

# Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Home Air Purifier Market 2018, Forecast to 2023

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## Abstracts

Air purifiers purify the air by trapping air borne contaminants. Dust, mold spores, dust mites, chemicals, odors, and toxins are a few airborne contaminants that an air purifier can trap, but depending on the specific technology that an air purifier uses, certain air purifiers are more adept and safer at trapping particles. The applications field of the Air Purifiers include: Home Air Purifier, car air purifier (also known as car air purifier), medical air purifier, industrial air purifier and engineering air purifier. Air purifier main components: chassis shell, duct design, filter, motor, power supply, etc. In this report, only home air purifiers are counted.

## SCOPE OF THE REPORT:

This report focuses on the Home Air Purifier in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

Sharp, Philips and Panasonic captured the top-three revenue share spots in the Home Air Purifier market in 2014. Sharp dominated with 20.82 percent revenue share, followed by Philips with 17.70 percent revenue share and Panasonic with 15.33 percent revenue share.

With the rapid growth of the national economy as well as the rapid development of downstream industries, Chinese Home Air Purifier market demand is exuberant; provide a good opportunity for the development of Home Air Purifier market and technology. Although sales of Home Air Purifier brought a lot of opportunities, for the new entrants with only advantage in capital without sufficient support in technology and downstream

channels, the research group did not recommend taking risk the enter this market.

The worldwide market for Home Air Purifier is expected to grow at a CAGR of roughly 3.2% over the next five years, will reach 5600 million US\$ in 2023, from 4630 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Sharp

Philips

Panasonic

DAIKIN

Midea

YADU

Coway

Blueair

Electrolux

Whirlpool

Amway

Austin

IQAir

Boneco

SAMSUNG

AIRGLE

BROAD

MFRESH

Honeywell

3M

#### Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

#### Market Segment by Type, covers

HEPA

Active Carbon

Photo Catalyst

Plasma

Static

Electricity

Anion

Market Segment by Applications, can be divided into

Living room

Bedroom

Kitchen

Others

There are 15 Chapters to deeply display the global Home Air Purifier market.

Chapter 1, to describe Home Air Purifier

Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Home Air Purifier

, with sales, revenue, and price of Home Air Purifier  
, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Home Air Purifier

, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Home Air Purifier market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Home Air Purifier sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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