UK Intimate Wear Sales and Growth Rate (2013-2018)  
Figure France Intimate Wear Sales and Growth Rate (2013-2018)  
Figure Russia Intimate Wear Sales and Growth Rate (2013-2018)  
Figure Italy Intimate Wear Sales and Growth Rate (2013-2018)  
Table Europe Intimate Wear Sales by Manufacturer (2016-2017)  
Figure Europe Intimate Wear Sales Market Share by Manufacturer in 2016  
Figure Europe Intimate Wear Sales Market Share by Manufacturer in 2017  
Table Europe Intimate Wear Revenue by Manufacturer (2016-2017)  
Figure Europe Intimate Wear Revenue Market Share by Manufacturer in 2016  
Figure Europe Intimate Wear Revenue Market Share by Manufacturer in 2017  
Table Europe Intimate Wear Sales by Type (2013-2018)  
Table Europe Intimate Wear Sales Share by Type (2013-2018)  
Table Europe Intimate Wear Revenue by Type (2013-2018)  
Table Europe Intimate Wear Revenue Share by Type (2013-2018)  
Table Europe Intimate Wear Sales by Application (2013-2018)  
Table Europe Intimate Wear Sales Share by Application (2013-2018)  
Table Europe Intimate Wear Revenue by Application (2013-2018)  
Table Europe Intimate Wear Revenue Share by Application (2013-2018)  
Figure Asia-Pacific Intimate Wear Revenue and Growth Rate (2013-2018)  
Table Asia-Pacific Intimate Wear Sales by Countries (2013-2018)  
Table Asia-Pacific Intimate Wear Sales Market Share by Countries (2013-2018)  
Figure Asia-Pacific Intimate Wear Sales Market Share by Countries 2017  
Table Asia-Pacific Intimate Wear Revenue by Countries (2013-2018)  
Figure Asia-Pacific Intimate Wear Revenue Market Share by Countries 2017  
Figure China Intimate Wear Sales and Growth Rate (2013-2018)  
Figure Japan Intimate Wear Sales and Growth Rate (2013-2018)  
Figure Korea Intimate Wear Sales and Growth Rate (2013-2018)  
Figure India Intimate Wear Sales and Growth Rate (2013-2018)  
Figure Southeast Asia Intimate Wear Sales and Growth Rate (2013-2018)  
Table Asia-Pacific Intimate Wear Sales by Manufacturer (2016-2017)

Figure Asia-Pacific Intimate Wear Sales Market Share by Manufacturer in 2016  
Figure Asia-Pacific Intimate Wear Sales Market Share by Manufacturer in 2017  
Table Asia-Pacific Intimate Wear Revenue by Manufacturer (2016-2017)  
Figure Asia-Pacific Intimate Wear Revenue Market Share by Manufacturer in 2016  
Figure Asia-Pacific Intimate Wear Revenue Market Share by Manufacturer in 2017  
Table Asia-Pacific Intimate Wear Sales by Type (2013-2018)  
Table Asia-Pacific Intimate Wear Sales Share by Type (2013-2018)  
Table Asia-Pacific Intimate Wear Revenue by Type (2013-2018)  
Table Asia-Pacific Intimate Wear Revenue Share by Type (2013-2018)  
Table Asia-Pacific Intimate Wear Sales by Application (2013-2018)  
Table Asia-Pacific Intimate Wear Sales Share by Application (2013-2018)  
Table Asia-Pacific Intimate Wear Revenue by Application (2013-2018)  
Table Asia-Pacific Intimate Wear Revenue Share by Application (2013-2018)  
Figure South America Intimate Wear Revenue and Growth Rate (2013-2018)  
Table South America Intimate Wear Sales by Countries (2013-2018)  
Table South America Intimate Wear Sales Market Share by Countries (2013-2018)  
Figure South America Intimate Wear Sales Market Share by Countries in 2017  
Table South America Intimate Wear Revenue by Countries (2013-2018)  
Table South America Intimate Wear Revenue Market Share by Countries (2013-2018)  
Figure South America Intimate Wear Revenue Market Share by Countries in 2017  
Figure Brazil Intimate Wear Sales and Growth Rate (2013-2018)  
Figure Argentina Intimate Wear Sales and Growth Rate (2013-2018)  
Figure Colombia Intimate Wear Sales and Growth Rate (2013-2018)  
Table South America Intimate Wear Sales by Manufacturer (2016-2017)  
Figure South America Intimate Wear Sales Market Share by Manufacturer in 2016  
Figure South America Intimate Wear Sales Market Share by Manufacturer in 2017  
Table South America Intimate Wear Revenue by Manufacturer (2016-2017)  
Figure South America Intimate Wear Revenue Market Share by Manufacturer in 2016  
Figure South America Intimate Wear Revenue Market Share by Manufacturer in 2017  
Table South America Intimate Wear Sales by Type (2013-2018)  
Table South America Intimate Wear Sales Share by Type (2013-2018)  
Table South America Intimate Wear Revenue by Type (2013-2018)  
Table South America Intimate Wear Revenue Share by Type (2013-2018)  
Table South America Intimate Wear Sales by Application (2013-2018)  
Table South America Intimate Wear Sales Share by Application (2013-2018)  
Table South America Intimate Wear Revenue by Application (2013-2018)  
Table South America Intimate Wear Revenue Share by Application (2013-2018)  
Figure Middle East and Africa Intimate Wear Revenue and Growth Rate (2013-2018)  
Table Middle East and Africa Intimate Wear Sales by Countries (2013-2018)

