

# **Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Hoverboard Scooters Market 2018, Forecast to 2023**

<https://marketpublishers.com/r/GA7733E3BA3EN.html>

Date: August 2018

Pages: 145

Price: US\$ 4,880.00 (Single User License)

ID: GA7733E3BA3EN

## **Abstracts**

A self-balancing scooter or self-balancing two-wheeled board, commonly referred to as a 'hoverboard', is a type of portable, rechargeable battery-powered scooter. They typically consist of two wheels arranged side-by-side, with two small platforms between the wheels, on which the rider stands. The device is controlled by the rider's feet, standing on the built-in gyroscopic, sensed pads.

### **SCOPE OF THE REPORT:**

This report focuses on the Hoverboard Scooters in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

US is the largest consuming market, which accounts for more than 80% market share in terms of sales in 2015. With the strict regulation, the US market fell a lot in 2016, but we believe the potential market in USA is still huge.

China is the global main manufacturer base, especially in Shenzhen and Zhejiang. China is the first manufacturer of a mature hoverboard product. In the long term, China will continue to be the most competitive production base for the hoverboard scooter industry. More strict industry standard will help for a better competitive background. It's expected that UL certification will foster more connections between the distributors and small manufacturers.

Although sales of hoverboard scooter products bring a lot of opportunities, the study group recommends the new entrants who just have money but without quality management understanding and industry support not enter into the hoverboard scooters industry hastily.

The worldwide market for Hoverboard Scooters is expected to grow at a CAGR of roughly 12.3% over the next five years, will reach 1210 million US\$ in 2023, from 600 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

IO Hawk

Swagway

Phunkeeduck

Better Wheels

Razor Hovertrax

MonoRover

Powerboard

Skque

Leray Two Wheel

Cyboard

Chic Robotics

Street Saw

Jetson

Fiturbo

Vecaro

Space board

Megawheels

Bluefin

HOVERZON

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

6.5inch

8inch

10inch

Market Segment by Applications, can be divided into

Teenagers use

Adults use

There are 15 Chapters to deeply display the global Hoverboard Scooters market.

Chapter 1, to describe Hoverboard Scooters Introduction, product scope, market overview, market opportunities, market risk, market driving force;

*Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Hoverboard Scooters Market...*

Chapter 2, to analyze the top manufacturers of Hoverboard Scooters, with sales, revenue, and price of Hoverboard Scooters, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Hoverboard Scooters, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Hoverboard Scooters market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Hoverboard Scooters sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

## Contents

### 1 MARKET OVERVIEW

- 1.1 Hoverboard Scooters Introduction
- 1.2 Market Analysis by Type
  - 1.2.1 6.5inch
  - 1.2.2 8inch
  - 1.2.3 10inch
- 1.3 Market Analysis by Applications
  - 1.3.1 Teenagers use
  - 1.3.2 Adults use
- 1.4 Market Analysis by Regions
  - 1.4.1 North America (United States, Canada and Mexico)
    - 1.4.1.1 United States Market States and Outlook (2013-2023)
    - 1.4.1.2 Canada Market States and Outlook (2013-2023)
    - 1.4.1.3 Mexico Market States and Outlook (2013-2023)
  - 1.4.2 Europe (Germany, France, UK, Russia and Italy)
    - 1.4.2.1 Germany Market States and Outlook (2013-2023)
    - 1.4.2.2 France Market States and Outlook (2013-2023)
    - 1.4.2.3 UK Market States and Outlook (2013-2023)
    - 1.4.2.4 Russia Market States and Outlook (2013-2023)
    - 1.4.2.5 Italy Market States and Outlook (2013-2023)
  - 1.4.3 Asia-Pacific (China, Japan, Korea, India and Southeast Asia)
    - 1.4.3.1 China Market States and Outlook (2013-2023)
    - 1.4.3.2 Japan Market States and Outlook (2013-2023)
    - 1.4.3.3 Korea Market States and Outlook (2013-2023)
    - 1.4.3.4 India Market States and Outlook (2013-2023)
    - 1.4.3.5 Southeast Asia Market States and Outlook (2013-2023)
  - 1.4.4 South America, Middle East and Africa
    - 1.4.4.1 Brazil Market States and Outlook (2013-2023)
    - 1.4.4.2 Egypt Market States and Outlook (2013-2023)
    - 1.4.4.3 Saudi Arabia Market States and Outlook (2013-2023)
    - 1.4.4.4 South Africa Market States and Outlook (2013-2023)
    - 1.4.4.5 Nigeria Market States and Outlook (2013-2023)
- 1.5 Market Dynamics
  - 1.5.1 Market Opportunities
  - 1.5.2 Market Risk
  - 1.5.3 Market Driving Force

## 2 MANUFACTURERS PROFILES

### 2.1 IO Hawk

#### 2.1.1 Business Overview

##### 2.1.1.1 IO Hawk Description

##### 2.1.1.2 IO Hawk Headquarter, Main Business and Finance Overview

#### 2.1.2 IO Hawk Hoverboard Scooters Product Introduction

##### 2.1.2.1 Hoverboard Scooters Production Bases, Sales Regions and Major Competitors

##### 2.1.2.2 Hoverboard Scooters Product Information

#### 2.1.3 IO Hawk Hoverboard Scooters Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

##### 2.1.3.1 IO Hawk Hoverboard Scooters Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

##### 2.1.3.2 Global IO Hawk Hoverboard Scooters Market Share in 2017

### 2.2 Swagway

#### 2.2.1 Business Overview

##### 2.2.1.1 Swagway Description

##### 2.2.1.2 Swagway Headquarter, Main Business and Finance Overview

#### 2.2.2 Swagway Hoverboard Scooters Product Introduction

##### 2.2.2.1 Hoverboard Scooters Production Bases, Sales Regions and Major Competitors

##### 2.2.2.2 Hoverboard Scooters Product Information

#### 2.2.3 Swagway Hoverboard Scooters Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

##### 2.2.3.1 Swagway Hoverboard Scooters Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

##### 2.2.3.2 Global Swagway Hoverboard Scooters Market Share in 2017

### 2.3 Phunkeeduck

#### 2.3.1 Business Overview

##### 2.3.1.1 Phunkeeduck Description

##### 2.3.1.2 Phunkeeduck Headquarter, Main Business and Finance Overview

#### 2.3.2 Phunkeeduck Hoverboard Scooters Product Introduction

##### 2.3.2.1 Hoverboard Scooters Production Bases, Sales Regions and Major Competitors

##### 2.3.2.2 Hoverboard Scooters Product Information

#### 2.3.3 Phunkeeduck Hoverboard Scooters Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.3.3.1 Phunkeeduck Hoverboard Scooters Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.3.3.2 Global Phunkeeduck Hoverboard Scooters Market Share in 2017

