

# **Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Human Hair Extension Market 2018, Forecast to 2023**

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## **Abstracts**

This report studies the Human Hair Extension market, Hair extensions are a type of cosmetic product that alters the appearance of natural hair by making it appear longer, thicker, layered, or simply a different style. Human Hair Extensions are made from real human hair.

In this report, the analysts counted hair extension amount by bundle. A bundle of hair extensions usually weighs about 100--110g. However, under some cases, the weight of a bundle is diversified from 20 to 100 g (especially in China). Consequently, QYR's analysts convert the quantities of hair extension to make a bundle as 100g of hair extension.

## **SCOPE OF THE REPORT:**

This report focuses on the Human Hair Extension in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

Human hair is the major raw materials for the production of human hair extension in Global. Most manufacturers produce hair extensions via human hair. Manufacturers purchase materials from human hair collectors and synthetic hair manufacturers. With the development of hair extension, human hair collectors manufacturers are also benefited from the hair extension industry in some extent.

The manufacturers and consumers are concentrated in USA, China, Europe, Japan and Africa etc. The hair extension sales industry develops fast in Europe, Africa and South America. The United States is the world's largest consumer area. Great Lengths, Balmain, dovetail Dreams, Easihair Godrejcp and Rebecca is the world's main producers. Godrejcp, Rebecca and Great Lengths are global leaders. Rebecca is the

world's largest producer. In 2017, the global consumer market is valued at 1.35 billion USD. In 2017, the USA market is valued at \$ 615 million USD, followed by Europe and Asia Pacific.

Under the background of slower economy growth rate, companies face the higher risks of profit decline. Currently, human hair extension market has a certain potential in USA, Africa and China. The demand in the areas is relatively stable.

The worldwide market for Human Hair Extension is expected to grow at a CAGR of roughly 8.8% over the next five years, will reach 2240 million US\$ in 2023, from 1350 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Great Lengths

Balmain

Hair Dreams

Easihair

Socap

Donna Bella

Cinderella

Hairlocs

Klix Hair Extension

UltraTress

Racoon

Hair Addictionz

FN LONGLOCKS

VivaFemina

Femme Hair Extension

Locks&Bonds

Godrejcp

Anhui Jinruixiang

Ruimei

Xuchang Penghui

Shengtai

Yinnuohair

Xuchang Haoyuan

Meishang

Rebecca

Evergreen Products Group

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

12" (30CM)

14" (35CM)

16" (40CM)

18" (45CM)

20" (50CM)

Market Segment by Applications, can be divided into

Clip-in

Fusion & Pre-Bonded

Tape-in

Other

There are 15 Chapters to deeply display the global Human Hair Extension market.

Chapter 1, to describe Human Hair Extension Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Human Hair Extension, with sales, revenue, and price of Human Hair Extension, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Human Hair Extension, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and

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by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Human Hair Extension market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Human Hair Extension sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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