

# **Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) High Visibility Apparel Market 2018, Forecast to 2023**

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## **Abstracts**

High-Visibility apparel is defined as clothing with the purpose of making the wearer more visible. It falls in the category of Personal Protective Equipment (PPE) and will have an ANSI/ISEA label defining garment characteristics including manufacturer info as well as product designation and the corresponding ANSI/ISEA class standard. High-Visibility clothing increases conspicuity of workers that may be exposed to hazardous situations under both day and evening low-light conditions. Very bright colors are used in apparel designed to provide maximum conspicuity during daylight hours. The reflective material is added to apparel for workers in traffic and where other light sources reflect.

### **SCOPE OF THE REPORT:**

This report focuses on the High Visibility Apparel in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

The origins of high-visibility apparel began in the 1930's. After decades of development, there are organizations in place to govern the clearly defined standards with which high-visibility (hi-vis) personal protective equipment (PPE) must comply—the ultimate purpose of which is worker safety. In high-traffic areas and those with low visibility (i.e., inclement weather), hi-vis clothing could mean the difference between life and death. In USA, high visibility apparel has become the standard matching clothing for road way workers, utility workers, police and airport personnel.

The USA sale of high visibility apparel increased from 11323 k units in 2011 to 13907 k units in 2015. In 2015, the global high visibility apparel market is led by USA. China and Europe are also the main market. Carhartt is the USA leader, holding 9.5% sale market

share in 2015. In addition, Red Kap, Reflective Apparel Factory, Sportex Safety and ML Kishigo are also important participant in the US market. Moreover, we think the USA high visibility apparel sale market is estimated to be worth US\$370 million by the end of 2020.

High visibility apparel downstream is wide and recently high visibility apparel has acquired increasing significance in various fields of road construction and maintenance, police, utilities, airport personnel and others. Road construction and maintenance hold nearly 42% of total downstream consumption of high-visibility apparel.

Currently, some US manufacturers produce high visibility apparel in the United States plant. In addition, in order to reduce production costs, some US manufacturers shift manufacturing plant in developing countries. In addition to these, there are some manufacturers produce high visibility apparel by OEM. In the future, we believe that the modes of production of the latter will be the mainstream market.

With the development of Chinese manufacturer high visibility apparel production technology, their share in the global market is increasing, and competitiveness in the global market gradually increases. We believe that US imports from China will continue to increase.

USA market is expected to witness stable growth on account of rising applications, so in the next few years, high visibility apparel sale will show a trend of steady growth. In 2020 the sale of high visibility apparel is estimated to be 17546 k units. On product prices, the slow upwards trend in recent years will maintain in the future.

The worldwide market for High Visibility Apparel is expected to grow at a CAGR of roughly xx% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Carhartt

Red Kap

Reflective Apparel Factory

Sportex Safety

Ergodyne

ML Kishigo

Honeywell

Lakeland

GSS Safety

Protective Industrial Products

National Safety Apparel

3A Safety Groups

Pyramex Safety Products

Portwest

Zhejiang Shunfa Reflective Clothing

Viking

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Polyester High Visibility Apparel

Modacrylic High Visibility Apparel

FR Cotton High Visibility Apparel

Others

Market Segment by Applications, can be divided into

Road Construction and Maintenance

Police

Utilities

Airport Personnel

Others

There are 15 Chapters to deeply display the global High Visibility Apparel market.

Chapter 1, to describe High Visibility Apparel Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of High Visibility Apparel, with sales, revenue, and price of High Visibility Apparel, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of High Visibility Apparel, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share

and growth rate by type, application, from 2013 to 2018;

Chapter 12, High Visibility Apparel market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe High Visibility Apparel sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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