2.4 Better Wheels

2.4.1 Business Overview

2.4.1.1 Better Wheels Description

2.4.1.2 Better Wheels Headquarter, Main Business and Finance Overview

2.4.2 Better Wheels Hoverboard Scooters Product Introduction

2.4.2.1 Hoverboard Scooters Production Bases, Sales Regions and Major Competitors

2.4.2.2 Hoverboard Scooters Product Information

2.4.3 Better Wheels Hoverboard Scooters Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.4.3.1 Better Wheels Hoverboard Scooters Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.4.3.2 Global Better Wheels Hoverboard Scooters Market Share in 2017

2.5 Razor Hovertrax

2.5.1 Business Overview

2.5.1.1 Razor Hovertrax Description

2.5.1.2 Razor Hovertrax Headquarter, Main Business and Finance Overview

2.5.2 Razor Hovertrax Hoverboard Scooters Product Introduction

2.5.2.1 Hoverboard Scooters Production Bases, Sales Regions and Major Competitors

2.5.2.2 Hoverboard Scooters Product Information

2.5.3 Razor Hovertrax Hoverboard Scooters Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.5.3.1 Razor Hovertrax Hoverboard Scooters Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.5.3.2 Global Razor Hovertrax Hoverboard Scooters Market Share in 2017

2.6 MonoRover

2.6.1 Business Overview

2.6.1.1 MonoRover Description

2.6.1.2 MonoRover Headquarter, Main Business and Finance Overview

2.6.2 MonoRover Hoverboard Scooters Product Introduction

2.6.2.1 Hoverboard Scooters Production Bases, Sales Regions and Major Competitors

2.6.2.2 Hoverboard Scooters Product Information

2.6.3 MonoRover Hoverboard Scooters Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.6.3.1 MonoRover Hoverboard Scooters Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.6.3.2 Global MonoRover Hoverboard Scooters Market Share in 2017

2.7 Powerboard

2.7.1 Business Overview

2.7.1.1 Powerboard Description

2.7.1.2 Powerboard Headquarter, Main Business and Finance Overview

2.7.2 Powerboard Hoverboard Scooters Product Introduction

2.7.2.1 Hoverboard Scooters Production Bases, Sales Regions and Major Competitors

2.7.2.2 Hoverboard Scooters Product Information

2.7.3 Powerboard Hoverboard Scooters Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.7.3.1 Powerboard Hoverboard Scooters Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.7.3.2 Global Powerboard Hoverboard Scooters Market Share in 2017

2.8 Skque

2.8.1 Business Overview

2.8.1.1 Skque Description

2.8.1.2 Skque Headquarter, Main Business and Finance Overview

2.8.2 Skque Hoverboard Scooters Product Introduction

2.8.2.1 Hoverboard Scooters Production Bases, Sales Regions and Major Competitors

2.8.2.2 Hoverboard Scooters Product Information

2.8.3 Skque Hoverboard Scooters Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.8.3.1 Skque Hoverboard Scooters Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.8.3.2 Global Skque Hoverboard Scooters Market Share in 2017

2.9 Leray Two Wheel

2.9.1 Business Overview

2.9.1.1 Leray Two Wheel Description

2.9.1.2 Leray Two Wheel Headquarter, Main Business and Finance Overview

2.9.2 Leray Two Wheel Hoverboard Scooters Product Introduction

2.9.2.1 Hoverboard Scooters Production Bases, Sales Regions and Major Competitors

2.9.2.2 Hoverboard Scooters Product Information

2.9.3 Leray Two Wheel Hoverboard Scooters Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)



2.9.3.1 Leray Two Wheel Hoverboard Scooters Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.9.3.2 Global Leray Two Wheel Hoverboard Scooters Market Share in 2017

2.10 Cyboard

2.10.1 Business Overview

2.10.1.1 Cyboard Description

2.10.1.2 Cyboard Headquarter, Main Business and Finance Overview

2.10.2 Cyboard Hoverboard Scooters Product Introduction

2.10.2.1 Hoverboard Scooters Production Bases, Sales Regions and Major Competitors

2.10.2.2 Hoverboard Scooters Product Information

2.10.3 Cyboard Hoverboard Scooters Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.10.3.1 Cyboard Hoverboard Scooters Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.10.3.2 Global Cyboard Hoverboard Scooters Market Share in 2017

