

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Holographic Anti-counterfeiting Marks Market 2018, Forecast to 2023

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Abstracts

This report studies the Holographic Anti-counterfeiting Mark market, we focus on holograms and holographic products with anti-counterfeiting features, product authentication capabilities, etc.

SCOPE OF THE REPORT:

This report focuses on the Holographic Anti-counterfeiting Marks in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

Currently the global Holographic Anti-counterfeiting Marks market is dominated by Holographic films and Holographic papers; the Holographic films occupies for over 70% market share in terms of value.

China is the biggest market in Holographic industry in term of sales volume, and followed by America, Europe and Asia (excluding China). Southeast Asia Market with economic growth, new packaging equipment investment, growth is expected.

In China, holographic material is mainly used on cigarette and liqueur packaging. However, owing to the policy of fighting extravagance, especially for the liqueur and cigarette packaging, the growth rate in this market has slow down. To maintain the market share, developing with consumer product Brand Company will be prioritized.

The worldwide market for Holographic Anti-counterfeiting Marks is expected to grow at a CAGR of roughly 3.2% over the next five years, will reach 860 million US\$ in 2023, from 710 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Light Logics (India)

Lasersec Technologies (India)

K Laser (Taiwan)

Uflex Limited (India)

Polinas (Turkey)

Kurz (Germany)

Unifoil Corporation (US)

Everest Holographics Limited (India)

Holostik (India)

SRF Limited (India)

Spectratek (US)

API (UK)

Offset Group (Bulgaria)

Integraf (US)

Zhejiang Jinghua Laser (China)

SVG Optronics (China)

Jinjia Group (China)

Shantou Wanshun (China)

Shantou Dongfeng (China)

AFC Hologram (China)

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Holographic Film

Holographic Paper

Market Segment by Applications, can be divided into

Tobacco

Food and Drink

Cosmetic

Other

There are 15 Chapters to deeply display the global Holographic Anti-counterfeiting Marks market.

Chapter 1, to describe Holographic Anti-counterfeiting Marks Introduction, product

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Holographic Anti-counterfeiting Marks market

scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Holographic Anti-counterfeiting Marks, with sales, revenue, and price of Holographic Anti-counterfeiting Marks, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Holographic Anti-counterfeiting Marks, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Holographic Anti-counterfeiting Marks market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Holographic Anti-counterfeiting Marks sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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