

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Household Air Purifiers Market 2018, Forecast to 2023

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Abstracts

This report studies the Household Air Purifiers market, Household Air Purifiers, also known as 'air cleaners,' are those that have the ability of absorption, decomposition or transformation of various air pollutants such as PM2.5, dust, pollen, odors, formaldehyde decoration pollution, bacteria, and allergens.

SCOPE OF THE REPORT:

This report focuses on the Household Air Purifiers in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

The global Household Air Purifiers industry mainly concentrates in North America, Europe, China and Japan. North America's consumption volume accounted for the highest market share (34.03 %) in 2017, followed by Europe and China. China and India are expected to be the fast growing regions for the next five years owing to the increasing disposable incomes of consumers, rising awareness of the health and environment.

The Household Air Purifiers mainly used by individuals or families at home, so the consumers of Household Air Purifiers is individuals or families. The Household Air Purifiers have the ability of absorption, decomposition or transformation of various air pollutants such as PM2.5, dust, pollen, odors, formaldehyde decoration pollution, bacteria, allergens and they are mainly used in living room, bed room and kitchen. Currently, a major factor affecting the global market growth is the increase of manufacturers in developing countries, such as China. As large demand of environment protection products at home and abroad, many companies began to enter the field.

The worldwide market for Household Air Purifiers is expected to grow at a CAGR of roughly 8.7% over the next five years, will reach 9570 million US\$ in 2023, from 5790 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Sharp

Panasonic

Philips

Daikin

Midea

Coway

Electrolux

IQAir

Amway

Whirlpool

Honeywell

Yadu

Samsung

Austin

Blueair

Boneco

Broad

Mfresh

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

HEPA

Active Carbon

Electrostatic Precipitator

Ion and Ozone Generator

Others

Market Segment by Applications, can be divided into

Living Room

Bed Room

Kitchen

Others

There are 15 Chapters to deeply display the global Household Air Purifiers market.

Chapter 1, to describe Household Air Purifiers Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Household Air Purifiers, with sales, revenue, and price of Household Air Purifiers, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Household Air Purifiers, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Household Air Purifiers market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Household Air Purifiers sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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