2.11 Chic Robotics

2.11.1 Business Overview

2.11.2 Chic Robotics Hoverboard Scooters Product Introduction

2.11.3 Chic Robotics Hoverboard Scooters Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.12 Street Saw

2.12.1 Business Overview

2.12.2 Street Saw Hoverboard Scooters Product Introduction

2.12.3 Street Saw Hoverboard Scooters Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.13 Jetson

2.13.1 Business Overview

2.13.2 Jetson Hoverboard Scooters Product Introduction

2.13.3 Jetson Hoverboard Scooters Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.14 Fiturbo

2.14.1 Business Overview

2.14.2 Fiturbo Hoverboard Scooters Product Introduction

2.14.3 Fiturbo Hoverboard Scooters Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.15 Vecaro

2.15.1 Business Overview

2.15.2 Vecaro Hoverboard Scooters Product Introduction

2.15.3 Vecaro Hoverboard Scooters Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.16 Space board

2.16.1 Business Overview

2.16.2 Space board Hoverboard Scooters Product Introduction

2.16.3 Space board Hoverboard Scooters Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.17 Megawheels

2.17.1 Business Overview

2.17.2 Megawheels Hoverboard Scooters Product Introduction

2.17.3 Megawheels Hoverboard Scooters Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.18 Bluefin

2.18.1 Business Overview

2.18.2 Bluefin Hoverboard Scooters Product Introduction

2.18.3 Bluefin Hoverboard Scooters Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.19 HOVERZON

2.19.1 Business Overview

2.19.2 HOVERZON Hoverboard Scooters Product Introduction

2.19.3 HOVERZON Hoverboard Scooters Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

### **3 GLOBAL HOVERBOARD SCOOTERS MARKET COMPETITION, BY MANUFACTURER**

3.1 Global Hoverboard Scooters Sales and Market Share by Manufacturer (2016-2017)

3.2 Global Hoverboard Scooters Revenue and Market Share by Manufacturer (2016-2017)

3.3 Global Hoverboard Scooters Price by Manufacturer (2016-2017)

3.4 Market Concentration Rate

3.4.1 Top 3 Hoverboard Scooters Manufacturer Market Share in 2017

3.4.2 Top 5 Hoverboard Scooters Manufacturer Market Share in 2017

3.5 Market Competition Trend

### **4 GLOBAL HOVERBOARD SCOOTERS MARKET ANALYSIS BY REGIONS**

4.1 Global Hoverboard Scooters Sales, Revenue and Market Share by Regions

4.1.1 Global Hoverboard Scooters Sales by Regions (2013-2018)

- 4.1.2 Global Hoverboard Scooters Revenue by Regions (2013-2018)
- 4.2 North America Hoverboard Scooters Sales, Revenue and Growth Rate (2013-2018)
- 4.3 Europe Hoverboard Scooters Sales, Revenue and Growth Rate (2013-2018)
- 4.4 Asia-Pacific Hoverboard Scooters Sales, Revenue and Growth Rate (2013-2018)
- 4.5 South America Hoverboard Scooters Sales, Revenue and Growth Rate (2013-2018)
- 4.6 Middle East and Africa Hoverboard Scooters Sales, Revenue and Growth Rate (2013-2018)

## **5 NORTH AMERICA HOVERBOARD SCOOTERS BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS**

- 5.1 North America Hoverboard Scooters Sales, Revenue and Market Share by Countries
  - 5.1.1 North America Hoverboard Scooters Sales by Countries (2013-2018)
  - 5.1.2 North America Hoverboard Scooters Revenue by Countries (2013-2018)
  - 5.1.3 United States Hoverboard Scooters Sales and Growth Rate (2013-2018)
  - 5.1.4 Canada Hoverboard Scooters Sales and Growth Rate (2013-2018)
  - 5.1.5 Mexico Hoverboard Scooters Sales and Growth Rate (2013-2018)
- 5.2 North America Hoverboard Scooters Sales and Revenue (Value) by Manufacturers (2016-2017)
  - 5.2.1 North America Hoverboard Scooters Sales by Manufacturers (2016-2017)
  - 5.2.2 North America Hoverboard Scooters Revenue by Manufacturers (2016-2017)
- 5.3 North America Hoverboard Scooters Sales, Revenue and Market Share by Type (2013-2018)
  - 5.3.1 North America Hoverboard Scooters Sales and Sales Share by Type (2013-2018)
  - 5.3.2 North America Hoverboard Scooters Revenue and Revenue Share by Type (2013-2018)
- 5.4 North America Hoverboard Scooters Sales, Revenue and Market Share by Application (2013-2018)
  - 5.4.1 North America Hoverboard Scooters Sales and Sales Share by Application (2013-2018)
  - 5.4.2 North America Hoverboard Scooters Revenue and Revenue Share by Application (2013-2018)

## **6 EUROPE HOVERBOARD SCOOTERS BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS**

- 6.1 Europe Hoverboard Scooters Sales, Revenue and Market Share by Countries

- 6.1.1 Europe Hoverboard Scooters Sales by Countries (2013-2018)
- 6.1.2 Europe Hoverboard Scooters Revenue by Countries (2013-2018)
- 6.1.3 Germany Hoverboard Scooters Sales and Growth Rate (2013-2018)
- 6.1.4 UK Hoverboard Scooters Sales and Growth Rate (2013-2018)
- 6.1.5 France Hoverboard Scooters Sales and Growth Rate (2013-2018)
- 6.1.6 Russia Hoverboard Scooters Sales and Growth Rate (2013-2018)
- 6.1.7 Italy Hoverboard Scooters Sales and Growth Rate (2013-2018)
- 6.2 Europe Hoverboard Scooters Sales and Revenue (Value) by Manufacturers (2016-2017)
  - 6.2.1 Europe Hoverboard Scooters Sales by Manufacturers (2016-2017)
  - 6.2.2 Europe Hoverboard Scooters Revenue by Manufacturers (2016-2017)
- 6.3 Europe Hoverboard Scooters Sales, Revenue and Market Share by Type (2013-2018)
  - 6.3.1 Europe Hoverboard Scooters Sales and Sales Share by Type (2013-2018)
  - 6.3.2 Europe Hoverboard Scooters Revenue and Revenue Share by Type (2013-2018)
- 6.4 Europe Hoverboard Scooters Sales, Revenue and Market Share by Application (2013-2018)
  - 6.4.1 Europe Hoverboard Scooters Sales and Sales Share by Application (2013-2018)
  - 6.4.2 Europe Hoverboard Scooters Revenue and Revenue Share by Application (2013-2018)

## **7 ASIA-PACIFIC HOVERBOARD SCOOTERS BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS**

- 7.1 Asia-Pacific Hoverboard Scooters Sales, Revenue and Market Share by Countries
  - 7.1.1 Asia-Pacific Hoverboard Scooters Sales by Countries (2013-2018)
  - 7.1.2 Asia-Pacific Hoverboard Scooters Revenue by Countries (2013-2018)
  - 7.1.3 China Hoverboard Scooters Sales and Growth Rate (2013-2018)
  - 7.1.4 Japan Hoverboard Scooters Sales and Growth Rate (2013-2018)
  - 7.1.5 Korea Hoverboard Scooters Sales and Growth Rate (2013-2018)
  - 7.1.6 India Hoverboard Scooters Sales and Growth Rate (2013-2018)
  - 7.1.7 Southeast Asia Hoverboard Scooters Sales and Growth Rate (2013-2018)
- 7.2 Asia-Pacific Hoverboard Scooters Sales and Revenue (Value) by Manufacturers (2016-2017)
  - 7.2.1 Asia-Pacific Hoverboard Scooters Sales by Manufacturers (2016-2017)
  - 7.2.2 Asia-Pacific Hoverboard Scooters Revenue by Manufacturers (2016-2017)
- 7.3 Asia-Pacific Hoverboard Scooters Sales, Revenue and Market Share by Type (2013-2018)

