

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Hot-Melt Based Packaging Adhesives Market 2018, Forecast to 2023

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Abstracts

The hot melt adhesives are defined as adhesives that melt and flow on application of heat and solidify on cooling to give a strong adhesion. They are applied in a molten state at temperatures that range from 120°C to 180°C depending on applications and materials to be bonded.

Hot-melt adhesives are composed of three main components: a high-molecular-weight polymer that provides the adhesives' main structure and mechanical properties, a resin/tackifier that provides wetting and adhesion properties, and a plasticizer (or wax) that controls viscosity.

SCOPE OF THE REPORT:

This report focuses on the Hot-Melt Based Packaging Adhesives in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

In general, the hot-melt based packaging adhesive is highly competitive. However, the major market share is occupied by a few players like Henkel, Bostik and H.B. Fuller. Depending on the different adhesive, different market segment, gross margins for hot-melt based packaging adhesives products commonly range from 15% to 20%. Hot-melt based packaging adhesives are selected and priced based on their performance characteristics.

Regionally, Indonesia, Thailand, Malaysia are the main consumption market of Hot-Melt Based Packaging Adhesives. For application, Case & Carton have kept to be the dominant segment of Hot-Melt Based Packaging Adhesives downstream industry. The downstream market would remain stable in the following years.

Hot-Melt Based Packaging Adhesives manufacturers have sales support and R & D staff that work closely with customers to modify existing products or develop new products. In many cases, the responsiveness of the R & D and technical customer service of the supplier are decisive factors in choosing adhesives. However, some major Adhesives producers, such as 3M, have reduced product differentiation and customization and are instead concentrating more on unique, but higher-margin, products with greater market potential.

The worldwide market for Hot-Melt Based Packaging Adhesives is expected to grow at a CAGR of roughly xx% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Henkel

H. B. Fuller

Bostik (Arkema)

3M

Sika

Beardow Adams

Jowat

Avery Dennison

Adtek Malaysia

Cherng Tay Technology

Star Bond (Thailand)

Makro Rekat Sekawa

Yenom

PT.MORESCO MACRO ADHESIVE

Tex Year Industries

Nan Pao

Paramelt

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

EVA HMA

SBC HMA

PA HMA

APAO HMA

POE HMA

Market Segment by Applications, can be divided into

Case & Carton

Plastic Packaging

Labeling

Line Packaging

Others

There are 15 Chapters to deeply display the global Hot-Melt Based Packaging Adhesives market.

Chapter 1, to describe Hot-Melt Based Packaging Adhesives Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Hot-Melt Based Packaging Adhesives, with sales, revenue, and price of Hot-Melt Based Packaging Adhesives, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Hot-Melt Based Packaging Adhesives, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Hot-Melt Based Packaging Adhesives market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Hot-Melt Based Packaging Adhesives sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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