

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Heating Pad Market 2018, Forecast to 2023

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Abstracts

A heating pad is a pad used for warming of parts of the body?necks,backs, etc.? in order to manage pain. Applying heat can reduce pain, relax tight muscles, and control muscle spasms. There are several types of heating pads, including microwavable, chemical and electric, within these categories are moist and dry heat options.

SCOPE OF THE REPORT:

This report focuses on the Heating Pad in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

The heating pad industry concentration is high because there are relatively small producers gets the technology to produce them, high-end products mainly from U.S. and Western European.

The key consumption markets locate at developed countries. The North America takes the market share of 50.2%, followed by Europe with 29.5% in 2016.

China is a key production market, but it is not a key consumption market. Many U.S. and EU brands like cooperate with Chinese OEM/ODM producers. That makes China a key producer. But on the consumption market, most of Chinese do not even know this product, the China domestic market still need the market guide and market education, Chinese also prefer the massage equipment to this product for relief, the also like use herbal paste to therapy, so this market is growing slowly in China.

Currently, the main type of heating pad is electric type, and the microwave tech is not so mature on People Use electrical appliances, and there is a say that all microwave products has patent according to our interview. The Chemical type is very few.

The world heating pad sales market will still have a fast growth. The sales will reach 6.6

million units in 2022. The main sales regions will still be in U.S.A. and Europe.

The worldwide market for Heating Pad is expected to grow at a CAGR of roughly 4.6% over the next five years, will reach 120 million US\$ in 2023, from 92 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Sunbeam

Carex

Walgreens

PureRelief

Thermalon

Milliard

Nature Creation

Drive Medical

Kaz

Beady Heat Therapy

BodyMed

Chattanooga Medical Supply

Sunny Bay

Thrive

Beurer

Conair

Dongguan Yu Xin Electronic

Dongguan Yongqi

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Microwavable Heating Pads

Electric Heating Pads

Chemical Heating Pads

Market Segment by Applications, can be divided into

Home Use

Medical Use

Commercial Use

Other Use

There are 15 Chapters to deeply display the global Heating Pad market.

Chapter 1, to describe Heating Pad Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Heating Pad, with sales, revenue, and price of Heating Pad, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Heating Pad, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Heating Pad market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Heating Pad sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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