- 7.3.1 Asia-Pacific Hoverboard Scooters Sales and Sales Share by Type (2013-2018)
- 7.3.2 Asia-Pacific Hoverboard Scooters Revenue and Revenue Share by Type (2013-2018)
- 7.4 Asia-Pacific Hoverboard Scooters Sales, Revenue and Market Share by Application (2013-2018)
  - 7.4.1 Asia-Pacific Hoverboard Scooters Sales and Sales Share by Application (2013-2018)
  - 7.4.2 Asia-Pacific Hoverboard Scooters Revenue and Revenue Share by Application (2013-2018)

## **8 SOUTH AMERICA HOVERBOARD SCOOTERS BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS**

- 8.1 South America Hoverboard Scooters Sales, Revenue and Market Share by Countries
  - 8.1.1 South America Hoverboard Scooters Sales by Countries (2013-2018)
  - 8.1.2 South America Hoverboard Scooters Revenue by Countries (2013-2018)
  - 8.1.3 Brazil Hoverboard Scooters Sales and Growth Rate (2013-2018)
  - 8.1.4 Argentina Hoverboard Scooters Sales and Growth Rate (2013-2018)
  - 8.1.5 Colombia Hoverboard Scooters Sales and Growth Rate (2013-2018)
- 8.2 South America Hoverboard Scooters Sales and Revenue (Value) by Manufacturers (2016-2017)
  - 8.2.1 South America Hoverboard Scooters Sales by Manufacturers (2016-2017)
  - 8.2.2 South America Hoverboard Scooters Revenue by Manufacturers (2016-2017)
- 8.3 South America Hoverboard Scooters Sales, Revenue and Market Share by Type (2013-2018)
  - 8.3.1 South America Hoverboard Scooters Sales and Sales Share by Type (2013-2018)
  - 8.3.2 South America Hoverboard Scooters Revenue and Revenue Share by Type (2013-2018)
- 8.4 South America Hoverboard Scooters Sales, Revenue and Market Share by Application (2013-2018)
  - 8.4.1 South America Hoverboard Scooters Sales and Sales Share by Application (2013-2018)
  - 8.4.2 South America Hoverboard Scooters Revenue and Revenue Share by Application (2013-2018)

## **9 MIDDLE EAST AND AFRICA HOVERBOARD SCOOTERS BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS**

## 9.1 Middle East and Africa Hoverboard Scooters Sales, Revenue and Market Share by Countries

9.1.1 Middle East and Africa Hoverboard Scooters Sales by Countries (2013-2018)

9.1.2 Middle East and Africa Hoverboard Scooters Revenue by Countries (2013-2018)

9.1.3 Saudi Arabia Hoverboard Scooters Sales and Growth Rate (2013-2018)

9.1.4 UAE Hoverboard Scooters Sales and Growth Rate (2013-2018)

9.1.5 Egypt Hoverboard Scooters Sales and Growth Rate (2013-2018)

9.1.6 Nigeria Hoverboard Scooters Sales and Growth Rate (2013-2018)

9.1.7 South Africa Hoverboard Scooters Sales and Growth Rate (2013-2018)

## 9.2 Middle East and Africa Hoverboard Scooters Sales and Revenue (Value) by Manufacturers (2016-2017)

9.2.1 Middle East and Africa Hoverboard Scooters Sales by Manufacturers (2016-2017)

9.2.2 Middle East and Africa Hoverboard Scooters Revenue by Manufacturers (2016-2017)

## 9.3 Middle East and Africa Hoverboard Scooters Sales, Revenue and Market Share by Type (2013-2018)

9.3.1 Middle East and Africa Hoverboard Scooters Sales and Sales Share by Type (2013-2018)

9.3.1 Middle East and Africa Hoverboard Scooters Revenue and Revenue Share by Type (2013-2018)

## 9.4 Middle East and Africa Hoverboard Scooters Sales, Revenue and Market Share by Application (2013-2018)

9.4.1 Middle East and Africa Hoverboard Scooters Sales and Sales Share by Application (2013-2018)

9.4.2 Middle East and Africa Hoverboard Scooters Revenue and Revenue Share by Application (2013-2018)

# 10 GLOBAL HOVERBOARD SCOOTERS MARKET SEGMENT BY TYPE

## 10.1 Global Hoverboard Scooters Sales, Revenue and Market Share by Type (2013-2018)

10.1.1 Global Hoverboard Scooters Sales and Market Share by Type (2013-2018)

10.1.2 Global Hoverboard Scooters Revenue and Market Share by Type (2013-2018)

## 10.2 6.5inch Sales Growth and Price

10.2.1 Global 6.5inch Sales Growth (2013-2018)

10.2.2 Global 6.5inch Price (2013-2018)

## 10.3 8inch Sales Growth and Price



- 10.3.1 Global 8inch Sales Growth (2013-2018)
- 10.3.2 Global 8inch Price (2013-2018)
- 10.4 10inch Sales Growth and Price
  - 10.4.1 Global 10inch Sales Growth (2013-2018)
  - 10.4.2 Global 10inch Price (2013-2018)

## **11 GLOBAL HOVERBOARD SCOOTERS MARKET SEGMENT BY APPLICATION**

- 11.1 Global Hoverboard Scooters Sales Market Share by Application (2013-2018)
- 11.2 Teenagers use Sales Growth (2013-2018)
- 11.3 Adults use Sales Growth (2013-2018)