Table Middle East and Africa Intimate Wear Sales Market Share by Countries (2013-2018)

Figure Middle East and Africa Intimate Wear Sales Market Share by Countries in 2017

Table Middle East and Africa Intimate Wear Revenue by Countries (2013-2018)

Table Middle East and Africa Intimate Wear Revenue Market Share by Countries (2013-2018)

Figure Middle East and Africa Intimate Wear Revenue Market Share by Countries in 2013

Figure Middle East and Africa Intimate Wear Revenue Market Share by Countries in 2017

Figure Saudi Arabia Intimate Wear Sales and Growth Rate (2013-2018)

Figure UAE Intimate Wear Sales and Growth Rate (2013-2018)

Figure Egypt Intimate Wear Sales and Growth Rate (2013-2018)

Figure Nigeria Intimate Wear Sales and Growth Rate (2013-2018)

Figure South Africa Intimate Wear Sales and Growth Rate (2013-2018)

Table Middle East and Africa Intimate Wear Sales by Manufacturer (2016-2017)

Figure Middle East and Africa Intimate Wear Sales Market Share by Manufacturer in 2016

Figure Middle East and Africa Intimate Wear Sales Market Share by Manufacturer in 2017

Table Middle East and Africa Intimate Wear Revenue by Manufacturer (2016-2017)

Figure Middle East and Africa Intimate Wear Revenue Market Share by Manufacturer in 2016

Figure Middle East and Africa Intimate Wear Revenue Market Share by Manufacturer in 2017

Table Middle East and Africa Intimate Wear Sales by Type (2013-2018)

Table Middle East and Africa Intimate Wear Sales Share by Type (2013-2018)

Table Middle East and Africa Intimate Wear Revenue by Type (2013-2018)

Table Middle East and Africa Intimate Wear Revenue Share by Type (2013-2018)

Table Middle East and Africa Intimate Wear Sales by Application (2013-2018)

Table Middle East and Africa Intimate Wear Sales Share by Application (2013-2018)

Table Middle East and Africa Intimate Wear Revenue by Application (2013-2018)

Table Middle East and Africa Intimate Wear Revenue Share by Application (2013-2018)

Table Global Intimate Wear Sales by Type (2013-2018)

Table Global Intimate Wear Sales Share by Type (2013-2018)

Table Global Intimate Wear Revenue by Type (2013-2018)

Table Global Intimate Wear Revenue Share by Type (2013-2018)

Figure Global Bras Sales Growth (2013-2018)

Figure Global Bras Price (2013-2018)

Figure Global Underpants Sales Growth (2013-2018)  
Figure Global Underpants Price (2013-2018)  
Figure Global Pajamas and Tracksuit Sales Growth (2013-2018)  
Figure Global Pajamas and Tracksuit Price (2013-2018)  
Figure Global Others Sales Growth (2013-2018)  
Figure Global Others Price (2013-2018)  
Table Global Intimate Wear Sales by Application (2013-2018)  
Table Global Intimate Wear Sales Share by Application (2013-2018)  
Figure Global Women's Intimate Wear Sales Growth (2013-2018)  
Figure Global Men's Intimate Wear Sales Growth (2013-2018)  
Figure Global Kids' Intimate Wear Sales Growth (2013-2018)  
Figure Global Intimate Wear Sales, Revenue and Growth Rate (2018-2023)  
Table Global Intimate Wear Sales Forecast by Regions (2018-2023)  
Table Global Intimate Wear Market Share Forecast by Regions (2018-2023)  
Figure North America Sales Intimate Wear Market Forecast (2018-2023)  
Figure Europe Sales Intimate Wear Market Forecast (2018-2023)  
Figure Asia-Pacific Sales Intimate Wear Market Forecast (2018-2023)  
Figure South America Sales Intimate Wear Market Forecast (2018-2023)  
Figure Middle East and Africa Sales Intimate Wear Market Forecast (2018-2023)  
Table Global Intimate Wear Sales Forecast by Type (2018-2023)  
Table Global Intimate Wear Market Share Forecast by Type (2018-2023)  
Table Global Intimate Wear Sales Forecast by Application (2018-2023)  
Table Global Intimate Wear Market Share Forecast by Application (2018-2023)  
Table Distributors/Traders/ Dealers List



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