

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Ink & Toner Market 2018, Forecast to 2023

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Abstracts

Printing ink is colored glue stick, made of dye, binders and the additives, used for clothing and paper printing, and can be dried on the object to be printed.

SCOPE OF THE REPORT:

This report focuses on the Ink & Toner in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. In 2015, global Ink & Toner total production reached 3212 K Tonnes, 16.08% more than that in 2011. USA and Japan were the major production regions, which accounted for 32% and 20% respectively. Survey results showed that the DIC was the leader ink manufacturer, which accounted for 18% production market share in 2015; the HP was the leader toner manufacturer, which accounted for 35% production market share in 2015.

In consumption market, the growth rate of global consumption is smooth relatively with the 3.60% of average growth rate. USA and Europe are still the main consumption regions due to the advanced printing technology and rapid development of economy. For the developing country, China to grow at a fast pace annually and may become the largest region in the future in terms of ink&toner consumption.

In terms of printing technologies, the printing industry remains largely dye ink and pigment ink, survey results showed that 76% of the ink market is dye ink, 24% is pigment ink. What is more, the printing industry remains largely conventional toner and chemically prepared toner, the results showed that 84% of the ink market is chemically prepared toner, 16% is conventional toner.

Finally, we tend to believe that this industry is now close to mature, and the consumption increasing degree will show a smooth curve. On product prices, the slow downward trend in recent years will maintain in future too, as competition intensifies, prices gap between different brands will go on narrowing. Similarly, there will be fluctuation in gross margin.

The worldwide market for Ink & Toner is expected to grow at a CAGR of roughly 4.0% over the next five years, will reach 33900 million US\$ in 2023, from 26800 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

HP

Brother

Canon

Epson

Lexmark

Samsung

DIC

Flint Group

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Dye ink

Pigment ink

Market Segment by Applications, can be divided into

Packaging

Publication and commercial printing

Others(Including decorative printing, etc)

There are 15 Chapters to deeply display the global Ink & Toner market.

Chapter 1, to describe Ink & Toner Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Ink & Toner, with sales, revenue, and price of Ink & Toner, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Ink & Toner, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Ink & Toner market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Ink & Toner sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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