## **12 HOVERBOARD SCOOTERS MARKET FORECAST (2018-2023)**

- 12.1 Global Hoverboard Scooters Sales, Revenue and Growth Rate (2018-2023)
- 12.2 Hoverboard Scooters Market Forecast by Regions (2018-2023)
  - 12.2.1 North America Hoverboard Scooters Market Forecast (2018-2023)
  - 12.2.2 Europe Hoverboard Scooters Market Forecast (2018-2023)
  - 12.2.3 Asia-Pacific Hoverboard Scooters Market Forecast (2018-2023)
  - 12.2.4 South America Hoverboard Scooters Market Forecast (2018-2023)
  - 12.2.5 Middle East and Africa Hoverboard Scooters Market Forecast (2018-2023)
- 12.3 Hoverboard Scooters Market Forecast by Type (2018-2023)
  - 12.3.1 Global Hoverboard Scooters Sales Forecast by Type (2018-2023)
  - 12.3.2 Global Hoverboard Scooters Market Share Forecast by Type (2018-2023)
- 12.4 Hoverboard Scooters Market Forecast by Application (2018-2023)
  - 12.4.1 Global Hoverboard Scooters Sales Forecast by Application (2018-2023)
  - 12.4.2 Global Hoverboard Scooters Market Share Forecast by Application (2018-2023)

## **13 SALES CHANNEL, DISTRIBUTORS, TRADERS AND DEALERS**

- 13.1 Sales Channel
  - 13.1.1 Direct Marketing
  - 13.1.2 Indirect Marketing
  - 13.1.3 Marketing Channel Future Trend
- 13.2 Distributors, Traders and Dealers

## **14 RESEARCH FINDINGS AND CONCLUSION**

## **15 APPENDIX**

15.1 Methodology

15.2 Data Source



## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Hoverboard Scooters Picture

Table Product Specifications of Hoverboard Scooters

Figure Global Hoverboard Scooters CAGR (%), Y-o-Y Growth (&) and Market Size, 2013-2023 (USD Million)

Figure Global Hoverboard Scooters CAGR (%), Y-o-Y Growth (&) and Market Size, 2013-2023 (Sales)

Figure Global Sales Market Share of Hoverboard Scooters by Types in 2017

Figure 6.5inch Picture

Table Major Manufacturers of 6.5inch

Figure 8inch Picture

Table Major Manufacturers of 8inch

Figure 10inch Picture

Table Major Manufacturers of 10inch

Figure Hoverboard Scooters Sales Market Share by Applications in 2017

Figure Teenagers use Picture

Figure Adults use Picture

Figure United States Hoverboard Scooters Revenue (Value) and Growth Rate (2013-2023)

Figure Canada Hoverboard Scooters Revenue (Value) and Growth Rate (2013-2023)

Figure Mexico Hoverboard Scooters Revenue (Value) and Growth Rate (2013-2023)

Figure Germany Hoverboard Scooters Revenue (Value) and Growth Rate (2013-2023)

Figure France Hoverboard Scooters Revenue (Value) and Growth Rate (2013-2023)

Figure UK Hoverboard Scooters Revenue (Value) and Growth Rate (2013-2023)

Figure Russia Hoverboard Scooters Revenue (Value) and Growth Rate (2013-2023)

Figure Italy Hoverboard Scooters Revenue (Value) and Growth Rate (2013-2023)

Figure China Hoverboard Scooters Revenue (Value) and Growth Rate (2013-2023)

Figure Japan Hoverboard Scooters Revenue (Value) and Growth Rate (2013-2023)

Figure Korea Hoverboard Scooters Revenue (Value) and Growth Rate (2013-2023)

Figure India Hoverboard Scooters Revenue (Value) and Growth Rate (2013-2023)

Figure Southeast Asia Hoverboard Scooters Revenue (Value) and Growth Rate (2013-2023)

Figure Brazil Hoverboard Scooters Revenue (Value) and Growth Rate (2013-2023)

Figure Egypt Hoverboard Scooters Revenue (Value) and Growth Rate (2013-2023)

Figure Saudi Arabia Hoverboard Scooters Revenue (Value) and Growth Rate (2013-2023)

Figure South Africa Hoverboard Scooters Revenue (Value) and Growth Rate (2013-2023)

Figure Nigeria Hoverboard Scooters Revenue (Value) and Growth Rate (2013-2023)

Table IO Hawk Headquarter, Established, Main Business and Finance Overview (2017)

Table IO Hawk Hoverboard Scooters Production Bases, Sales Regions and Major Competitors

Table IO Hawk Hoverboard Scooters Product

Table IO Hawk Hoverboard Scooters Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global IO Hawk Hoverboard Scooters Sales Market Share in 2017

Figure Global IO Hawk Hoverboard Scooters Revenue Market Share in 2017

Table Swagway Headquarter, Established, Main Business and Finance Overview (2017)

Table Swagway Hoverboard Scooters Production Bases, Sales Regions and Major Competitors

Table Swagway Hoverboard Scooters Product

Table Swagway Hoverboard Scooters Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Swagway Hoverboard Scooters Sales Market Share in 2017

Figure Global Swagway Hoverboard Scooters Revenue Market Share in 2017

Table Phunkeeduck Headquarter, Established, Main Business and Finance Overview (2017)

Table Phunkeeduck Hoverboard Scooters Production Bases, Sales Regions and Major Competitors

Table Phunkeeduck Hoverboard Scooters Product

Table Phunkeeduck Hoverboard Scooters Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Phunkeeduck Hoverboard Scooters Sales Market Share in 2017

Figure Global Phunkeeduck Hoverboard Scooters Revenue Market Share in 2017

Table Better Wheels Headquarter, Established, Main Business and Finance Overview (2017)

Table Better Wheels Hoverboard Scooters Production Bases, Sales Regions and Major Competitors

Table Better Wheels Hoverboard Scooters Product

Table Better Wheels Hoverboard Scooters Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Better Wheels Hoverboard Scooters Sales Market Share in 2017

Figure Global Better Wheels Hoverboard Scooters Revenue Market Share in 2017

Table Razor Hovertrax Headquarter, Established, Main Business and Finance Overview

(2017)

