

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Instant Camera's Consumable (photo film & photo paper) Market 2018, Forecast to 2023

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Abstracts

Instant film is a type of photographic film introduced by Polaroid to be used in an instant camera (and, with accessory hardware, many other professional film cameras). The film contains the chemicals needed for developing and fixing the photograph, and the instant camera exposes and initiates the developing process after a photo has been taken.

SCOPE OF THE REPORT:

This report focuses on the Instant Camera's Consumable (photo film & photo paper) in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

Currently, Fujifilm, Polaroid and Leica are the leaders of instant film industry. Fujifilm is a global leader. In 2017, the sale of Fujifilm was 523 million units, and the company held a sales share of 90.2%. Leica, Kodak and HP are new entrants to the industry. In a short period of time, these companies cannot shake Fujifilm's market position. GIR analysts believe that Fujifilm will continue to lead the market.

In the past few years, the digital camera market has performed poorly. In a further blow to the digital camera market, Fujifilm's recent financial windfall came from the Instax line of instant film cameras. Further signaling the continuance of a trend reported by other camera manufacturers, the digital camera market is being outpaced and displaced by the ubiquitous and profitable smartphone camera segment. The increase in the sales of instant camera is surprising.

Fujifilm has recently released their FY2018/Q3 financial report, showing that the sales

have increased over this period. Interestingly, it's not their digital mirrorless cameras that boosted the earnings. It's the Instax line of instant film cameras.

The worldwide market for Instant Camera's Consumable (photo film & photo paper) is expected to grow at a CAGR of roughly 6.4% over the next five years, will reach 200 million US\$ in 2023, from 140 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Fujifilm

Polaroid

Leica

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Wide Photo Paper & Film

Narrow Photo Paper & Film

Market Segment by Applications, can be divided into

Online Sales

Offline Sales

There are 15 Chapters to deeply display the global Instant Camera's Consumable (photo film & photo paper) market.

Chapter 1, to describe Instant Camera's Consumable (photo film & photo paper) Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Instant Camera's Consumable (photo film & photo paper), with sales, revenue, and price of Instant Camera's Consumable (photo film & photo paper), in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Instant Camera's Consumable (photo film & photo paper), for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Instant Camera's Consumable (photo film & photo paper) market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Instant Camera's Consumable (photo film & photo paper) sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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