Table Razor Hovertrax Hoverboard Scooters Production Bases, Sales Regions and Major Competitors

Table Razor Hovertrax Hoverboard Scooters Product

Table Razor Hovertrax Hoverboard Scooters Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Razor Hovertrax Hoverboard Scooters Sales Market Share in 2017

Figure Global Razor Hovertrax Hoverboard Scooters Revenue Market Share in 2017

Table MonoRover Headquarter, Established, Main Business and Finance Overview (2017)

Table MonoRover Hoverboard Scooters Production Bases, Sales Regions and Major Competitors

Table MonoRover Hoverboard Scooters Product

Table MonoRover Hoverboard Scooters Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global MonoRover Hoverboard Scooters Sales Market Share in 2017

Figure Global MonoRover Hoverboard Scooters Revenue Market Share in 2017

Table Powerboard Headquarter, Established, Main Business and Finance Overview (2017)

Table Powerboard Hoverboard Scooters Production Bases, Sales Regions and Major Competitors

Table Powerboard Hoverboard Scooters Product

Table Powerboard Hoverboard Scooters Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Powerboard Hoverboard Scooters Sales Market Share in 2017

Figure Global Powerboard Hoverboard Scooters Revenue Market Share in 2017

Table Skque Headquarter, Established, Main Business and Finance Overview (2017)

Table Skque Hoverboard Scooters Production Bases, Sales Regions and Major Competitors

Table Skque Hoverboard Scooters Product

Table Skque Hoverboard Scooters Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Skque Hoverboard Scooters Sales Market Share in 2017

Figure Global Skque Hoverboard Scooters Revenue Market Share in 2017

Table Leray Two Wheel Headquarter, Established, Main Business and Finance Overview (2017)

Table Leray Two Wheel Hoverboard Scooters Production Bases, Sales Regions and Major Competitors

Table Leray Two Wheel Hoverboard Scooters Product

Table Leray Two Wheel Hoverboard Scooters Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Leray Two Wheel Hoverboard Scooters Sales Market Share in 2017

Figure Global Leray Two Wheel Hoverboard Scooters Revenue Market Share in 2017

Table Cyboard Headquarter, Established, Main Business and Finance Overview (2017)

Table Cyboard Hoverboard Scooters Production Bases, Sales Regions and Major Competitors

Table Cyboard Hoverboard Scooters Product

Table Cyboard Hoverboard Scooters Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Cyboard Hoverboard Scooters Sales Market Share in 2017

Figure Global Cyboard Hoverboard Scooters Revenue Market Share in 2017

Table Chic Robotics

Table Chic Robotics Hoverboard Scooters

Table Street Saw

Table Street Saw Hoverboard Scooters

Table Jetson

Table Jetson Hoverboard Scooters

Table Fiturbo

Table Fiturbo Hoverboard Scooters

Table Vecaro

Table Vecaro Hoverboard Scooters

Table Space board

Table Space board Hoverboard Scooters

Table Megawheels

Table Megawheels Hoverboard Scooters

Table Bluefin

Table Bluefin Hoverboard Scooters

Table HOVERZON

Table HOVERZON Hoverboard Scooters

Table Global Hoverboard Scooters Sales by Manufacturer (2016-2017)

Figure Global Hoverboard Scooters Sales Market Share by Manufacturer in 2016

Figure Global Hoverboard Scooters Sales Market Share by Manufacturer in 2017

Table Global Hoverboard Scooters Revenue by Manufacturer (2016-2017)

Figure Global Hoverboard Scooters Revenue Market Share by Manufacturer in 2016

Figure Global Hoverboard Scooters Revenue Market Share by Manufacturer in 2017

Table Global Hoverboard Scooters Price by Manufacturer (2016-2017)

Figure Top 3 Hoverboard Scooters Manufacturer (Revenue) Market Share in 2017

Figure Top 6 Hoverboard Scooters Manufacturer (Revenue) Market Share in 2017

Figure Global Hoverboard Scooters Sales and Growth Rate (2013-2018)  
Figure Global Hoverboard Scooters Revenue and Growth Rate (2013-2018)  
Table Global Hoverboard Scooters Sales by Regions (2013-2018)  
Table Global Hoverboard Scooters Sales Market Share by Regions (2013-2018)  
Table Global Hoverboard Scooters Revenue by Regions (2013-2018)  
Figure Global Hoverboard Scooters Revenue Market Share by Regions in 2013  
Figure Global Hoverboard Scooters Revenue Market Share by Regions in 2017  
Figure North America Hoverboard Scooters Sales and Growth Rate (2013-2018)  
Figure North America Hoverboard Scooters Revenue and Growth Rate (2013-2018)  
Figure Europe Hoverboard Scooters Sales and Growth Rate (2013-2018)  
Figure Europe Hoverboard Scooters Revenue and Growth Rate (2013-2018)  
Figure Asia-Pacific Hoverboard Scooters Sales and Growth Rate (2013-2018)  
Figure Asia-Pacific Hoverboard Scooters Revenue and Growth Rate (2013-2018)  
Figure South America Hoverboard Scooters Sales and Growth Rate (2013-2018)  
Figure South America Hoverboard Scooters Revenue and Growth Rate (2013-2018)  
Figure Middle East and Africa Hoverboard Scooters Sales and Growth Rate (2013-2018)  
Figure Middle East and Africa Hoverboard Scooters Revenue and Growth Rate (2013-2018)  
Figure North America Hoverboard Scooters Revenue and Growth Rate (2013-2018)  
Table North America Hoverboard Scooters Sales by Countries (2013-2018)  
Table North America Hoverboard Scooters Sales Market Share by Countries (2013-2018)  
Figure North America Hoverboard Scooters Sales Market Share by Countries in 2013  
Figure North America Hoverboard Scooters Sales Market Share by Countries in 2017  
Table North America Hoverboard Scooters Revenue by Countries (2013-2018)  
Table North America Hoverboard Scooters Revenue Market Share by Countries (2013-2018)  
Figure North America Hoverboard Scooters Revenue Market Share by Countries in 2013  
Figure North America Hoverboard Scooters Revenue Market Share by Countries in 2017  
Figure United States Hoverboard Scooters Sales and Growth Rate (2013-2018)  
Figure Canada Hoverboard Scooters Sales and Growth Rate (2013-2018)  
Figure Mexico Hoverboard Scooters Sales and Growth Rate (2013-2018)  
Table North America Hoverboard Scooters Sales by Manufacturer (2016-2017)  
Figure North America Hoverboard Scooters Sales Market Share by Manufacturer in 2016  
Figure North America Hoverboard Scooters Sales Market Share by Manufacturer in



2017

Table North America Hoverboard Scooters Revenue by Manufacturer (2016-2017)

Figure North America Hoverboard Scooters Revenue Market Share by Manufacturer in 2016

Figure North America Hoverboard Scooters Revenue Market Share by Manufacturer in 2017

Table North America Hoverboard Scooters Sales by Type (2013-2018)

Table North America Hoverboard Scooters Sales Share by Type (2013-2018)

Table North America Hoverboard Scooters Revenue by Type (2013-2018)

Table North America Hoverboard Scooters Revenue Share by Type (2013-2018)

Table North America Hoverboard Scooters Sales by Application (2013-2018)

Table North America Hoverboard Scooters Sales Share by Application (2013-2018)

Table North America Hoverboard Scooters Revenue by Application (2013-2018)

Table North America Hoverboard Scooters Revenue Share by Application (2013-2018)

Figure Europe Hoverboard Scooters Revenue and Growth Rate (2013-2018)

Table Europe Hoverboard Scooters Sales by Countries (2013-2018)

Table Europe Hoverboard Scooters Sales Market Share by Countries (2013-2018)

Table Europe Hoverboard Scooters Revenue by Countries (2013-2018)

Figure Europe Hoverboard Scooters Revenue Market Share by Countries in 2016

Figure Europe Hoverboard Scooters Revenue Market Share by Countries in 2017

Figure Germany Hoverboard Scooters Sales and Growth Rate (2013-2018)

Figure UK Hoverboard Scooters Sales and Growth Rate (2013-2018)

Figure France Hoverboard Scooters Sales and Growth Rate (2013-2018)

Figure Russia Hoverboard Scooters Sales and Growth Rate (2013-2018)

Figure Italy Hoverboard Scooters Sales and Growth Rate (2013-2018)

Table Europe Hoverboard Scooters Sales by Manufacturer (2016-2017)

Figure Europe Hoverboard Scooters Sales Market Share by Manufacturer in 2016

Figure Europe Hoverboard Scooters Sales Market Share by Manufacturer in 2017

Table Europe Hoverboard Scooters Revenue by Manufacturer (2016-2017)

Figure Europe Hoverboard Scooters Revenue Market Share by Manufacturer in 2016

Figure Europe Hoverboard Scooters Revenue Market Share by Manufacturer in 2017

Table Europe Hoverboard Scooters Sales by Type (2013-2018)

Table Europe Hoverboard Scooters Sales Share by Type (2013-2018)

Table Europe Hoverboard Scooters Revenue by Type (2013-2018)

Table Europe Hoverboard Scooters Revenue Share by Type (2013-2018)

Table Europe Hoverboard Scooters Sales by Application (2013-2018)

Table Europe Hoverboard Scooters Sales Share by Application (2013-2018)

Table Europe Hoverboard Scooters Revenue by Application (2013-2018)

Table Europe Hoverboard Scooters Revenue Share by Application (2013-2018)

Figure Asia-Pacific Hoverboard Scooters Revenue and Growth Rate (2013-2018)  
Table Asia-Pacific Hoverboard Scooters Sales by Countries (2013-2018)  
Table Asia-Pacific Hoverboard Scooters Sales Market Share by Countries (2013-2018)  
Figure Asia-Pacific Hoverboard Scooters Sales Market Share by Countries 2017  
Table Asia-Pacific Hoverboard Scooters Revenue by Countries (2013-2018)  
Figure Asia-Pacific Hoverboard Scooters Revenue Market Share by Countries 2017  
Figure China Hoverboard Scooters Sales and Growth Rate (2013-2018)  
Figure Japan Hoverboard Scooters Sales and Growth Rate (2013-2018)  
Figure Korea Hoverboard Scooters Sales and Growth Rate (2013-2018)  
Figure India Hoverboard Scooters Sales and Growth Rate (2013-2018)  
Figure Southeast Asia Hoverboard Scooters Sales and Growth Rate (2013-2018)  
Table Asia-Pacific Hoverboard Scooters Sales by Manufacturer (2016-2017)  
Figure Asia-Pacific Hoverboard Scooters Sales Market Share by Manufacturer in 2016  
Figure Asia-Pacific Hoverboard Scooters Sales Market Share by Manufacturer in 2017  
Table Asia-Pacific Hoverboard Scooters Revenue by Manufacturer (2016-2017)  
Figure Asia-Pacific Hoverboard Scooters Revenue Market Share by Manufacturer in 2016  
Figure Asia-Pacific Hoverboard Scooters Revenue Market Share by Manufacturer in 2017  
Table Asia-Pacific Hoverboard Scooters Sales by Type (2013-2018)  
Table Asia-Pacific Hoverboard Scooters Sales Share by Type (2013-2018)  
Table Asia-Pacific Hoverboard Scooters Revenue by Type (2013-2018)  
Table Asia-Pacific Hoverboard Scooters Revenue Share by Type (2013-2018)  
Table Asia-Pacific Hoverboard Scooters Sales by Application (2013-2018)  
Table Asia-Pacific Hoverboard Scooters Sales Share by Application (2013-2018)  
Table Asia-Pacific Hoverboard Scooters Revenue by Application (2013-2018)  
Table Asia-Pacific Hoverboard Scooters Revenue Share by Application (2013-2018)  
Figure South America Hoverboard Scooters Revenue and Growth Rate (2013-2018)  
Table South America Hoverboard Scooters Sales by Countries (2013-2018)  
Table South America Hoverboard Scooters Sales Market Share by Countries (2013-2018)  
Figure South America Hoverboard Scooters Sales Market Share by Countries in 2017  
Table South America Hoverboard Scooters Revenue by Countries (2013-2018)  
Table South America Hoverboard Scooters Revenue Market Share by Countries (2013-2018)  
Figure South America Hoverboard Scooters Revenue Market Share by Countries in 2017  
Figure Brazil Hoverboard Scooters Sales and Growth Rate (2013-2018)  
Figure Argentina Hoverboard Scooters Sales and Growth Rate (2013-2018)

Figure Colombia Hoverboard Scooters Sales and Growth Rate (2013-2018)  
Table South America Hoverboard Scooters Sales by Manufacturer (2016-2017)  
Figure South America Hoverboard Scooters Sales Market Share by Manufacturer in 2016  
Figure South America Hoverboard Scooters Sales Market Share by Manufacturer in 2017  
Table South America Hoverboard Scooters Revenue by Manufacturer (2016-2017)  
Figure South America Hoverboard Scooters Revenue Market Share by Manufacturer in 2016  
Figure South America Hoverboard Scooters Revenue Market Share by Manufacturer in 2017  
Table South America Hoverboard Scooters Sales by Type (2013-2018)  
Table South America Hoverboard Scooters Sales Share by Type (2013-2018)  
Table South America Hoverboard Scooters Revenue by Type (2013-2018)  
Table South America Hoverboard Scooters Revenue Share by Type (2013-2018)  
Table South America Hoverboard Scooters Sales by Application (2013-2018)  
Table South America Hoverboard Scooters Sales Share by Application (2013-2018)  
Table South America Hoverboard Scooters Revenue by Application (2013-2018)  
Table South America Hoverboard Scooters Revenue Share by Application (2013-2018)  
Figure Middle East and Africa Hoverboard Scooters Revenue and Growth Rate (2013-2018)  
Table Middle East and Africa Hoverboard Scooters Sales by Countries (2013-2018)  
Table Middle East and Africa Hoverboard Scooters Sales Market Share by Countries (2013-2018)  
Figure Middle East and Africa Hoverboard Scooters Sales Market Share by Countries in 2017  
Table Middle East and Africa Hoverboard Scooters Revenue by Countries (2013-2018)  
Table Middle East and Africa Hoverboard Scooters Revenue Market Share by Countries (2013-2018)  
Figure Middle East and Africa Hoverboard Scooters Revenue Market Share by Countries in 2013  
Figure Middle East and Africa Hoverboard Scooters Revenue Market Share by Countries in 2017  
Figure Saudi Arabia Hoverboard Scooters Sales and Growth Rate (2013-2018)  
Figure UAE Hoverboard Scooters Sales and Growth Rate (2013-2018)  
Figure Egypt Hoverboard Scooters Sales and Growth Rate (2013-2018)  
Figure Nigeria Hoverboard Scooters Sales and Growth Rate (2013-2018)  
Figure South Africa Hoverboard Scooters Sales and Growth Rate (2013-2018)  
Table Middle East and Africa Hoverboard Scooters Sales by Manufacturer (2016-2017)



Figure Middle East and Africa Hoverboard Scooters Sales Market Share by Manufacturer in 2016

Figure Middle East and Africa Hoverboard Scooters Sales Market Share by Manufacturer in 2017

Table Middle East and Africa Hoverboard Scooters Revenue by Manufacturer (2016-2017)

Figure Middle East and Africa Hoverboard Scooters Revenue Market Share by Manufacturer in 2016

Figure Middle East and Africa Hoverboard Scooters Revenue Market Share by Manufacturer in 2017

Table Middle East and Africa Hoverboard Scooters Sales by Type (2013-2018)

Table Middle East and Africa Hoverboard Scooters Sales Share by Type (2013-2018)

Table Middle East and Africa Hoverboard Scooters Revenue by Type (2013-2018)

Table Middle East and Africa Hoverboard Scooters Revenue Share by Type (2013-2018)

Table Middle East and Africa Hoverboard Scooters Sales by Application (2013-2018)

Table Middle East and Africa Hoverboard Scooters Sales Share by Application (2013-2018)

Table Middle East and Africa Hoverboard Scooters Revenue by Application (2013-2018)

Table Middle East and Africa Hoverboard Scooters Revenue Share by Application (2013-2018)

Table Global Hoverboard Scooters Sales by Type (2013-2018)

Table Global Hoverboard Scooters Sales Share by Type (2013-2018)

Table Global Hoverboard Scooters Revenue by Type (2013-2018)

Table Global Hoverboard Scooters Revenue Share by Type (2013-2018)

Figure Global 6.5inch Sales Growth (2013-2018)

Figure Global 6.5inch Price (2013-2018)

Figure Global 8inch Sales Growth (2013-2018)

Figure Global 8inch Price (2013-2018)

Figure Global 10inch Sales Growth (2013-2018)

Figure Global 10inch Price (2013-2018)

Table Global Hoverboard Scooters Sales by Application (2013-2018)

Table Global Hoverboard Scooters Sales Share by Application (2013-2018)

Figure Global Teenagers use Sales Growth (2013-2018)

Figure Global Adults use Sales Growth (2013-2018)

Figure Global Hoverboard Scooters Sales, Revenue and Growth Rate (2018-2023)

Table Global Hoverboard Scooters Sales Forecast by Regions (2018-2023)

Table Global Hoverboard Scooters Market Share Forecast by Regions (2018-2023)

Figure North America Sales Hoverboard Scooters Market Forecast (2018-2023)  
Figure Europe Sales Hoverboard Scooters Market Forecast (2018-2023)  
Figure Asia-Pacific Sales Hoverboard Scooters Market Forecast (2018-2023)  
Figure South America Sales Hoverboard Scooters Market Forecast (2018-2023)  
Figure Middle East and Africa Sales Hoverboard Scooters Market Forecast (2018-2023)  
Table Global Hoverboard Scooters Sales Forecast by Type (2018-2023)  
Table Global Hoverboard Scooters Market Share Forecast by Type (2018-2023)  
Table Global Hoverboard Scooters Sales Forecast by Application (2018-2023)  
Table Global Hoverboard Scooters Market Share Forecast by Application (2018-2023)  
Table Distributors/Traders/ Dealers List

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